

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OCH 33

ORDER No. 58785

DATE 1-9-50

12½M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. #3 R. M. YES

IMPRINT Same as above

GATEWAY TO THE UINTA MOUNTAINS  
EVANSTON, WYO

ON THE LINCOLN HIGHWAY (U.S.30)

Private no upper right - 1139

SMALL TYPE (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

*Submit sketch*  
SUGGEST AN EFFECT OF DEEP GREEN (#65)  
LETTERS ON WHITE  
FOLLOW ROUGH DIAGRAM ATTACHED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO NO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

JAN 10 1950  
FEB 10 1950

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JAN 10 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 10 1950	FEB 3 1950
SKETCH	Lo	10 7		
RETOUCHING	9	6	FEB 15 1950	FEB 21 1950
REPHOTO			FEB 9 1950	FEB 15 1950
PHOTO-LITHO			FEB 22 1950	MAR 1 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	103	16		4-12-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 13 1950

E-1

V-2

A-3

N-4

S-5

T-6

O-7

N-8

Background #6

9185



SANBORN SOUVENIR CO., DENVER, COLO.

NO.

OCH 34

ORDER No. 58785

DATE 1-9-50

12 $\frac{1}{2}$  M

POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 3

R. M.

YES No

TITLE IN FULL

IMPRINT SAME AS ABOVE

12 $\frac{1}{2}$  SNAKE RIVER CANON / ON HIGHWAY #89  
TO THE JACKSON HOLE, WYOMING

PRIV. NO. BEFORE TITLE 1212

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

CUT SLIGHTLY EACH SIDE FOR PROPORTION. FOLLOW COLORS OF KODACHROME  
ALSO ADD CLOUDS.

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

KODACHROME

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

FEB 3 1950

AND WORK SCHEDULE

FEB 3 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.		DATE COMPLETED
	Clock No.	Time Allowed			
COMPOSING, Type Set Up			FEB 3 1950		FEB 3 1950
SKETCH					
RETOUCHING		1	FEB 8 1950		FEB 9 1950
REPHOTO					
PHOTO-LITHO					JAN 21 1950
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	104	1/4	JAN 21 1950		
ARTIST DEPT.	42	10			

DATE BLUEPRINT OK'D

DATE Filed

MAY 4 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

7/4/50



SANBORN SOUVENIR CO., DENVER, COLO.

NO. OCH35

ORDER No. 58785

DATE 1-9-50

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 3 R. M. YES *encl.*  
IMPRINT SAME AS ABOVE

1224-MAIN STREET AND BUSINESS DISTRICT,  
CODY, WYOMING. RATTLESNAKE  
MOUNTAIN IN BACKGROUND. *+RM*  
PRIV. NO. BEFORE TITLE 1224  
PHOTO PROPERTY OF C T

RETOUCHING AND COLOR DESCRIPTION

CUT SLIGHTLY AT LEFT WHERE MARKED. CARDS TO BE DARK OR  
UNOBTRUSIVE COLORS. BLUR OUT SIGNS SO AS NOT TO BE READABLE.  
TAKE OUT WIRES AND POLES. TRY TO GET IN SOME HIGH AND STRIKING  
CLOUDS SO CARD DOES NOT LOOK SQUATTY. FOR COLORS OTHERWISE SEE  
CARD ATTACHED (OUR 1224 7A-H3883)

SUBMIT: YES NO  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date JAN 11 1950 AND WORK SCHEDULE Date JAN 11 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1950	JAN 12 1950
SKETCH				
RETOUCHING	3	3½	JAN 13 1950	JAN 18 1950
REPHOTO				
PHOTO-LITHO				FEB 1 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	FEB 1 1950	
ARTIST DEPT.	108	9		3-29-50

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed MAR 31 1950  
By \_\_\_\_\_ By 70  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_



SANBORN SOUVENIR CO., DENVER, COLO.

NO.

OCH36

ORDER No. 58785

DATE 1-9-50

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 3 R. M. ~~YES~~ No

TITLE IN FULL

IMPRINT SAME AS ABOVE

PIKES PEAK TRAVEL CARD

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WOULD SUGGEST YOU TRY SOME GOOD CONTRAST LIKE WHITE LETTERS AND DESIGNS ON DEEP BRIGHT GREEN OR SOMETHING SIMILAR. WE ENCLOSE TWO DRAFTS OF THE TEXT, BUT BELIEVE #1 IS TOO LONG, SO IF IT WILL LOOK BETTER USE THE SECOND ONE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

YES NO RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JAN 10 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 10 1950	
SKETCH				
RETOUCHING		3 1/4	FEB 20 1950	FEB 28 1950
REPHOTO				
PHOTO-LITHO				MAR 9 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	MAR 9 1950	
ARTIST DEPT.		10 1		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAR 28 1950

Color Skt 8th

Red San Francisco



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH37 ORDER NO. 58385 DATE 1-9-50

CUSTOMER E. P. RIVAS, INC.  
NEW ORLEANS 16, LA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

100 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART OOLORTONE-FULL FACE  
(All of this on address side) 3 SIDES

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:  
DELTA LINE FROM NEW ORLEANS TO BRAZIL\*  
URUGUAY\*ARGENTINA

+ flag as on card incl. (SEE COPY) see style type see Bell &

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

LEFT SIDE: E.P. RIVAS, INC.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

OMIT ALL FLAGS EXCEPT GREEN FLAG ON STERN KING POST. (SEE TISSUE OVERLAY) OMIT  
NAME "DEL MAR", + MOORING LINE. SINK VESSEL TO 26 FEET. GIVE APPEARANCE OF  
VESSEL BEING UNDERWAY (RIPPLES IN WATER) OMIT SHIP IN B&KGRD AND ALL SCENERY.

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

FOLLOW STYLE OF OLD CARD.

COLOR DESCRIPTION

COLOR COMBINATION OF HULL GREY #17, STRIPES ON BOW OF SHIP TO BE GREEN #29;  
YELLOW #1 AND GREEN #29 WITH SPACE OF GREY HULL BETWEEN EACH LINE. BOOT  
TOPPING LINE OR (WATER LINE OF SHIP) TO BE GREEN #29, COLOR OF STACK,  
FIRST COLOR BLACK; NEXT COLOR ORANGE #10; GREEN #29; ORANGE #10; YELLOW #1;  
GREEN #29.

SEE TISSUE OVERLAY.

*Wash*

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*Ret 6*  
*109-3/6/50*  
*109-3/6/50*  
*112-04*  
*154*  
*Need for*  
*proof Wed*  
*Feb. 1-50*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0CH38 ORDER NO. 58386 DATE 1-9-50

CUSTOMER

PINSON HOTEL  
PIKEVILLE, KY.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS · SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

HOTEL PINSON  
PIKEVILLE, KY.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH./

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

1-5x7 1  
Ret 8 1/2  
IMC 1-105  
2/8/50  
44 Star 9

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W 204

ok Blue Impression

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 0CH39 ORDER NO. 58387 DATE 1-9-50

CUSTOMER

LITTLE NORWAY  
MADISON, WISCONSIN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GUIDES - LITTLE NORWAY  
BLUE MOUNDS, WISCONSIN

FRONT NO. 5

(All of this on address side)

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

☒ Blue Print — ☒ Handcolor — Black & White Proof. Titles—Red, Blue

USE B/W PHOTO FOR COPY. MATCH ARRANGEMENT AS MUCH AS POSSIBLE  
TO 8BH579 ATTACHED.

COLOR DESCRIPTION

MATCH COLORING AS MUCH AS POSSIBLE TO 8BH579 ATTACHED.

USE COLORED PRINT FOR COLOR GUIDE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

*Ret*  
*Imm. Hc* 106  
*Plot* 11½  
*X*  
*W. R. D.*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH40 ORDER NO. 58389 DATE 1-9-50

CUSTOMER PETER LEVENT'S RESTAURANT  
WHITING, INDIANA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE COLORED DRAWING.

SHOW RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

USE COLORED DRAWING AS COLOR GUIDE. BLDG. CREAM, RATHER THAN YELLOW.  
SIGN "PETER LEVENT'S" TO BE PINK ( OR RED IF NECESSARY)

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5X7  
Rt 6  
7/6 11/2 107  
20.9

Rephoto 5" x 7"

1078

Top of  
List

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH42 ORDER NO. 58390 DATE 1/9/50

CUSTOMER HASTINGS MUSEUM  
HASTINGS, NEBRASKA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

9  
Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

BEADED VEST  
SIOUX INDIAN

8 yds cap

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

MAKEOVER

Change to ADV SE

EST. Makeover Time Required

TIME

Time Allowed in Cost Dept.

MAR 15 1950

HC 116 -104

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 3  
Jm Hc 1 1/2 102  
Hut 9 1/2 (23)  
X  
WTH  
Is 201



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 0CH41 ORDER NO. 58390 DATE 1/9/50

CUSTOMER HASTINGS MUSEUM  
HASTINGS, NEBRASKA

DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

9  
Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

(MUSK OX /  
ARCTIC REGION / 8 pt apr

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

MAKEOVER

Charge to ADV. SE Dept.

EST. Makeover Time Required

MAR 15 1950

3M-1-2-40

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

Ret 3  
13/4 107-22-50  
Hart 10 101-4-20-50  
X  
mont

201

HC 13/4  
107-3-17-50



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH43 ORDER NO. 58390 DATE 1/9/50

CUSTOMER HASTINGS MUSEUM  
HASTINGS, NEBRASKA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

9  
Photos for  
this Customer

12 $\frac{1}{2}$  M POST CARDS SIZE 3 $\frac{1}{2}$  x 5 $\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

INTERIOR SOD HOUSE  
NEBRASKA 1870

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

MAKEOVER

to RM 55 Dept.

MAR 15 1950

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret  
He 194 106  
Sent 10/7  
22  
X  
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S 201



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER HASTINGS MUSEUM HASTINGS, NEBRASKA	DIAL No. OCH44	ORDER NO. 58390	DATE 1/9/50	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	9 Photos for this Customer
	12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2			STYLE ART COLORTONE-FULL FACE		
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout			FRONT NO. 5		
	Title in Plate Yes No Copyright in Plate Yes No			R. M. to cover part of Mess. Space, entire Mess. Space, entire Front		
Title in full			Trade Mark Yes No Special type as sample			
WEDDING DRESS 1887			IMPRINT: Customer C. T. Imprint No Imprint			
RETOUCHING DEPARTMENT			Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue			
Submit — Sketch — Layout — Retouched Photo — Wash Drawing						
Follow Layout						
FOLLOW TISSUE OVERLAY						
COLOR DESCRIPTION						
FOLLOW TISSUE OVERLAY						
MAR 15 1950						

PHOTO RETURNED

TO

PHOTO USED FOR

*Ret 3/4*  
*1/2 107-1-31-50*  
*9 43*  
*X*  
*WCH*  
*2201*

MAKEOVER  
ADL JE  
MAR 15 1950  
By  
107-3-22-50



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH45 ORDER NO. 58390 DATE 1/9/50

CUSTOMER HASTINGS MUSEUM  
HASTINGS, NEBRASKA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

9  
Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

INTERIOR SOD HOUSE  
NEBRASKA 1870

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

MAKE OVER

ADVISE Date.

MAR 15 1950

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



GT

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. OCH46 ORDER NO. 58390 DATE 1/9/50

CUSTOMER  
HASTINGS MUSEUM  
HASTINGS, NEBRASKA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

9  
Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

ALBERT M. BROOKING  
AND MILWAUKEE STEAMER

FRONT NO. 5  
R. M. Yes No  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

MAKEOVER

Close to ADV. SE Deal

MAR 15 1950

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

6

Ret 3  
He 107-2-2-50  
107-105  
4/25/50

X  
W 574

ls 201



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. OCH47 ORDER NO. 58390 DATE 1/9/50

CUSTOMER HASTINGS MUSEUM  
HASTINGS, NEBRASKA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

9  
Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type = sample

IMPRINT: Customer

C. T. Imprint

No Imprint

INDIAN MUMMY

CHIEF HIGH BACKED WOLF

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

MAKEOVER

Time to ADVISE Date

MAR 15 1950

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret  
JMM. Hc 134 106

Jan 10/2 101 - 4/25/50

X  
WOT

As 201



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH48 ORDER NO. 58390 DATE 1/9/50

CUSTOMER HASTINGS MUSEUM  
HASTINGS, NEBRASKA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

9  
Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FOX SQUIRREL  
NEBRASKA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

MAKEOVER

Change to ADV SE

MAR 15 1950

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER	DIAL No.	0CH49	ORDER NO.	58390	DATE	1/9/50	DEPT.		DATE COMPLETED		
	CUSTOMER	HASTINGS MUSEUM HASTINGS, NEBRASKA								DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	7 Photos for this Customer
		12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2									STYLE ART COLORTONE-FULL FACE
		PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout									(All of this on address side)
RETURN PHOTO	Title in Plate		Yes	No	Copyright in Plate		Yes	No	FRONT NO.	5	
	Title in full								R. M.	Yes	No
									R. M. to cover part of Mess. Space, entire Mess. Space, entire Front		
									Trade Mark	Yes	No
NO									IMPRINT: Customer	C. T. Imprint	No Imprint
YES											
PHOTO PROPERTY OF C. T. & CO.											
CUSTOMER											
PHOTO RETURNED											
TO											
PHOTO USED FOR											

3M-1-2-40

3M-1-2-40

MAR 15 1950

Ret 3 1/2  
Hc 1 3/4 107-2-2-50  
Aut 10 1/2-104

X  
Worth

201



DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685,  
ALBUQUERQUE, N. M.

NO. OCH50

ORDER NO. 58420

DATE 1/9/50

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HIGHWAY US. 85 THRU NEW MEXICO,  
(C) CURT TEICH & CO., INC.

PRIVATE # BEFORE TITLE: G-36

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SEE LAYOUT AND CARDS ATTACHED SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

## WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 8 1950	FEB 2 - 1950
SKETCH	3	7	FEB 8 1950	FEB 23 1950
RETOUCHING		7		
REPHOTO				FEB 8 1950
PHOTO-LITHO			MAR 9 1950	MAR 14 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			MAR 14 1950	
ARTIST DEPT.	4	3		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

APR 5 1950

H - 2B-1150

I - 8A-11584

G - 8A-11588

H - 7A-11159

W - 8A-11895

A - 7A-11226

Y - 9A-11279

U - 7A-11195

S - 8A-11713

8 - 8A-11709

5 - 8B-11191

Post card colors  
returned from Bank of  
Chicago  
As 170



Colored 7186

DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685, ALBUQUERQUE, N. M.

NO. 0CH51  
ORDER No. 58420  
DATE 1/9/50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1 R. M. NO
TITLE IN FULL	IMPRINT SAME AS ABOVE
HIGHWAY U.S. 70 THRU SOUTHERN NEW MEXICO (C) CURT TEICH & CO., INC. PRIVATE # BEFORE TITLE: G-35	
PHOTO PROPERTY OF	
RETOUCHING AND COLOR DESCRIPTION	
SEE LAYOUT AND CARDS ATTACHED SUBMIT SKETCH	
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO	
CURT TEICH & COMPANY, INC., CHICAGO ENVELOPE PHOTO TICKET	

7-1B-11224  
0-7B-11435  
H-8B-11700  
I-1B-11225  
G-0B-11233  
H-1B-11283  
W-4A-11276  
A-2B-11226  
Y-5A-11213

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_

Date FEB 1950 AND WORK SCHEDULE Date FEB 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	3	7	FEB 1950	FEB 15 1950
RETOUCHING		7		FEB 1950
REPHOTO				
PHOTO-LITHO			MAR 9 1950	MAR 14 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			MAR 2 1950	
ARTIST DEPT.	25	4		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed APR 5 1950 By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

Cost from Cards Folder Cover  
B170



DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685,  
ALBUQUERQUE, N. M.

NO. OCH52  
ORDER No. 58420  
DATE 1/9/50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM WHITE SANDS  
NATIONAL MONUMENT, NEW MEXICO  
(C) CURT TEICH & CO., INC.  
PRIVATE # BEFORE TITLE: G-14

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SEE LAYOUT AND CARDS ATTACHED SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	20	7		
RETOUCHING		6		FEB 14 1950
REPHOTO				
PHOTO-LITHO			JAN 21 1950	MAR 1 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	104	12		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

W - OB-H236

H - OB-H235

I - 7A-H815

T - 6A-H2766

E - 5A-H2555

S - 3B-H807

A - 2B-H805

N - 7A-H814

D - D6942

S - D6942

FOUNDER (FRONT)  
COVER (BACK)

Tap

B



DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685, ALBUQUERQUE, N. M.

NO. OCH53  
ORDER No. 58420  
DATE 1/9/50

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM CARLSBAD CAVERNS  
NATIONAL PARK NEW MEXICO  
(C) CURT TEICH & CO., INC.  
PRIVATE # BEFORE TITLE: G-15

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SEE LAYOUT AND CARDS ATTACHED SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

RETURN PHOTO

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	20	8	FEB 3 1950	FEB 14 1950
RETOUCHING	4	7	FEB 7 1950	FEB 8 1950
REPHOTO			JAN 21 1950	
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		16		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Colored by 82

C-7A-H113  
A-6A-H1178  
E-6A-H1178  
L-2B-H1170  
J-5A-H1178  
B-2E-H1178  
A-3A-H1178  
D-2B-H1178

C-7A-H113  
A-6A-H1178  
V-5B-H1304  
E-8B-H1702  
B-8D-H1305  
D-8A-H1716  
S-8B-H1307



DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685,  
ALBUQUERQUE, N. M.

NO. 0CH54

ORDER No. 58420

DATE 1/9/50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INTER-TRIBAL INDIAN CEREMONIAL  
GROUNDS - GALLUP, NEW MEXICO

PRIVATE # BEFORE TITLE: #338

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

YES *encl on back of photo*

IMPRINT

SAME AS ABOVE

SMALL TYPE BELOW R.M.: PHOTO BY  
MULLARKY

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY

Yes

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JAN 10 1950 AND WORK SCHEDULE JAN 10 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No	Time Allowed		
COMPOSING, Type Set Up			JAN 10 1950	JAN 10 1950
SKETCH				
RETOUCHING	3	3	JAN 13 1950	JAN 13 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	206	2		
ARTIST DEPT.		12		1-9-50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. 'ADV. ORDER

DIAL No. OCH15 ORDER NO. 58378 DATE 1-9-50

CUSTOMER SANBORN SOUVENIR CO., INC.  
DENVER, COLORADO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

PANORAMA LODGE - COLORADO SPRINGS,  
COLORADO

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH & CORRECTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

RETURN PHOTO OF SIGN WHEN FINISHED.

Submit to  
Cust.

Ok Blue Impression

retouched photo  
to Sanborn Souvenir Co.  
1/19/50



DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685,  
ALBUQUERQUE, N. M.

NO.

OCH55

ORDER No. 58420

DATE 1/9/50

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT

SAME AS ABOVE

HOTEL LA CAVERNA, CARLSBAD,  
NEW MEXICO

PRIVATE # BEFORE TITLE: #342

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JAN 10 1950

AND WORK SCHEDULE

By

Date

JAN 11 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		4	JAN 13 1950	JAN 18 1950
REPHOTO				
PHOTO-LITHO			JAN 30 1950	FEB 14 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	125	12	FEB 14 1950	2/15/50
ARTIST DEPT.	117	9		3/7/50

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685,  
ALBUQUERQUE, N. M.

NO. OCH56

ORDER NO. 58420

DATE 1/9/50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS IS THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT

SAME AS ABOVE

GUADALUPE MOUNTAIN RANGE AS SEEN  
FROM CARLSBAD CAVERNS - EL PASO  
HIGHWAY.

PRIVATE # BEFORE TITLE: #343

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE CARD #8A-H716 (attached) FOR MOUNTAIN COLORING ONLY, --  
MT. FOREGROUND BELOW PEAKS SHOULD BE PALE GREEN LIKE SAGEBRUSH  
SEE CARD #2B-H619 (attached) FOR OCOTILLO CACTUS MAKE BUSH IN  
RIGHT FOREGROUND AN OCOTILLO CACTUS.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JAN 10 1950	
SKETCH				
RETOUCHING	9	2		JAN 16 1950
REPHOTO				
PHOTO-LITHO				FEB 1 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1/2	FEB 1 1950	Feb 2 1950
ARTIST DEPT.	110	9		3/7/50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

6 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685,  
ALBUQUERQUE, N. M.

NO. 0CH57  
ORDER No. 58420  
DATE 1/9/50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT

SAME AS ABOVE

VIEW FROM GUADALUPE CANYON, CARLSBAD  
CAVERNS - EL PASO HIGHWAY

PRIVATE # BEFORE TITLE: #344

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY AND CARD ATTACHED

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION!!

6 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 10 1950	JAN 10 1950
SKETCH				JAN 16 1950
RETOUCHING		1		
REPHOTO				
PHOTO-LITHO				FEB 1 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	126	1 1/2	FEB 1 1950	2-2-50
ARTIST DEPT.		0		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By

By

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685,  
ALBUQUERQUE, N. M.

NO. OCH58

ORDER NO. 58420

DATE 1/9/50

12 $\frac{1}{2}$  M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT

SAME AS ABOVE

CLIMBING THE MOUNTAIN SIDE IN  
GUADALUPE CANYON, CARLSBAD CAVERNS  
- EL PASO HIGHWAY

PRIVATE # BEFORE TITLE: #345

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY AND ATTACHED CARD

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock	No. Time Allowed		
COMPOSING, Type Set Up			JAN 10 1950	
SKETCH				
RETOUCHING		1		JAN 6 1950
REPHOTO				
PHOTO-LITHO				FEB 1 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	1/2	FEB 1 1950	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685,  
ALBUQUERQUE, N. M.

NO. OCH59

ORDER No. 58420

DATE 1/9/50

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1 R. M. NO
TITLE IN FULL	IMPRINT SAME AS ABOVE
SANTA FE STREAMLINER ASCENDING RATON PASS, NEW MEXICO	
PRIVATE # BEFORE TITLE: #347	PHOTO PROPERTY OF CUSTOMER
RETOUCHING AND COLOR DESCRIPTION	

SEE TISSUE OVERLAY AND ATTACHED CARDS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION.

6 Subjects on  
order for this customer. Please  
make it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Photo in  
2CH253

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_ Date JAN 10 1950  
ESTIMATE AND WORK SCHEDULE By \_\_\_\_\_ Date JAN 10 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 12 1950	
SKETCH				
RETOUCHING	11	5	JAN 13 1950	JAN 18 1950
REPHOTO				
PHOTO-LITHO				FEB 2 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	134	FEB 2 1950	
ARTIST DEPT.	108	10		3-2-50

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



DESERT SOUVENIR SUPPLY, BOULDER CITY, NEVADA

NO. 06H60  
ORDER No. 58797

DATE 1-10-50

25M POST CARDS C. T. ART COLORTONE ~~WHITE~~ BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE FULL

OLD FREMONT STREET,  
LAS VEGAS, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE  
SEE ATTACHED COPY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

YES  
RETURN PHOTO  
KODACHROME

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

JAN 11 1950

By

JAN 11 1950

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	7	6	JAN 13 1950	JAN 18 1950
REPHOTO				
PHOTO-LITHO			JAN 23 1950	FEB 2 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2	FEB 2 1950	
ARTIST DEPT.	105	11 1/2		3/23/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAR 28 1950

3/24/50



DISTRIBUTED BY J. B. HOFFMAN & SON  
HARRISBURG, PA.

ORDER No. OCH61  
58797  
DATE 1-10-50

12 1/2 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
WATER GAP LUNCH AND OBSERVATION  
TOWER ON WM. PENN HIGHWAY U.S.22/  
BETWEEN DAUPHIN, PA. AND CLARKS FERRY

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. YES No

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE 168

PHOTO PROPERTY OF CUST CT

RETOUCHING AND COLOR DESCRIPTION

FIRST BLDG WHITE GREEN ROOF AND SASH & FRAMES. DARK RED STEPS  
WHITE SIGN. BLACK LETTERS & FRAME. SHOW LETTERS CDEAR. RED  
GAS PUMPS. WHITE DIALS. WHITE SIGN AND RED LETTERS & EDGE ON  
SIGN. GRAY GRAVEL PARKING. LIGHT CEMENT IN FOREGROUND. WHITE  
LINES OBSERVATION TOWER STEEL GRAY GARAGE BLDG ON RIGHT OF

LARGE BLDG DARK RED. GREEN ROOF REMOVE AUTO & TRUCK ON LEFT  
YES

SUBMIT: RET. PHOTO REPHOTO S. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JAN 11 1950

AND WORK SCHEDULE

By

Date

JAN 11 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 21 1950	JAN 21 1950
SKETCH				
RETOUCHING	3	3	JAN 18 1950	JAN 25 1950
REPHOTO				
PHOTO-LITHO			JAN 30 1950	FEB 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	FEB 9 1950	2/10/50
ARTIST DEPT.	22	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

F



DISTRIBUTED BY J. B. HOFFMAN & SON  
HARRISBURG, PA.

NO. OCH62

ORDER No. 58797  
DATE 1-10-50

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WATER GAP LUNCH AND SERVICE STATION  
ON THE SUSQUEHANNA RIVER/LOOKING  
TOWARDS DAUPHIN, PA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES No

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE 165

PHOTO PROPERTY OF

CURT TEICH

RETOUCHING AND COLOR DESCRIPTION

FIRST BLDG DARK RED BRICK GREEN ROOF WHITE WINDOW SHUTTERS  
2ND BLDG WHITE GREEN ROOF & FRAMES & SASH. DARK RED STEPS AT  
ENTRANCE GRAY PARKING SPACE WHITE LIGHT POSTS GREEN LAWN  
IN RIGHT FOREGROUND DARK GREEN PIN TREES ALONG SIDE OF FIRST  
BLDG REMOVE DEAD TREE ON RIGHT BLDGS ON REAR LEFT WHITE SLATE  
ROOF SHOW MOUNTAINS CLEAR ON REAR RIGHT AND CENTER WITH GREEN  
FOLIAGE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO NO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JAN 11

AND WORK SCHEDULE

By

Date

JAN 11 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1950	
SKETCH				
RETOUCHING			JAN 1 1950	JAN 1 1950
REPHOTO				
PHOTO-LITHO			JAN 23 1950	FEB 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1/2	FEB 9 1950	2-10-50
ARTIST DEPT.	113	9		3-1-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY J. B. HOFFMAN & SON  
HARRISBURG, PA.

NO. OCH63

ORDER NO. 58797

DATE 1-10-50

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE NEW WM PENN 4 LANE SUPER  
HIGHWAY ALONG THE SUSQUEHANNA RIVER  
NEAR CLARKS FERRY & AMITY HALL  
NORTH OF HARRISBURG, PA. AND

PRIV. NO. BEFORE TITLE 169

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES No

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT CEMENT HIGHWAY GRAY DIVISION IN CENTER. WHITE LINE BETWEEN  
THE TWO LANES ON EACH SIDE OF CENTER DIVISIONS GRAY LINE SHOWING  
4 LANES WHITE FENCE DULL BROWN SHOULDERS ON RIGHT & LEFT OF  
HIGHWAY SHOW RIVER ON REAR RIGHT. BLDG ON LEFT WHITE. GREEN ROOF  
TRAILER TRUCK LIGHT GRAY /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO NO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

JAN 11 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JAN 11 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1950	JAN 15
SKETCH				
RETOUCHING		1 1/2	JAN 19 1950	JAN 19 1950
REPHOTO				
PHOTO-LITHO			JAN 23 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		2/2/50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY J. B. HOFFMAN & SON  
HARRISBURG, PA.

NO. OCH64

ORDER No. 58797

DATE 1-10-50

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
NEW SUPER 4 LANE HIGHWAY U.S.22  
NEAR CLARKS FERRY BRIDGE NORTH  
OF HARRISBURG, PA.  
*8 pph. ret.*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. No YES

IMPRINT

SAME AS ABOVE



PRIV. NO. BEFORE TITLE 126

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT CEMENT ROAD BROWNISH GRAY STONE ROCK ON RIGHT REMOVE  
PILES OF DIRT IN CENTER OF ROAD WHITE GUARD AT BASE OF ROCK  
CUT ON RIGHT MAKE MODERNISTIC CLOUDS IN SKY OPPOSITE SIDE OF  
THIS CLIPPING IS WHAT THE NEW HIGHWAY LOOK LIKE 4 LANE SHOW  
CENTER & DIVISION LINES ON LEFT & RIGHT LANES

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO NO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

JAN 11 1950

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

JAN 11 1950

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1950	JAN 16 1950
SKETCH				
RETOUCHING		2	JAN 16 1950	JAN 19 1950
REPHOTO				
PHOTO-LITHO			JAN 23 1950	FEB 2 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	FEB 2 1950	2/2/50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY J. B. HOFFMAN & SON  
HARRISBURG, PA.

NO. OCH65  
ORDER NO. 58797  
DATE 1-10-50

12 1/2 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENTRANCE TO INDIANTOWN GAP  
MILITARY RESERVATION/FROM INTER-  
CHANGE ON WM PENN HIGHWAY U.S.22

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

YES No

IMPRINT

SAME AS ABOVE

PREV NO BEFORE TITLE 130

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

GRAY 4 LANE HIGHWAY YELLOW CENTER LINE. WHITE LINE ON RIGHT &  
LEFT LANES LIGHT CEMENT ROAD ON LEFT WHITE SIGN BLACK LETTERS  
WHITE FENCE ON RIGHT & REAR CENTER WHITE WATER TANK ON REAR  
CENTER GREEN LAWN & SHRUBERY ON LEFT,

YES

NO

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

JAN 11 1950

AND WORK SCHEDULE

Date

JAN 11 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1950	JAN 11 1950
SKETCH				
RETOUCHING		1 1/2	JAN 11 1950	JAN 19 1950
REPHOTO				
PHOTO-LITHO			JAN 23 1950	FEB 2 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	FEB 2 1950	2/3/50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY J. B. HOFFMAN & SON  
HARRISBURG, PA.

NO. OCH66

ORDER NO. 58797

DATE 1-10-50

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CLARKS FERRY RESTAURANT AND  
SERVICE STATION ON WM. PENN

HIGHWAY, 16 MILES NORTH OF HARRISBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE 122

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED COPY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
for the customer. Please  
see that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JAN 11 1950

AND WORK SCHEDULE

JAN 11 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1950	JAN 11 1950
SKETCH				
RETOUCHING		3 1/2	JAN 11 1950	JAN 20 1950
REPHOTO				
PHOTO-LITHO			JAN 23 1950	FEB 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	FEB 9 1950	2/9/50
ARTIST DEPT.	109	9		3-2-50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY J. B. HOFFMAN & SON  
HARRISBURG, PA.

NO. OCH67

ORDER No. 58797  
DATE 1-10-50

12½ M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL

CLARKS FERRY AND BRIDGE CROSSING  
JUNIATA & SUSQUEHANNA RIVERS AT  
DUNCANNON & AMITY HALL, HARRISBURG  
PA. AND

IMPRINT SAME AS ABOVE

PRIV NO. BEFORE TITLE 116891

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BRIDGES VERY LIGHT CEMENT SHOW REAR HILLS AND MOUNTAINS CLEAR  
AVOID YELLOW COLOR ON REAR FIELDS SHOW SMALL RIFLE OR FALLS ON  
RIVER ON RIGHT IN FOREGROUND

Use photo - 116831

YES

NO

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

JAN 11 1950

Date

JAN 11 1950

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1950	JAN 11 1950
SKETCH				
RETOUCHING		1/2	JAN 10 1950	JAN 25 1950
REPHOTO				
PHOTO-LITHO			JAN 30 1950	FEB 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1/2	FEB 9 1950	2/9/50
ARTIST DEPT.	108	9		2-28-50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY J. B. HOFFMAN & SON  
HARRISBURG, PA.

NO. OCH68

ORDER NO. 58797

DATE 1-10-50

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
FRENCH GRATITUDE TRAIN AND MARKER  
INDIANTOWN GAP, PA., MILITARY  
RESERVATION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES No

IMPRINT SAME AS ABOVE



PRIVATE NO. ~~REMOVED~~ 127

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

CAR IS DULL OLIVE GREEN-STRIPE ON CAR IS; TOP EDGE BLUE-CENTER WHITE-  
BOTTOM EDGE RED-RED-BLACK LETTERS TOO AND BOTTOM SIGNS BLACK WHITE  
LETTERS DARK WHEELS LIGHT STONE MARKER REAR BLDG LIGHT BUFF GREEN  
ROOF GREEN LAWN AND SHRUBBERY

YES

NO

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11	JAN 17 1950
SKETCH				
RETOUCHING			JAN 12 1950	JAN 20 1950
REPHOTO				
PHOTO-LITHO			JAN 30 1950	FEB 9 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	12	FEB 9 1950	2-10-50
ARTIST DEPT.	114	9		3/1/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform. All colors are  
in harmony with each other  
to make an attractive set.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH69 ORDER NO. 58396 DATE 1-10-50

CUSTOMER ONAWA LODGE  
MOUNTAINHOME, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full LOWER:

ONAWA LODGE - IN THE HEART OF THE  
POCONO MOUNTAINS, MOUNTAINHOME, PA.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM 7BH2143. FOLLOW SKETCH AS CLOSELY  
AS POSSIBLE. NOTE BLUE COLORING IN WINDOWS, INSTEAD  
OF FLAT BLACK.

COLOR DESCRIPTION

FOLLOW SKETCH CLOSELY AS POSSIBLE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Ret 2 1/2*  
*12 108*  
*Fleet 9-113-3-2-50*  
*X*  
*0004*  
*02154*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH70

ORDER NO. 58397

DATE 1-10-50

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER GARO'S  
WILMETTE, ILL.

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER:

YOUR CARPETS DESERVE GARO'S EXCLUSIVE NO-  
MOTH FOAM SHAMPOO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Center on 88-

5x7

Rev 6  
Jim H. 2 111  
10.12

J-174



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH71 ORDER NO. 58398 DATE 1-10-50  
CUSTOMER ROCK MOTOR COURT  
OCALA, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

ROCK MOTOR COURT - 1200 N. MAGNOLIA  
STREET, OCALA, FLORIDA - ON U.S. 441 AND  
301.

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO BEZANT.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH72 ORDER NO. 58399 DATE 1-4-50

CUSTOMER FIRST BAPTIST CHURCH  
CRAWFORDSVILLE, IND.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FIRST BAPTIST CHURCH  
PIKE AND WALNUT STS.  
CRAWFORDSVILLE, IND.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

PLACE TITLE TO BEST ADVANTAGE. PUT LIGHT FOLIAGE ON TREES.

SEE TISSUE OVERLAY.

SHOW RETOUCED PHOTO TO CUSTOMER FOR OK.

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. OCH73 ORDER NO. 58401 DATE 1-10-50  
CUSTOMER CENTRAL EV. BRETHREN CHURCH  
SOUTHBEND 1, IND.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

CENTRAL EVANGELICAL UNITED BRETHREN  
CHURCH "IN THE HEART OF THE CITY WITH  
THE CITY AT HEART" + SOUTH BEND 1, IND.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

PLACE TITLE TO BEST ADVANTAGE. SEE TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

45 163



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OCH74 ORDER NO. 58402 DATE 1-10-50

CUSTOMER

MOORE'S FURNITURE WAREHOUSE  
PHILADELPHIA, PENNA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP - BUY DIRECT + SAVE - COMPLETE HOME FURNISHINGS

BOT: 6731 WOODLAND AVE. - PHILA. 42, PA.

AVENUE, PHILADELPHIA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

CLEAN UP SIDEWALK AND STREET. COVER MAN HOLE. DEFINE CURB. SHOW CAR  
TRACKS, BUT NOT PRONOUNCED.

CROP AS MARKED. /

COLOR DESCRIPTION

USE COLOR PRINT AS COLOR GUIDE. WHERE PRINT SHOWS RED USE OUR #2, EXCEPT  
KICKPLATE ON BOTTOM OF DOOR. THAT & BARS ABOVE ARE ALUMINUM. NAME MOORE'S  
& 6731 ABOVE DOOR #22. WALLS IN SIDE OFF WHITE. OUTSIDE OF BLDG. A BIT LIGHTER  
THAN 17. USE BEST JUDGE-MENT FOR COLOR OF OBJECTS INSIDE. DON'T SHOW

GLARE OUT WINDOW.

RETURN KODACHROME PRINT TO CUSTOMER.

*paid 4/19/50 B.*

*Red Lampress*

*(F)*

*T 18  
R. 6  
R. 26 1/2 10/4/50  
20.9 10/1  
4/4/50*

*arrived home 2/18/50  
Very Fresh*

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR



57

NO. OCH76  
DISTRIBUTED BY WILSON'S BOOK & STATIONERY STORE, ORDER No. 58493  
PADUCAH, KY.  
DATE 1/10/50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER-BORDER	FRONT No. 1 R. M. YES
TITLE IN FULL	IMPRINT SAME AS ABOVE
HORSEBACK RIDING ALONG BEAUTIFUL KENTUCKY LAKE, WESTERN KENTUCKY, <i>by post</i>	
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF CUSTOMER

CROP AS MARKED

RETURN PHOTO TO BROCKMEYER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF *yes* RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By JAN 16 1950 Cost Dept. Checked By JAN 16 1950  
Date JAN 16 1950 **ESTIMATE AND WORK SCHEDULE** Date JAN 16 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 16 1950	JAN 16 1950
SKETCH				
RETOUCHING	3	4	JAN 18 1950 JAN 19 1950	JAN 25 1950
REPHOTO				
PHOTO-LITHO			JAN 30 1950	FEB 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	12	FEB 9 1950	2-7-50
ARTIST DEPT.	43	9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed MAR 10 1950  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_



65  
OLSON 'S BOOK & NEWS STORE  
EMPORIUM, PA.

OCH77  
ORDER No. 58806  
DATE 1-5-50

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
LAST DAY OF HUNTING SEASON  
BOT: I TOLD YOU SO

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO

IMPRINT NO

Small type - © CURT TEICH & CO. INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

*See instructions enclosed*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF *Yes* RETU PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_  
Date JAN 11 1950 AND WORK SCHEDULE Date JAN 11 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH			JAN 16 1950	
RETOUCHING		8		JAN 19 1950
REPHOTO				
PHOTO-LITHO				FEB 1 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	14	FEB 1 1950	
ARTIST DEPT.	103	10		3-2-50

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



61  
W. E. AYRES, 1049 LIVINGSTON AVE., COLUMBUS, OHIO  
NO. OCH78  
ORDER No. 58497  
DATE 1/10/50

25 M POST CARDS C.T. ART COLORTONE ~~WHITE~~ BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

FORT HAYES HOTEL  
COLUMBUS, OHIO

PRIVATE # BEFORE TITLE: A-14-

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ON ATTACHED PHOTO

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

JAN 11 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JAN 11 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1950	JAN 13 1950
SKETCH				
RETOUCHING		7	JAN 16 1950	JAN 25 1950
REPHOTO				
PHOTO-LITHO			JAN 26 1950	FEB 7 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 3/4	FEB 1 1950	2/9/50
ARTIST DEPT.	117	10		2/28/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

4CH499

Very Rush



C. W. HUGHES & CO., INC.  
MECHANICVILLE, N.Y.

NO. OCH79  
ORDER NO. 58818  
DATE 1-10-50

12½M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

14-THE FALLS AT NATURAL STONE BRIDGE  
NEAR SCHROON LAKE IN THE  
ADIRONDACK MOUNTAINS

PRIVATE NO. BEFORE TITLE #14

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. 1/2

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO NO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION!!

Subjects on  
order for this customer. Please  
see to it that all customer nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date JAN 12 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date JAN 1 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 12 1950	JAN 17 1950
SKETCH				
RETOUCHING	3	1	JAN 20 1950	JAN 25 1950
REPHOTO				
PHOTO-LITHO			JAN 30 1950	FEB 14 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	FEB 14 1950	
ARTIST DEPT.	12	9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed APR 5 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



C. W. HUGHES & CO., INC.  
MECHANICVILLE, N.Y.

0CH80  
ORDER No. 58818

DATE 1-10-50

12½ M MOST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

15-SECTION OF THE NATURAL STONE  
BRIDGE, POTTERSVILLE, N.Y.  
NEAR SCHROON LAKE IN THE  
ADIRONDACK MOUNTAINS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. *yes*

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE #15

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF *yes*

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JAN 12 1950

AND WORK SCHEDULE

By

Date

JAN 12 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 12 1950	JAN 12 1950
SKETCH				
RETOUCHING		1	JAN 20 1950	JAN 25 1950
REPHOTO				
PHOTO-LITHO			JAN 30 1950	FEB 16 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	13 1/4	FEB 16 1950	
ARTIST DEPT.	101	10	3-30-50	3-30-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

MAR 31 1950

By

DATE Photo Returned to Customer



WESLEY ANDREWS CO.  
PORTLAND, ORE.

ORDER No. OCH81  
58822  
DATE 1-10-50

25 M POST CARDS C.T. PHOTO COLORIT BUFF BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SPRING TIME, LAMBERT GARDENS,  
PORTLAND, OREGON

PRIV. NO. UPPER LEFT #742

GOthic TYPE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE PHOTO ATTACHED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform in colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JAN 11 1950

AND WORK SCHEDULE

By

Date

JAN 11 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1950	JAN 13 1950
SKETCH				
RETOUCHING		2	JAN 16 1950	JAN 18 1950
REPHOTO				
PHOTO-LITHO				FEB 1 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	174	1/34	FEB 1 1950	
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAR 21 1950



WESLEY ANDREWS CO.  
PORTLAND, ORE.

NO. OCH82

ORDER No. 58822

DATE 1-10-50

25 M POST CARDS C. T. PHOTO COLORIT <sup>WHITE</sup> BUFF BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SPANISH POOL AND GHOST TREE,  
LAMBERT GARDENS, PORTLAND  
OREGON

PRIVATE NO. UPPER LEFT #743

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED PHOTO

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

NO RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1950	JAN 11 1950
SKETCH				JAN 18 1950
RETOUCHING		2	JAN 16 1950	
REPHOTO				
PHOTO-LITHO				FEB 1 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 3/4	FEB 1 1950	
ARTIST DEPT.	105	11		3/17/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAR 21 1950



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. OCH83 ORDER NO. 58429 DATE 1-11-50  
CUSTOMER PORTIS ■ STYLE INDUSTRIES, INC.  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

FIRST IMPRESSIONS COUNT.....  
PORTIS HATS'

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR COLORS ....OTHERWISE THIS NEW SUBJECT IS THE  
SAME AS 8BH861.

COLOR DESCRIPTION

FOLLOW SKETCH.

VERY RUSH

3M-1-2-40

PHOTO RETURNED  
TO  
PHOTO USED FOR

Ret 0  
Sent 6  
31  
CMT



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH84 ORDER NO. 58404 DATE 1-11-50

CUSTOMER ANGLERS HOTEL  
MIAMI BEACH, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY:

ANGLER'S HOTEL - 634 WASHINGTON AVENUE  
MIAMI BEACH, FLORIDA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH85

ORDER NO. 58405 DATE 1-11-50

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

HOLLYWOOD DRAKE HOTEL CO.  
HOLLYWOOD, CALIFORNIA

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN STREET:

HOLLYWOOD DRAKE HOTEL  
HOLLYWOOD, CALIF.,

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TAKE OUT BLDGS ON EITHER SIDE & REMOVE STREET CAR WIRES. ADD SLIGHTLY TO  
SKY IF NEEDED & PUT IN CLOUDS. BRING OUT LETTERING ON SIGNS.

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER *Ret'd 3/23/50 B.*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH86 ORDER NO. 58406 DATE 1-11-50

CUSTOMER MILLER FURS, INC.  
DENVER, COLO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12<sup>1</sup>/<sub>2</sub>" POST CARDS SIZE 3<sup>1</sup>/<sub>2</sub> X 5<sup>1</sup>/<sub>2</sub>

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

MILLER FURS EXCLUSIVE CREATIONS  
901 EAST COLFAX AT EMERSON  
PHONE CHERRY 5454

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

BACKGROUND LIGHT BLUE WITH DARK BLUE OUTLINES & LETTERING. FLOOR LIGHT  
BLUE. REPLACE LETTERING WHICH NOW APPEARS AT LOWER LEFT OF PHOTO WITH  
TITLE ABOVE. CROP TO BEST ADVANTAGE. ADD TO TOP & BOTTOM AS NEEDED.

COLOR DESCRIPTION

Coat same color as in left model of card  
7RH1955

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

318-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

Ok Blue. Longman

P



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH87 ORDER NO. 58409 DATE 1-11-50

CUSTOMER CONNER MANUFACTURING CO.  
LOUISVILLE, KY.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M BUS CARDS SIZE 3 1/2 X 2 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL: (SEE COPY)

CONNER MANUFACTURING COMPANY  
INCORPORATED

SEVENTEENTH & ARBEGUST AVE.  
LOUISVILLE 10, KY. PHONE: WABASH 1387..ETC.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FULL FACE WITH PANEL AT BOTTOM.

SEE TISSUE OVERLAY.

SEE INSTRS. ATTACHED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & INSTRUCTIONS ATTACHED.

**MAKEOVER**

Charge to SALESMAN Dept.

EST. Makeover Time Required

	TIME	FILED IN COST DEPT.
RETOUCHING	1 hr.	
ENGRAVING	1/2	
COMPOSING		
ART LITHO		
PHOTO LITHO		

APR 26 1950

2 9/16

5-1-50



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL No. OCH88 ORDER NO. 58412 DATE 1-11-50

CUSTOMER

MIDLAND HOTELS CO.  
MINNEAPOLIS, MINN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

HOTEL SHERWOOD, 41 EAST HENNEPIN AVE.  
MINNEAPOLIS, MINNESOTA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer G. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE LAYOUT & INSTRS. ATTACHED.

COLOR DESCRIPTION

FOLLOW COLOR INSTRS. ATTACHED.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

MAKEOVER

Charge to CUSTOMER Dr.

EST. Makeover Time Required

1. Remove the perpendicular lines of the transom sashes.
2. Remove the lamp post in front of bldg.
3. Remove awning in front of store of two story building.
4. Remove rail of basement stairway
5. Remove fire escape at side of building.
6. Take out storm door (3rd entrance from left

	TIME	
RETOUCHING	1	Time Required to
ENGRAVING	1/2	5-11-50
PHOTO LITHO		By 96
COMPOSING		
LITHO ART		

submit retouched  
photo to customer



## ADV. ORDER

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

Title in Plate		Copyright in Plate	
Yes	No	Yes	No
Title in full			

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type ■ sample  
IMPRINT: Customer C. T. Martin No Imprint

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE CARD ATTACHED FOR STYLE OF ARRANGEMENT OF BLDG & TREES.

### COLOR DESCRIPTION

BLDG BUFF BRICK. LIGHT WITH A DARKER BRICK THROUGH THE WINDOW LINE. NOTE DARKER SHADOW IN THESE LINES ON PRINT. FRONT ENTRANCE TOWER IS STONE, ALMO WHITE IN COLOR, AS IS THE CORNICE. LARGE CROSS IS RED GRANITE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO	YES	NO
1		
2		
3		
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100		

PHOTO RETURNED

To

PHOTO USED FOR

3M—1-2-40



MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. OCH90  
ORDER No. 58825  
DATE 1-11-50'

12½ M POST CARDS C. T. ART COIORTONE WHITE BORDER'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER) LOWER. CENTER-BORDER

TITLE IN FULL

GOthic TYPE  
MAIN STREET - NATIONAL HIGHWAY  
U. S. 40 - LOOKING EAST, FROSTBURG,  
MARYLAND /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 13 R. M. YES Same as 9AH163

IMPRINT

SAME AS ABOVE

PRIVATE NO. LOWER RIGHT CORNER 9

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE TRAFFIC LIGHTS IN CENTER OF STREET, BOYS ALONG SIDE NEW  
AMERICAN LEGION HOME BLDG. STREET SHOULD BE A DARKER COLOR THAN  
ON OLD CARD. OTHER BUILDINGS COLORED AS ON OLD SUBJECT. WORDING  
ON THE ADDRESS SIDE MAY AGAIN BE USED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO NO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 14 1950	JAN 23 1950
SKETCH				
RETOUCHING		5 1/2	JAN 24 1950	JAN 27 1950
REPHOTO			JAN 12 1950	JAN 15 1950
PHOTO-LITHO			JAN 30 1950	FEB 9 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	13 1/4	FEB 9 1950	2-10-50
ARTIST DEPT.	113	10		3-30-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are returned and colors are  
in harmony with each other  
to make an attractive set.

587

4



MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. OCH01 OCH91

ORDER No. 58825

DATE 1-11-50

12 1/2 M POST CARDS C. T. ART COLOR TONE WHITE BORDER

(ALL OF THIS IS THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 13

R. M. YES

TITLE FULL

IMPRINT

SAME AS ABOVE

THE NATIONAL HIGHWAY - U S 40,  
BETWEEN CUMBERLAND AND FROSTBURG,  
MARYLAND

Plate no on front

PROPERTY OF

C T

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT SMALL CAR. DARK GRAY ROAD. DOUBLE YELLOW CENTER LINES WITH  
WHITE STRIPE BETWEEN YELLOW LINE ON RIGHT AND ON LEFT SHOWING 4  
LANES. SHOW LINES CLEAR AND SHARP. WHITE FENCE ON LEFT. SOME  
AUTUMN TINTS ON FOLIAGE IN FOREGROUND. REAR MOUNTAIN GREEN  
MAKE MODERNISTIC CLOUDS IN SKY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO NO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JAN 12 1950

AND WORK SCHEDULE

JAN 12 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 1 1950	JAN 1 1950
SKETCH				
RETOUCHING		1	JAN 16 1950	JAN 18 1950
REPHOTO				
PHOTO-LITHO			JAN 23 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		2/2/50
ARTIST DEPT.	105	9		3/15/50

MAR 21 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



2 Rephotos

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. OCH92

ORDER NO. 58825

DATE 1-11-50

12 1/2 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL GOTHIC TYPE

ALLEGANY COUNTY COURT HOUSE  
CUMBERLAND, MD.  
MARYLAND

Private no lower right corner 53

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13 R. M. No YES ~~None~~

IMPRINT  
SAME AS ABOVE

Plate no on front

PHOTO PROPERTY OF C.T.

RETUCHING AND COLOR DESCRIPTION DARK RED BRICK. GRAY STONE CORNICE AND  
ENTRANCE ON RIGHT GRAY STONE CORNICE ON STEEPLE AND BLDG. TRIM  
BROWN SASH & FRAME GRAY STONE BASE DULL RED ROOF ON STEEPLE  
GREEN POINTS ON SMALL STEEPLE POINTS ON TOP OF STEEPLE DULL GREEN  
BRONZE CANNON IN YARD GREEN LAWN & SHRUBBERY. BROWN STONE CURB  
LIGHT CEMENT WALK DARK GRAY STREET PAVING. REMOVE POST & AUTOMOBILE  
ON RIGHT LIGHT GRAY FLAG POLE SHOW FLAG ON POLE.

see attached sheet

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

# ATTENTION.

4 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1950	JAN 11 1950
SKETCH				
RETUCHING		4	JAN 23 1950	JAN 25 1950
REPHOTO			JAN 12 1950	JAN 20 1950
PHOTO-LITHO			JAN 30 1950	FEB 9 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	12	FEB 9 1950	2-10-50
ARTIST DEPT.	118	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAR 24 1950



MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. OCH93

ORDER No. 58825

DATE 1-11-50

12 1/2 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GOthic TYPE

WASHINGTON COUNTY MUSEUM OF  
FINE ARTS, HAGERSTOWN, MARYLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 13

R. M.

YES

IMPRINT

SAME AS ABOVE

PRIVATE NO. LOWER RIGHT 41

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SAME COLORING AND STYLE OF ARCHITECTURE HAS BEEN PRESERVED, SO  
THE NUMBERING, TITLING, ETC WILL BE AS THE PREVIOUS PRINTING  
9A46 BLDG DARK RED BRICK LIGHT STONE CORNICE AND CORNERS & BASE  
WHITE COLUMNS AT CENTER ENTRANCE WINE BROWN GLASS SKYLIGHT ROOF IN  
CENTER OF BLDG GREEN LAWN & TERRACE & SHRUBBERY GRAY LIMESTONE  
RACKS ALONG WATER EDGE IN CENTER SNOW WHITE SWAN REAR FOLIAGE GREEN  
WATER BLUE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO NO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By JAN 12 1950

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By JAN 12 1950

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 12 1950	JAN 12 1950
SKETCH				
RETOUCHING			JAN 16 1950	JAN 18 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1/2		2/6/50
ARTIST DEPT.	42	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAR 31 1950



SANBORN SOUVENIR CO., DENVER, COLO.

NO. OCH94

ORDER No. 58835

DATE 1-11-50

12 1/2 M POST CARDS C. T. ART COLORTONE FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 3 R. M. YES
TITLE IN FULL	IMPRINT
	PANORAMA OF KEMMERER, WYOMING
	PRIVATE NO. BEFORE TITLE 1098
	PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

ADD EXTRA SKY WITH HIGH CLOUDS FOR PROPORTION AND KEEP IT FROM LOOKING SQUATTY. DARK GREEN TO TAN HILLS. DARK GREEN TREES AND BUSHES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF NO RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
VELOPE PHOTO TICKET

Executive OK of Estimate ESTIMATE Cost Dept. Checked  
By JAN 13 1950 AND WORK SCHEDULE By JAN 13 1950  
Date Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 13 1950	JAN 13 1950
SKETCH				
RETOUCHING	3	1	JAN 18 1950	JAN 25 1950
REPHOTO				
PHOTO-LITHO			JAN 30 1950	FEB 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	154	FEB 9 1950	2-11-50
ARTIST DEPT.	101	92	3-14-50	3-14-50

DATE BLUEPRINT OK'D DATE Filed MAR 21 1950  
By By  
DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0CH95 ORDER NO. 58417 DATE 1-12-50

CUSTOMER BETET, LTD.  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GENUINE IMPORTED BASQUE BERETS  
BETET, LTD.  
CHICAGO.....ETC.  
(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE SKETCH AS COPY... KEEP COLORING OF SCARF SUBDUED. SECOND BERET FROM  
TOP RIGHT IS SUPPOSED TO BE WHITE WITH BLUE SHADING. ACTUAL SAMPLES OF BERETS,  
ALTHOUGH NOT IN THESE SAME COLORS IN EVERY CASE, ARE IN ADV. OFFICE IF NEEDED.

COLOR DESCRIPTION

FOLLOW SKETCH WITH ABOVE CHANGES.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

153

F



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH96 ORDER NO. 58418 DATE 1-12-50

CUSTOMER ROCK VILLAGE COURT  
SPRINGFIELD, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ROCK VILLAGE COURT - SPRINGFIELD,  
MISSOURI - 43 UNITS.....ETC.

(SEE COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH WITH CORRECTIONS AS MARKED ON  
TISSUE OVERLAY OF SKETCH.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

*Rush*

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-40

*Ok. Blue  
Impressions*

*Rush*

*(F)*



SEAWALL SPECIALTY CO., HOUSTON, TEXAS

NO. OCH97

ORDER No. 58840

DATE 1/11/50

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER-BORDER

TITLE IN FULL

WATERMELON TIME DOWN SOUTH,  
"THE PICCANINNY'S FAVORITE DELICACY" /

SMALL TYPE: PHOTO BY ELIN PARKER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

2

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

RETUCHING AND COLOR DESCRIPTION

Make photo

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 15 1950	
SKETCH			JAN 18 1950	JAN 20 1950
RETOUCHING	9	3 1/2		
REPHOTO				
PHOTO-LITHO			JAN 30 1950	FEB 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 9 1950	2-11-50
ARTIST DEPT.	111	10		3-2-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



EDGEWATER GULF BEACH APARTMENTS, PANAMA CITY  
BEACH, FLORIDA

NO. OCH98  
ORDER No. 58843  
DATE 1/12/50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

BEACH SCENE - EDGEWATER GULF BEACH  
APARTMENTS - ON THE GULF OF MEXICO  
- PANAMA CITY BEACH, FLORIDA,  
(ON U.S. HIGHWAY 98).  
BOT. SUNNING AND SURF BATHING ON  
THE WORLD'S MOST BEAUTIFUL BEACH

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 5 R. M. YES  
IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

THE WATER IS SEVERAL SHADES OF BLUE - THE SAND IS SNOW WHITE -  
THE SKY IS A BEAUTIFUL BLUE - USE KODACHROME AS COLOR GUIDE

RETURN KODACHROME

YES

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Sent to Heinemann  
1/12/50  
JTS

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

JAN 13 1950

AND WORK SCHEDULE

Date

JAN 13 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 13 1950	JAN 13 1950
SKETCH				
RETOUCHING		2	JAN 13 1950	JAN 13 1950
REPHOTO				
PHOTO-LITHO			JAN 23 1950	JAN 30 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1/2	JAN 30 1950	
ARTIST DEPT.	(40)	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

4/6/50

Rush

Must have 4 CP

1-30-50



EDGEWATER GULF BEACH APARTMENTS, PANAMA CITY  
BEACH, FLORIDA

NO. OCH99  
ORDER No. 58843  
DATE 1/12/50

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER		FRONT No. 35	R. M. YES
TITLE IN FULL BEACH SCENE - EDGEWATER GULF BEACH APARTMENTS - ON THE GULF OF MEXICO - PANAMA CITY BEACH, FLORIDA (ON U.S. HIGHWAY 98) BOT. SUNNING AND SURF BATHING ON THE WORLD'S MOST BEAUTIFUL BEACH		IMPRINT NONE	
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER	

THE WATER IS SEVERAL SHADES OF BLUE - THE SAND IS SNOW WHITE -  
THE SKY IS A BEAUTIFUL BLUE - USE KODACHROME AS COLOR GUIDE

RETURN KODACHROME YES  
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC.  
ENVELOPE PHOTO TICKET

## ATTENTION

3 Subjects on  
order for this customer. Please  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

sent to Heinisch  
11/22/50  
OK

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date JAN 13 1950 AND WORK SCHEDULE Date JAN 13 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 13 1950	
SKETCH				
RETOUCHING		2	JAN 18 1950	JAN 19 1950
REPHOTO				
PHOTO-LITHO			JAN 23 1950	JAN 30 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	15	15	JAN 30 1950	
ARTIST DEPT.	31	95		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By 70  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_  
4/6/50  
20

Rush

Must have HCP

1-30-50



EDGEWATER GULF BEACH APARTMENTS, PANAMA CITY  
BEACH, FLORIDA

NO. OCH100  
ORDER No. 58843  
DATE 1/12/50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER,

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL  
EDGEWATER GULF BEACH APARTMENTS  
ON THE GULF OF MEXICO - PANAMA  
CITY BEACH, FLORIDA  
(ON U.S. HIGHWAY 98),  
BOT. SCENE SHOWING THE APARTMENTS  
AND THE WORLD'S MOST BEAUTIFUL BEACH  
(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 5 R. M. YES  
IMPRINT NONE  
bpl. st.  
PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED BY RED LINES - TAKE OUT ANY BLACK ROCKS SO AS TO  
MAKE SAND SNOW WHITE - ELIMINATE THE GRASS WHICH SHOWS - USE  
KODACHROME AS COLOR GUIDE

RETURN KODAC ME YES YES  
SUBMIT: PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on  
orders for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate By Cost Dept. Checked  
By Date JAN 12 1950 AND WORK SCHEDULE Date JAN 12 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 12 1950	
SKETCH				
RETOUCHING	3	2 1/2	1-23-49	JAN 25 1950
REPHOTO				
PHOTO-LITHO			JAN 26 1950	FEB 6 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	FEB 1 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D. DATE Filed APR 7 1950  
By By 70.  
DATE HAND COLOR PROOF OK'D. DATE Photo Returned to Customer  
4/6/50

Must have proof  
Jan 30<sup>TH</sup>



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH101 ORDER NO. 58432 DATE 1-12-50

CUSTOMER SMITH BROTHERS, INC.  
POUGHKEEPSIE, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No  
Title in full

SMITH BROTHERS PLANT NO. 1  
POUGHKEEPSIE, N.Y.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM 8AH55. FOLLOW SKETCH VERY CLOSELY, GIVING  
PARTICULAR ATTENTION TO MAKING IVY AS NATURAL AS POSSIBLE.

SHOW RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

KODACHROME IS ENCLOSED TO SHOW CHANGES IN VIEW WHICH HAVE BEEN INCORPORATED  
ON SKETCH.

FOLLOW SKETCH VERY CLOSELY.

RETURN KODACHROME TO CUSTOMER WHEN PROOF IS OK'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



ARTHUR H. RICHARDS, WATKINS GLEN, N. Y.

NO. OCH102

ORDER No. 58844

DATE 1/12/50

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R.M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

HOTEL CANANDAIGUA,  
CANANDAIGUA, NEW YORK  
IN THE FINGER LAKES OF CENTRAL N. Y.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLOR DARK RED - TAKE OUT CARS

yes

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and color are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

JAN 13 1950

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

JAN 13 1950

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 13 1950	
SKETCH				
RETOUCHING				JAN 25 1950
REPHOTO				
PHOTO-LITHO			JAN 30 1950	FEB 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	12	FEB 9 1950	2-9-50
ARTIST DEPT.	112	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



ARTHUR H. RICHARDS, WATKINS GLEN, N. Y.

NO. OCH103  
ORDER No. 58844  
DATE 1/12/50

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST CONGREGATIONAL CHURCH,  
CANANDAIGUA, NEW YORK  
IN THE FINGER LAKES OF CENTRAL N. Y.  
ERECTED AD. 1812. SOCIETY ORGANIZED  
A.D. 1799

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT WIRES - VERY LIGHT GREY COLOR

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on  
for this customer. Please  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 13 1950	JAN 13 1950
SKETCH				
RETOUCHING			JAN 2 1950	JAN 25 1950
REPHOTO				
PHOTO-LITHO			JAN 30 1950	FEB 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	12	FEB 9 1950	2-9-50
ARTIST DEPT.	111	9		2-28-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 6CH104

ORDER No. 58851

DATE 1/12/50

25 M POST CARDS C.T. ART COLORTONE

WHITE  
BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

8-OCEAN DOWNS RACEWAY,  
OCEAN CITY, MD.,

6 pl. set

Private no before title .8

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO

3041381

RETURN PHOTO TO:  
MR. O. CHANDLER

BERLIN, MD.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

YES  
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects on  
order for this customer. Please  
see to it that the order nega-  
tives are uniform in colors are  
in harmony with each other  
to make an accurate set.

R.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 16 1950	JAN 17 1950
SKETCH				
RETOUCHING	11	2 1/2	JAN 18 1950	JAN 20 1950
REPHOTO				
PHOTO-LITHO			JAN 30 1950	FEB 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 9 1950	2-13-50
ARTIST DEPT.	142	9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. OCH105  
ORDER No. 58851  
DATE 1/12/50

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

7-COMMANDER HOTEL, BOARDWALK AT  
14TH ST., OCEAN CITY, MD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

GRAY ROOF - LIGHT BROWN BUILDING - PORCH & BALCONY WHITE -  
AWNINGS TAN AND GREEN MAKE GREEN PROMINENT - BLOCK OUT  
BUILDING IN REAR AND ALL TELEGRAPH POLES AND WIRES ,

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC. CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	2	4	JAN 18 1950	JAN 20 1950
REPHOTO				
PHOTO-LITHO			JAN 30 1950	FEB 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/4	FEB 9 1950	2/10/50
ARTIST DEPT.	114	10		3/3/50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF

DIAL No. OCH106 ORDER NO. 58436 DATE 1-13-50

CUSTOMER COCA-COLA BOTTLING CO.  
LOUISVILLE 10, KY.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

100 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

50TH ANNIVERSARY - COCA-COLA BOTTLING  
COMPANY - 1661 W. HILL ST.....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

NO  
YES  
RETURN PHOTO

3M-1-2-40

2-5-7  
Lay out  
Ret  
104  
2/17/50  
11  
Top of  
List  
G2179

Red Impression



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH107 ORDER NO. 58436 DATE 1-13-50

CUSTOMER COCA-COLA BOTTLING CO.  
LOUISVILLE, KY.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

100 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ENJOY THESE SIX BOTTLES WITH OUR

COMPLIMENTS.....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. spec

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN.

COCA COLA CARTON IN STOCK ROOM TO BE PHOTOGRAPHED WITH  
FILLED BOTTLES.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1-5-57  
Lay Out 1  
Ret 3  
Spec 1-106  
Spec 9 (31)

QTH

Red Impression



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH108

ORDER NO.

58446

DATE

1-13-50

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

COLEMAN BUICK CO., INC.  
HIGHTSTOWN, NEW JERSEY

6 1/2" POST CARDS

SIZE

3 1/2" X 5 1/2"

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

BOT: ROUTE 25 - HIGHTSTOWN, N.J.

FRONT NO.

5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

BE SURE THERE IS NO GLARE OF ANY KIND IN WINDOWS.

SEE INSTRS. ATTACHED.

SHOW RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

SEE INSTRS. ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Red - Dk Blue Impression

(F)



## ADV. ORDER

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

## CUSTOMER

J. B. VAN SCIVER CO.  
CAMDEN, NEW JERSEY

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

FRONT NO.

SPEC

R. M.

18

No

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Title in full J. B. VAN SCIVER CO. FURNITURE

Trade Mark	Yes	No	Special type as sample
------------	-----	----	------------------------

U. S. B. VAN SIVER CO. FURNITURE  
AND INTERIOR DECORATIONS

**IMPRINT :** Customer

C. T. Imprint

No Imprint

BOT: 160 SO. BROAD ST., TRENTON 9, N.J.

RETOUCHING DEPARTMENT

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

MAKE REPHOTO OF DRAWING. MATCH TYPE TO 9BH58.

### COLOR DESCRIPTION

USE DRAWING AS COLOR GUIDE.

DRAWING TO BE RETURNED TO CUSTOMER.

Returned plate to customer 3/28  
O.K. C.I.B.

3M—1-2-40

# RECOVER

Charge to CUSTOMER Dept.

L.E.T. McKee - 1908-1914

11

3-77-50

De



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH111 ORDER NO. 58453 DATE 1-16-50

CUSTOMER HOTEL MILLER  
ST. PETERSBURG, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

THE MILLER HOTEL  
ST. PETERSBURG, FLA.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M—1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

Top of List



R. & R. NEWS CO., ATLANTA, GA.

NO. 0CH112

ORDER No. 58878

DATE 1-16-50

10 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE FULL

LEGEND OF THE DOGWOOD

SMALL TYPE © CURT TEICH & CO. INC.

PRIVATE NO. BEFORE TITLE G-2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

NO

IMPRINT

XXXXXX

NONE

PHOTO PROPERTY OF

CUST

RETOUCHING AND COLOR DESCRIPTION

MAKE SURE DETAILS OF FLOWERS, PETALS, MARKINGS, ETC. ALSO COLORING ARE FOLLOWED OUT VERY EXACTLY.

*Read verse for colors*

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

NO  
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

JAN 17 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JAN 17 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		6		JAN 25 1950
REPHOTO				
PHOTO-LITHO			JAN 30 1950	FEB 14 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 14 1950	2-14-50
ARTIST DEPT.	106	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAR 24 1950

*Top of List*

*4179*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH113 ORDER NO. 58456 DATE 1-15-50

CUSTOMER DAVIDSON LODGE  
EVERGREEN, COLO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DAVIDSON LODGE - EVERGREEN, COLO.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

1-8-10  
1-5-7  
#10  
#9  
#106  
#102  
#104



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH114 ORDER NO. 58457 DATE 1-16-50

CUSTOMER DAVIDSON LODGE  
EVERGREEN, COLO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M BUS CARDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

DAVIDSON LODGE  
EVERGREEN, COLO.

FRONT NO. NO (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO "D" FOR COPY.

COLOR DESCRIPTION

FOLLOW MAIN VIEW ON SKETCH (OCH113) FOR COLORING.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Handwritten notes:*  
Fay Chart 1/2 — 49  
Ret. 3 3/4 — #11-26  
106  
6 1/2 103 3-29-50  
Q104



R. & R. NEWS CO., ATLANTA, GA.

NO. OCH115  
ORDER NO. 58878  
DATE 1-16-50

10 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LEGEND OF THE DOGWOOD

*Small type* - © CURT TEICH & CO. INC.

PRIVATE NO. BEFORE TITLE G-1

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. YES/NO

IMPRINT XXXXXXXXXXXXXXXX NONE

PHOTO PROPERTY OF CUST

MAKE SURE DETAILS OF FLOWERS, PETALS, MARKINGS ETC.  
ALSO COLORING ARE FOLLOWED OUT VERY EXACTLY

*Read verse for colors*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF NO RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By *JAN 17 1950*  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *JAN 17 1950*  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>JAN 17 1950</i>	
SKETCH				<i>JAN 25 1950</i>
RETOUCHING		<i>6</i>		
REPHOTO				
PHOTO-LITHO			<i>JAN 30 1950</i>	<i>FEB 14 1950</i>
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>102</i>	<i>1 1/2</i>	<i>FEB 14 1950</i>	<i>2-11-50</i>
ARTIST DEPT.	<i>102</i>	<i>9</i>	<i>3/10/50</i>	<i>3/21/50</i>

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By *70*

DATE Photo Returned to Customer

*T of  
List*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. OCH116 ORDER NO. 58458 DATE 1-16-50

CUSTOMER MILLER SHOE COMPANY  
CINCINNATI 23, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

200 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

COOL SUMMER WHITES.....ETC.

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS & SKETCH ATTACHED.

SEE TISSUE OVER SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

Is 141

Very Rush Must have  
proof JAN 27<sup>TH</sup>

5 Shoe Drawings  
returned to custom  
1/31/50

F



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH117 ORDER NO. 58996 DATE 1-17-50  
CUSTOMER HERMITAGE ART CO.  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 12 (All of this on address side)  
R. M. Yes ☒ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

IMAGE OF "OUR LADY OF CONSOLATION",  
CAREY, OHIO.

TRADEMARK

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM D-9166. MAKE NEW BLACK NEGATIVE.  
REDUCE COLOR PLATES.

COLOR DESCRIPTION

COLORMATCH  
COLORMATCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH118 ORDER NO. 58461 DATE 1-18-50

CUSTOMER MERRY-GO -ROUND ADV. CO.  
CAMDEN, N. J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2}$  X  $5\frac{1}{2}$

STYLE ART COLOR TONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MERRY-GO-ROUND ADVERTISING CO.  
816 FEDERAL ST., CAMDEN, N.J.

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print ☒ Handcolor ☐ Black & White Proof. Titles—Red, Blue

SHOW TYPE IN TITLE - STRAIGHT (NOT SLANTING)

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2154

21074

*Handwritten notes:*  
104  
1 3/4  
2/14/50  
10 1/2



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH 119 ORDER NO. 58466 DATE 1-18-50

CUSTOMER HAROLD W. AMSTER  
SPRING CITY, PENNA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 1½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
BLOSSOM RESTAURANT  
ROUTE 663 N. CHARLOTTE ST.  
POTTSTOWN, PA.,

FRONT NO. NO 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

SMALL TYPE AT FOOT OF MESSAGE SPACE:

PHOTOS BY AMSTER

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW PENCIL SKETCH FOR LAYOUT & DESIGN.

COLOR DESCRIPTION

COLORS ON EXTERIOR VIEW SAME AS ON 8BH1440. USE KODACHROME FOR  
COLOR GUIDE ON INSIDE VIEW.

RETURN KODACHROME TO CUSTOMER.

Color as in previous view but not quite  
as dark and chairs are to be light maple  
rather than yellow. See also color and  
retouching instructions on back of photo.

MAKEOVER

Charge to Customer Dept.

EST. Makeover Time Required

Lay Out	TIME	3	Time Recorded in Cost Dept.
RETOUCHING	1/2		
PHOTO-LITHO	1/2	Date	5/12/50
COMPOSING			
ART DEPT.	3/4	By	JB
ENGRAVING			

MAY 12 1950

*Do not destroy  
old negative until  
OK is received from  
customer*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH120 ORDER NO. 58467 DATE 1-18-50

CUSTOMER BRAUN OIL COMPANY  
WINNETKA, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(THE ANDERSON DOCK - EPHRAIM, WISCONSIN)

REPRODUCE PAINTING ONLY - NOT THE FRAME. PAINTING IS IN 4TH FLOOR  
STOCK ROOM.

COLOR DESCRIPTION

USE ORIGINAL OIL PAINTING AS COLOR GUIDE.

RETURN PAINTING TO CUSTOMER.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

*1-5 x 7*  
*1 3/4 106*  
*103-4-19-50*  
*Q. 98*  
*Reuse.*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH121 ORDER NO. 58468 DATE 1-18-50

CUSTOMER BLUEFIELD NEWS AGENCY  
BLUEFIELD, W. VA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

AERIAL VIEW OF BLUEFIELD COLLEGE  
*6 pt cap*

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP AS MARKED. (AT LEFT) CROP AT TOP & BOTTOM  
WITHIN SPACE MARKED TO BEST ADVANTAGE.  
FOLLOW TISSUE OVERLAY & INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*SX7*  
*Ret 4-2*  
*Wife 1 3 105*  
*4 2/21/50*  
*11-113-3/16/50*  
*X*  
*W dot*



NO. OCH122

ORDER No. 58905

OUTLOOK NEWS AGENCY, STATE SANATORIUM, ARKANSAS DATE 1-18-50

6 1/2 M POST CARD C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT NONE

NIGHT VIEW OF CHRISTMAS DISPLAY  
ON NYBERG BUILDING,  
STATE SANATORIUM, ARK.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

STAR-WHITE LIGHTS. WREATHS-RED, GREEN & YELLOW LIGHTS. CENTER-RED,  
GREEN, BLUE & YELLOW. UPPER STRAND-RED LIGHTS. 2nd STRAND-GREEN LIGHTS.  
3rd STRAND-YELLOW. 4th STRAND-BLUE LIGHTS. 5th STRAND-RED LIGHTS.  
XMAS TREES-ALL COLORED LIGHTS.

SEE CARD 8B524 FOR BUILDING COLOR.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JAN 19 1950

AND WORK SCHEDULE

By

Date

JAN 19 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 19 1950	JAN 25 1950
SKETCH				
RETOUCHING		3 1/2		JAN 27 1950
REPHOTO				
PHOTO-LITHO			JAN 30 1950	FEB 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/4	FEB 9 1950	2-10-50
ARTIST DEPT.	103	10		3-1-50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL No. OCH123 ORDER NO. 59013 DATE 1-18-50

CUSTOMER EL RANCHO MOTEL  
CARLSBAD, NEW MEXICO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL PAGE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE BLACK AND WHITE PHOTO

FOR COPY.

COLOR DESCRIPTION

USE HAND TINTED PHOTO AS COLOR GUIDE.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Right 111  
Set 52  
Mr. H. K. 104  
50.9 163  
4-3-50

Worth

92,88



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH124 ORDER NO. 59014 DATE 1-18-50

CUSTOMER ST. MARY'S CATHEDRAL  
COVINGTON, KY.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(VERTICAL VIEW)  
CROP TO BEST ADVANTAGE!

FOLLOW TISSUE OVERLAY & INSTRS. ATTACHED.

SHOW RETOUCHED PHOTO TO NORRINGTON FOR OK.

COLOR DESCRIPTION

SEE COLOR INSTRUCTIONS ATTACHED. SEE ALSO ADDITIONAL COLOR  
PICTURE AND TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

1-5x7  
Pat 7-  
MHC 7-106  
Sent 16 105  
3/20/50  
Orow  
retouched photo  
sent to Norrington 2/2/50



C. P. JOHNSTON CO., SEATTLE, WASH.

NO. OCH125

ORDER No. 58976

DATE 1-19-50

25<sup>M</sup> POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS IS THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL

(ALL OF THIS IS THE ADDRESS SIDE)  
FRONT No. 3 R. M. No  
IMPRINT SAME AS ABOVE

2/18 - THE NEW \$11,000,000.00  
SEATTLE-TACOMA INTERNATIONAL  
AIRPORT

PRIVATE NO. BEFORE TITLE: 2118

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

FLOWERS -- REMOVE CAR

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

NO  
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JAN 23 1950

By

Date

JAN 23 1950

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 23 1950	JAN 24 1950
SKETCH				
RETOUCHING		2	JAN 24 1950	JAN 25 1950
REPHOTO				
PHOTO-LITHO			JAN 30 1950	FEB 9 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	15	FEB 9 1950	2/10/50
ARTIST DEPT.	115	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAR 21 1950



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH126 ORDER NO. 58983 DATE 1-23-50

CUSTOMER

CROUSE'S MOTOR COURT  
FORT DODGE, IOWA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CROUSE'S MOTOR COURT - FIVE MINUTES  
TO HEART OF CITY....ETC.

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH./

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

18X10 film  
15X7 film

1 3/4 107-2 27-53

1/2 9/1

G185

Red Ink



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL No. 0CH127 ORDER NO. 59023 DATE 1-23-50

CUSTOMER SANBORN SOUVENIR CO., INC.  
DENVER, COLORADO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

CHEYENNE HOTEL " IN THE SHADOW OF  
PIKES PEAK" \* LOCATED IN THE CENTER OF  
CITY, COLORADO SPRINGS, COLORADO

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

Handcolor + Red

Impression

PHOTO RETURNED

TO

PHOTO USED FOR

Ret  
1-105  
2/17/50  
Sent 9-113-4-19-50

X  
W & H

2.97

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH128 ORDER NO. 59033 DATE 1-23-50

CUSTOMER MORSE'S PHOTO SERVICE  
LAKE WALES, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SPOOK HILL - LAKE WALES, FLA..... ETC.

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

IN SMALL TYPE AT FOOT OF MESSAGE SPACE:

L.W. 12

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

2 - 5 x 7  
100 42 1 3/4 106  
100 - 107 - 4.26.50

WOT

TAP

Lk Blue & Red Signature



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0CH129 ORDER NO. 59036 DATE 1-23-50

CUSTOMER THE CHIEF DINER  
DURANGO, COLO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE CHIEF DINER - "FOR FINE FOODS"  
DURANGO, COLORADO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE BLACK & WHITE PHOTO FOR COPY.

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER.

Ret'd 4/7/50 B.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0CH130 ORDER NO. 59037 DATE 1-23-50

CUSTOMER CINELLI'S COUNTRY HOUSE  
MERCHANTVILLE, N.J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CINELLI'S COUNTRY HOUSE, BAR AND GRILL  
BOT: ONE BLOCK FROM GARDEN STATE RACE  
TRACK

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP AS MARKED.

FOLLOW INSTRS. ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTRS. ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH131 ORDER NO. 59037 DATE 1-23-50

CUSTOMER

CINELLI'S COUNTRY HOUSE  
MERCHANTVILLE, N.J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CINELLI'S COUNTRY HOUSE DINING ROOMS  
BOT: ONE BLOCK FROM GARDEN STATE RACE  
TRACK

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP AS MARKED.

FOLLOW INSTRS. ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTRS. ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH132 ORDER NO. 59038 DATE 1-23-50

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

WASATCH CLEANERS & FURRIERS  
SALT LAKE CITY 5, UTAH

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

TITLE IN SKY:  
WASATCH CLEANERS AND FURRIERS/  
719 EAST 21ST SO. ST.  
SALT LAKE CITY 5, UTAH

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Plt 6  
102  
2-1-50  
5.9 31

X  
W 514

9 163



FORT TICONDEROGA MUSEUM  
FORT TICONDEROGA, N.Y.

NO. OCH133

ORDER No. 58932

DATE 1-23-50

12½ M POST CARDS C.T.ART COLORTONE

MINIMUM ORDER  
FULL PAGE

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO YES

TITLE FULL

MONUMENT TO THE BRITISH AND  
COLONIAL REGIMENTS AT FORT  
TICONDEROGA, N.Y. 1758-1759

IMPRINT

FORT TICONDEROGA MUSEUM,  
FORT TICONDEROGA, N.Y.

PHOTO PROPERTY OF C.T.,

RETOUCHING AND COLOR DESCRIPTION

Take out tree in back of Monument,  
FOR COLOR: SAME AS 1BH1602' Take out fence

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JAN 24 1950

AND WORK SCHEDULE

By

Date

JAN 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 25 1950	JAN 25 1950
SKETCH				
RETOUCHING	3	2½	JAN 26 1950	JAN 31 1950
REPHOTO				
PHOTO-LITHO			FEB 3 1950	FEB 14 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	FEB 14 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NO. OCH134  
HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N.C. ORDER No. 59044

DATE 1-23-50

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

198-SKYLINE INN, JUNCTION-ROUTE 26,  
AND BLUE RIDGE PARKWAY BETWEEN MARION  
AND SPRUCE PINE, N.C.

PRIV. # BEFORE TITLE: 198

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

YES

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

2  
Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.		DATE COMPLETED
	Clock No.	Time Allowed			
COMPOSING, Type Set Up			5		
SKETCH					
RETOUCHING		4	JAN 30	1950	
REPHOTO					
PHOTO-LITHO			FEB 1	1950	FEB 6 1950
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	105	15	FEB 1	1950	2/6/50
ARTIST DEPT.	120	9			3/1/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Must have HCP

2-1-50



HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N.C.

OCH135

ORDER No. 59044

DATE 1-23-50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

199-SKYLINE INN AS SEEN FROM BLUE  
RIDGE PARKWAY NEAR LITTLE SWITZERLAND,  
N.C.

PRIV. # BEFORE TITLE: 199

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JAN 24 1950

AND WORK SCHEDULE

By

Date

JAN 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 5 1950	JAN 5 1950
SKETCH				
RETOUCHING		3	JAN 20 1950	JAN 20 1950
REPHOTO				
PHOTO-LITHO			FEB 1 1950	FEB 6 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	12	FEB 6 1950	2/6/50
ARTIST DEPT.	115	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION:

2 Subjects on  
order for this customer. Please  
see that the color or nega-  
tives are uniform in colors are  
in harmony with each other  
to make an attractive set.

Must have HCP  
2-1-50



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 0CH136

ORDER No. 58939

DATE 1-23-50

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. YES

IMPRINT SAME AS ABOVE

1064 - VISTA OF MEMORIAL HOSPITAL OF  
LARAMIE COUNTY AT CHEYENNE,  
WYOMING. + R.M. and  
PRIVATE NUMBER BEFORE TITLE. 1064  
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS AT RIGHT AND ALSO ONE IN CENTER. COLORS PRETTY WELL  
INDICATED BY PHOTOGRAPH. GET SOME CLOUDS TO FILL UP SKY WHERE  
SHOWING. DARK BLUE GREEN SPRUCES ON LAWN. RICH DARK GREEN  
FOLIAGE OTHERWISE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on  
order for the customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JAN 25 1950	
SKETCH				
RETOUCHING		3	JAN 30 1950	
REPHOTO				
PHOTO-LITHO			FEB 1 1950	FEB 6 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1½	FEB 5 1950	2-6-50
ARTIST DEPT.	117	9		3-22-50

MAR 24 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Very Rush



SANBORN SOUVENIR CO., DENVER, C OLO.

NO. OCH137

ORDER No. 58939

DATE 1-23-50

12 1/2 M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M. NO

IMPRINT SAME AS ABOVE

2054-VISTA OF MT. EVANS AND RANGE -  
(ALT. 14260 FT.) FROM BEAR CREEK  
VALLEY ABOVE EVERGREEN IN DENVER  
MOUNTAIN PARKS, COLORADO.  
PRIVATE NO. BEFORE TITLE. 2054

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

TRIM MOSTLY FOREGROUND FOR PROPORTION. GET OUTLINES AND CONTOURS OF PEAK AND RANGE DISTINCT AND FAMILIAR LOOKING. DO NOT BRING OUT ROADS. SOME OF THE TREE BRANCHES IN FOREGROUND THAT ARE A TRIFLE FUZZY COULD BE ELIMINATED. VALLEY AND BARE PLACES ON HILLS ARE A DEEP RICH GREEN (NOT A YELLOW GREEN) WITH SOME TAN TO GREY TONES. DARK RICH (NOT A DRAB) BLUE GREEN PINES AND PINE CLAD SLOPES. GET A NICE SKY WITH STRONG CLOUDS EITHER LIKE PHOTO OR BETTER.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects or colors for this customer. Please see that all cuts or negative for uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 5 1950	JAN 23 1950
SKETCH				
RETOUCHING	3	2	JAN 30 1950	JAN 30 1950
REPHOTO				
PHOTO-LITHO			FEB 1 1950	FEB 6 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1/4	FEB 9 1950	2-9-50
ARTIST DEPT.	109	1/2		2-15-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Very Rush



SEAWALL SPECIALTY CO., HOUSTON, TEXAS

NO. OCH138  
ORDER No. 59045  
DATE 1-24-50

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER-BORDER	FRONT NO. 2 R. M. YES
TITLE IN FULL	IMPRINT SAME AS ABOVE.
GULF FREEWAY, HOUSTON, TEXAS / 6 gal. st.	PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE BEST JUDGEMENT TO BRING OUT GRACEFULNESS OF BRIDGES & BEAUTIFUL CURVES OF CONCRETE STRIPS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate	<b>ESTIMATE</b>		Cost Dept. Checked
By	AND WORK SCHEDULE		By
Date	JAN 24 1950		Date
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		5 1950	JAN 25 1950
SKETCH			
RETOUCHING	3 1	JAN 30 1950	FEB 1 1950
REPHOTO			
PHOTO-LITHO		FEB 9 1950	FEB 17 1950
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	108 2	FEB 20 1950	2-21-50
ARTIST DEPT.	107 14		3-22-50

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By Jo \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

9174



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH139 ORDER NO. 59052 DATE 1-24-50

CUSTOMER DENVER MOTEL  
DENVER, COLORADO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DENVER'S FINEST

BOT: DENVER MOTEL, 1919 SO. SANTA FE,  
DENVER, COLO.-U.S. 85 & 87

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SHOW ASPHALT HIGHWAY FRONT OF BLDs. SHOW WEEDS AS GRASS IN  
FOREGRD.

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

95 163



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH140 ORDER NO. 59053 DATE 1-24-50

CUSTOMER BOSTON CANDY SHOP  
ROCHESTER, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 MPOST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE EXTERIOR VIEW FOR COPY. CROP TO BEST ADVANTAGE. TAKE OUT  
REFLECTIONS.

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

SIGNS RED, INTERIOR WALLS PASTEL. SEE OVERLAY ON INTERIOR VIEW  
FOR OTHER COLORS.

SEE TISSUE OVERLAY.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Ret 6*  
*1 3/4 - 102-2-2050*  
*11 23*  
*MOH*  
*9-174*



7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH141 ORDER NO. 59054 DATE 1-24-50

CUSTOMER WEST COAST INN  
ST. PETERSBURG, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLOR IT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY:

WEST COAST INN  
FIRST ST. & THIRD AVE., SOUTH  
ST. PETERSBURG, FLA.

ALSO - PATIO see tissue overlay

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP TO BEST ADVANTAGE.

SEE TISSUE OVERLAY.

MAKE REPHOTO

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

RETURN PHOTO TO COTTON. Filed 9/19/50 B.

*Rush*

RETURN PHOTO YES NO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

5X7

*Rem Hc 1-24-50*

*Pat 9 129-8/16/50*

*OK dot*

**TAKE OUT  
RESTAURANT  
SIGN**

**MAKEOVER**

Charge to Customer Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING	1 1/2	
PHOTO-LITHO	1/2	
COMPOSING		
ART DEPT. Hc	1 1/2	4/23
ENGRAVING		

JUN 23 1950

JUN 27 1950

*Red & Blue Tissue Overlay*

*Pat Dictator*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. OCH142 ORDER NO. 59055 DATE 1-24-50

CUSTOMER  
EL RANCHO MOTEL  
MAITLAND, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ MPOST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER IN PLATE:

STOP AT EL RANCHO MOTEL AT NIGHT AND SEE  
BEAUTIFUL ORLANDO IN THE DAYTIME,

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

*Night View*  
FOLLOW INSTRS. ATTACHED ✓

COLOR DESCRIPTION

FOLLOW INSTRS. ATTACHED.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. OCH143 ORDER NO. 59056 DATE 1-24-50

CUSTOMER TOWER LOUNGE  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

TOWER COCKTAIL LOUNGE  
BOT: 2013 W. NORTH AVENUE - CHICAGO, ILL.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of M. ss. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

Rev 6-2-50  
Jan 25 2-2-50  
29.12 (41)  
WOOD



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH144 ORDER NO. 59057 DATE 1-24-50

CUSTOMER MRS. EARL LEWIS  
FORTUNA, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(FORTUNA INN MOTEL)

REPHOTO KODACHROME. CROP TO BEST ADVANTAGE. PUT AAA SYMBOL IN SKY.

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER.

Red 4/12/50 B.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*1-5x7 of Kodachrome*  
*107-2-27-50*  
*9-113-4.5-50*  
*Reprinted*

*9-188*



GULF STREAM CARD & DISTRIBUTING CO., MIAMI,  
FLORIDA

NO. OCH145

ORDER NO. 59058

DATE 1-25-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUSIE GETTING A NUT THE HARD WAY,  
PARROT JUNGLE, MIAMI, FLA.

PRIV. # BEFORE TITLE: DC158

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CROP AS MARKED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JAN 25 1950

AND WORK SCHEDULE

By

Date

JAN 25 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 27 1950	JAN 27 1950
SKETCH				
RETOUCHING	3	2 1/2	JAN 30 1950	JAN 31 1950
REPHOTO				
PHOTO-LITHO			FEB 1 1950	FEB 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	FEB 9 1950	2-10-50
ARTIST DEPT.	103	4		5-5-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 8 1950

MAKEOVER

MAKEOVER

Charge to CUSTOMER Dept MAKEOVER

EST. Makeover Time Request

	TIME	
RETOUCHING	1	Photo Records & In-Cost Dept
REPHOTO		
PHOTO-LITHO		
BLUEPRINT		
STRIPPING, OPAQUING		
HAND COLOR PROOF		
ARTIST DEPT.		

MAKEOVER

MAKEOVER

MAKEOVER



5X7  
2 Print

MACKS' 5, 10 & 25¢ STORES, SANFORD, N.C.

NO. OCH146

ORDER No. 58948

DATE 1-25-50

25 M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. - 1 R. M. NO.

IMPRINT SAME AS ABOVE

TITLE IN FULL

THE PAVILION MYRTLE BEACH, S.C.

AMERICA'S FINEST STRAND

BOT: 670 MILES SOUTH OF NEW

YORK, 735 MILES NORTH OF MIAMI

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY

~~SUBMIT DRAWING~~

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

D. also  
3CP2245

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 1 1950
SKETCH				
RETOUCHING	9	6:00	FEB 3 1950	FEB 7 1950
REPHOTO				FEB 3 1950
PHOTO-LITHO			FEB 9 1950	FEB 17 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	10:00	FEB 20 1950	2/20/50
ARTIST DEPT.	114	10:00		3/10/50

DATE BLUEPRINT OK'D

DATE Filed

MAR 21 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NTS

MONTGOMERY NEWS CO., MONTGOMERY, ALA.

NO. OCH147

ORDER No. 58950

DATE 1-25-50

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M.2-THE STATE CAPITOL OF ALABAMA /  
MONTGOMERY, ALABAMA /

8 pl. nt

PRIVATE NO. BEFORE TITLE: M-2'

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. SAME AS 8BH727

IMPRINT SAME AS ABOVE.



RETURN TO: MONTGOMERY NEWS CO., MONTGOMERY, ALA.

PHOTO PROPERTY OF CUST.

SEE OVERLAY TISSUE & ATTACHED INSTRUCTIONS, ALSO NEWSPAPER CLIPPING. /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

YES

Executive OK of Estimate

By FEB 1

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By FEB 1

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		3 1/2	FEB 2 1950	FEB 6 1950
REPHOTO				FEB 1 1950
PHOTO-LITHO			FEB 9 1950	FEB 17 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	2	FEB 20 1950	2-21-50
ARTIST DEPT.	113	11		3-10-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed MAR 16 1950

By

DATE Photo Returned to Customer



VICTORY GREETING CARD CO.,  
NEWARK, N.J.

NO. OCH148

ORDER No. 58954

DATE 1-25-50

12 1/2 M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

IRVINGTON CENTER, IRVINGTON,  
N.J.



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GROUP 2.

PHOTO B. BLDG. AT LEFT VERY LIGHT - CENTER GREY - RIGHT  
BLDG. BROWN. TAKE OUT ALL CHRISTMAS DECORATIONS.

PHOTO A. TAKE OUT ALL CHRISTMAS DECORATIONS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 26 1950	
SKETCH	20	1	JAN 26 1950	FEB 2 1950
RETOUCHING		6 hr		
REPHOTO				
PHOTO-LITHO			FEB 9 1950	FEB 21 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	13 1/2	FEB 21 1950	2-22-50
ARTIST DEPT.	105	11		3/14/50

LATE BLUEPRINT OK'D

DATE Filed MAR 16 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

8/17/74

NO. OCH149

MAX BERNSTEIN, KANSAS CITY, MO.

ORDER No. 58958

DATE 1-25-50

12 1/2 M POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS IN THE PICTURE SIDE)

(ALL OF THIS IN THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO.

TITLE IN FULL

IMPRINT SAME AS ABOVE

GREETINGS FROM KANSAS CITY,  
MO.,

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH - PUT SEAL IN

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL

CURT TEICH & COMPANY, INC., CHICA  
ENVELOPE PHOTO TICKET

RETURN PHOTO

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

FEB 2 1950

**AND WORK SCHEDULE**

Date

FEB 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	2	8		
RETOUCHING	2	7	FEB 20 1950	FEB 20 1950
REPHOTO			FEB 13 1950	FEB 20 1950
PHOTO-LITHO			MAR 3 1950	MAR 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		15		

DATE BLUEPRINT OK'D

DATE Filed

MAR 24 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

K-4AH-369 - D64  
A-7AH-741  
N-2AH-1025  
S-7BH-1243  
A-5AH-1514  
S-4AH-372  
C-2BH-1310  
I-3AH-403  
T-8AH-211  
Y-7AH-754



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH150 ORDER NO. 59063 DATE 1-25-50

CUSTOMER

BEVERLY COURT MOTEL  
BEVERLY, N.J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLOR TONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full YOUR HOME ON THE HIGHWAY

BOT: U.S. 130 N.J. 25 - 14 MILES NORTH  
OF CAMDEN AND PHILADELPHIA AT BEVERLY,  
N.J.

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE TISSUE OVERLAY.

CUT OUT ALL BLDG & BLACK POST AT RIGHT & SHOW TREES. WIDEN DRIVE TO LINE  
MARKED. CUT OUT COBBLE STONE & FILL IN WITH SHRUBS & GERANIUMS ALONG EDGE.  
ADD A COUPLE OF EVERGREENS AT LEFT END OF BLDG. THE REST OF FRGRD GREEN GRASS  
GRASS IN CENTER NEAR SIGN & DEFINE SHRUBS & FLOWERS.

SHOW RETOUCED PHOTO TO CUSTOMER FOR OK.

COLOR DESCRIPTION

SIGN #18. LETTERS #31. BORDER SILVER. 2 NEON TUBES AT TOP & RIGHT END #4.  
POLE & BRACES SILVER. ELDG LT. GRAY. TOP END WHITE. BOARDS DEFINE. ROOF #64.  
WHITE EDGE. WINDOW & DOOR FRAME WHITE. SHUTTERS & FLOWER BOX #30. SHOW GERAN  
DOORS #66. POSTS WHITE. AERIAL SILVER OR BLACK. BE SURE WALK IN FRONT OF  
DOORS SHOWS DIFFERENT COLOR THAN DRIVE.

SEE TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Pl 62  
76 12  
20.9

W810+

Submit  
Curt

retouched photo  
to customer  
2/4/50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH151 / ORDER NO. 59065 DATE 1-26-50

CUSTOMER THE SHEPARD FARM  
GREENVILLE, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE BLACK & WHITE PHOTO FOR COPY.

COLOR DESCRIPTION

FOLLOW TINTED PHOTO FOR COLORING.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

1-5-57  
Ret 3 1/2  
MHC 1 3/4 107-2-14-50  
Ret 10 (H)  
G 179



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH152 ORDER NO. 59065 DATE 1-26-50

CUSTOMER THE SHEPARD FARM  
GREENVILLE, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO OF DRAWING FOR COPY.

COLOR DESCRIPTION

(2BH574)  
FOLLOW OLD CARD FOR COLORING, HOWEVER, NOTE, ROOFS ARE ALL  
GREEN. AWNING OR CANOPY IS GREEN WITH WHITE LETTERING.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-40

ORIG. PHOTO & ART  
RETD 12/16/52  
ed

1-5x7  
Ret 6  
H-C 2 107-2-16-52  
Aut 12  
M 200x

SX7

THE HARRY P. CANN & BRO. CO.,  
BALTIMORE, MD.

NO. OCH153

ORDER No. 58966

DATE 1-26-50

12½ M POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

8 - HIGHWAY #301 GOING NORTH,  
EMPORIA, VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 8 /  
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

OMIT BINGO SIGN

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

JAN 27 1950

Date

JAN 27 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 27 1950	JAN 27 1950
SKETCH				
RETOUCHING		2 1/2	JAN 30 1950	FEB 1 1950
REPHOTO			FEB 1 1950	
PHOTO-LITHO				JAN 21 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	12	JAN 21 1950	2/22/50
ARTIST DEPT.	113	9		3-29-50

MAR 31 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



THE HARRY P. CANN & BRO.CO.,  
BALTIMORE, MD.

NO. OCH154

ORDER NO. 58966

DATE 1-26-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

12 - HALIFAX ST. - SOUTH VIEW OF  
BUSINESS SECTION, EMPORIA, VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO /

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 12

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

REMOVE TELEGRAPH POLES & WIRES.

SUBMIT ~~SKETCH~~

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on  
this customer. Please  
note that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 27 1950	JAN 27 1950
SKETCH				
RETOUCHING	5	5½	JAN 30 1950	FEB 3 1950
REPHOTO				
PHOTO-LITHO			FEB 9 1950	FEB 17 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	FEB 20 1950	2-21-50
ARTIST DEPT.	111	10		2-21-50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAR 31 1950

THE HARRY P. CANN & BRO. CO.,  
BALTIMORE, MD.

NO. OCH155

ORDER NO. 58967

DATE 1-26-50

12½ M POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

9-SOUTHSIDE RESTAURANT,  
EMPORIA, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 9

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ROOF - RED TILE, EVES-WHITE-RED BRICK BELOW. OMIT-FE IN CAFE  
VENETIAN BLINDS-BELOW. AWNING-SILVER (OMIT AWNING BAR ACROSS  
WINDOW) OMIT-MOTORCYCLE. PLACE-EVERGREEN AT EACH OUTSIDE CORNER-  
OF LOWER PORTION OF BUILDING FROM WINDOW DOWN. USE DESIRABLE  
COLOR ON FRONT BELOW WINDOW GLASSES. OMIT-MOTORCYCLE!

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

JAN 27 1950

By

JAN 27 1950

Date

## AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 27 1950	
SKETCH				
RETOUCHING		3 1/2	JAN 30 1950	FEB 1 1950
REPHOTO				
PHOTO-LITHO			FEB 9 1950	JAN 21 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	JAN 21 1950	2/22/50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAR 31 1950



THE HARRY P. CANN & BRO. CO.,  
BALTIMORE, MD.

NO. OCH156

ORDER No. 58967

DATE 1-26-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

10-EMPORIA DINER, EMPORIA, VA.

*6 pl. set.*

PRIVATE NO. BEFORE TITLE: 10

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDING-RED BRICK. HEDGE-GREEN ALL THE WAY TO BOTTOM OF WINDOW  
SILL. ASPHALT DRIVE. ROOF-GREEN. NEON-GREEN & RED.  
PUMPS-TWO END PUMPS GREEN, MIDDLE YELLOW. OMIT-AMOCO SIGN IN  
LEFT TOP CORNER AND BLACK OUT OBJECT AT RIGHT BOTTOM.

~~SUBMIT SKETCH~~

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

5  
Subject on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		4	JAN 30 1950	FEB -
REPHOTO			FEB 9 1950	FEB 17 1950
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	FEB 20 1950	2-21-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

THE HARRY P. CANN & BRO.CO.,  
BALTIMORE, MD.

NO. 0CH157

ORDER No. 58967

DATE 1-26-50,

12 $\frac{1}{2}$ " M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

//-KENELTON COURT ON HIGHWAY 301,  
1-MILE SOUTH OF EMPORIA,  
VIRGINIA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 11

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

SEE ATTACHED SHEET.

~~SUBMIT SKETCH~~

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 27 1950	JAN 27 1950
SKETCH				
RETOUCHING		3-2	JAN 30 1950	FEB 2 1950
REPHOTO				
PHOTO-LITHO				MAR 2 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1-2	MAR 3 1950	3-7-50
ARTIST DEPT.	119	9		

APR 5 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NTS

112

KEENAN NEWS AGENCY, SPOKANE, WASH.

NO. 0CH158

ORDER NO. 59074

DATE 1-27-50

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT  
501-23 SAME AS ABOVE.  
TITLE: FLATHEAD LAKE, MONTANA.

PRIV. # BEFORE TITLE: 501 6th. cap  
13 picar

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HAND COLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

# ATTENTION:

14 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date FEB 1 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1950	
SKETCH				
RETOUCHING	7	1	FEB 2 1950	FEB 8 1950
REPHOTO			JAN 30 1950	FEB 1 1950
PHOTO-LITHO				JAN 21 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	12	JAN 21 1950	
ARTIST DEPT.	31	9		

MAR 24 1950

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

NTS

KEENAN NEWS AGENCY, SPOKANE, WASH.

NO. OCH 159

ORDER No. 59074

DATE 1-27-50'

12½ M POST CARDS C.T. ART COLORTONE FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO '

IMPRINT SAME AS ABOVE.

TITLE: 502-KERR DAM NEAR POLSON,  
MONTANA

PRIV. # BEFORE TITLE: 502' 6 pl. caps

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ADD WATER GOING OVER THE DAM.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

# ATTENTION

Subjects on  
order for this customer. Please  
see to it that all negatives  
are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

FEB 1 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			FEB 2 1950	FEB 8 1950
REPHOTO			JAN 30 1950	FEB 1 1950
PHOTO-LITHO				JAN 21 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	157	15	JAN 21 1950	2-23-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

APR 5 1950



129

KEENAN NEWS AGENCY, SPOKANE, WASH.

NO. 0CH160

ORDER No. 59074

DATE 1-27-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.  
TITLE: UNIVERSITY OF MONTANA/  
FROM MOUNT SENTINEL/  
MISSOULA, MONTANA

PRIV. # BEFORE TITLE: 553

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BLDGS LIGHT REDDISH-BROWN BRICK. ROOFS GREEN, BLACK OR ORANGE-BROWN TARPAPER. BLDG IN FOREGRD HAS ALUMINUM ROOF.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1950	FEB 7 1950
SKETCH				
RETOUCHING	3	2 1/2	FEB 2 1950	FEB 3 1950
REPHOTO			JAN 30 1950	FEB 1 1950
PHOTO-LITHO			FEB 9 1950	JAN 20 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	JAN 21 1950	2-23-50
ARTIST DEPT.	32	11		

MAR 31 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

KEENAN NEWS AGENCY, SPOKANE, WASH.

NO. OCH161  
ORDER No. 59074  
DATE 1-27-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT

SAME AS ABOVE.

TITLE: 554 ADMINISTRATION BUILDING,  
UNIVERSITY OF MONTANA, MISSOULA,  
MONTANA

PRIV. # BEFORE TITLE: 554

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

LIGHT REDDISH-BROWN BRICK. DARK GREEN ROOF WITH GREEN-  
TOWER ROOF. TRIM IS CONCRETE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC. CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all c. s. or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1950	
SKETCH				
RETOUCHING	11	2½	FEB 2 1950	FEB 3 1950
REPHOTO			JAN 30 1950	FEB 1 1950
PHOTO-LITHO			FEB 9 1950	FEB 17 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	FEB 20 1950	2-23-50
ARTIST DEPT.	112	2		

APR 7 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



KEENAN NEWS AGENCY, SPOKANE, WASH.

NO. OCH162

ORDER No. 59074

DATE 1-27-50

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

TITLE: BIRD'S-EYE VIEW OF MISSOULA  
MONTANA FROM WATERWORKS HILL

PRIV. BEFORE TITLE: 556

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1950	FEB 7 1950
SKETCH				
RETOUCHING		3	FEB 2 1950	FEB 3 1950
REPHOTO			JAN 30 1950	FEB 1 1950
PHOTO-LITHO			FEB 9 1950	JAN 20 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	JAN 21 1950	
ARTIST DEPT.	105	1 1/2		4/7/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 13 1950

KEENAN NEWS AGENCY, SPOKANE, WASH.

NO. OCH163  
ORDER No. 59074  
DATE 1-27-50

12<sup>1</sup>/<sub>2</sub> M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE.

TITLE: U.S. POST OFFICE AND/  
FEDERAL BUILDING, MISSOULA,  
MONTANA

PRIV. # BEFORE TITLE: 557

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CONCRETE COLOR BUILDING.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1950	FEB 7 1950
SKETCH				
RETOUCHING	7	5	FEB 2 1950	FEB 3 1950
REPHOTO			JAN 30 1950	FEB 1 1950
PHOTO-LITHO			FEB 9 1950	FEB 17 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105		FEB 20 1950	2/23/50
ARTIST DEPT.	115			

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



KEENAN NEWS AGENCY, SPOKANE, WASH.

NO. OCH164

ORDER No 59074

DATE 1-27-50

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

TITLE: HIGHEST SMOKE STACK IN THE  
WORLD LOCATED AT THE ANACONDA  
COPPER MINING CO. SMELTER AT  
ANACONDA, MONTANA

PRIV. # BEFORE TITLE: 602

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HAND COLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1950	FEB 12 1950
SKETCH				
RETOUCHING		1	FEB 20 1950	FEB 21 1950
REPHOTO			JAN 30 1950	FEB 15 1950
PHOTO-LITHO				MAR 2 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAR 3 1950	3-7-50
ARTIST DEPT.	112	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed APR 7 1950

By

DATE Photo Returned to Customer

NS

Buck

KEENAN NEWS AGENCY, SPOKANE, WASH.

NO. OCH165  
ORDER NO. 59074  
DATE 1-27-50

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 7 R. M. NO  
IMPRINT SAME AS ABOVE.  
TITLE: GEORGETOWN LAKE,  
MONTANA WITH BITTERROOT MOUNTAINS  
IN THE BACKGROUND.  
PRIV. # BEFORE TITLE: 604  
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC. CHICAGO  
ENVELOPE PHOTO TICKET

# ATTENTION:

14  
Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 7 1950
SKETCH				
RETOUCHING	2	1 1/2	FEB 2 1950	FEB 6 1950
REPHOTO			JAN 30 1950	FEB 1 1950
PHOTO-LITHO			FEB 9 1950	FEB 17 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	FEB 20 1950	2-21-50
ARTIST DEPT.	101	9	4-19-50	4-19-50

DATE BLUEPRINT OK'D

DATE Filed

APR 21 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

197



NTS

KEENAN NEWS AGENCY, SPOKANE, WASH.

NO. OCH166  
ORDER No. 59074  
DATE 1-27-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE.

655-  
TITLE: MOUNT HELENA WITH U.S.  
POST OFFICE IN THE FOREGROUND,  
HELENA, MONTANA

PRIV. # BEFORE TITLE: 655

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

POST OFFICE IS CONCRETE WITH ORANGE-RED ROOF. (BE SURE  
THE "H" ON SIDE OF MOUNTAIN IS SHOWN)

REMOVE WIRES.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on  
for this customer. Please  
see to it that all cuts or nega-  
tives in uniform and colors are  
in harmony with each other  
to make an attractive set.

bpt copy  
13 pieces

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1950	FEB 4 1950
SKETCH				
RETOUCHING	3	1½	FEB 2 1950	FEB 2 1950
REPHOTO			JAN 30 1950	
PHOTO-LITHO			FEB 9 1950	FEB 9 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	12	1½	FEB 21 1950	
ARTIST DEPT.	42	9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 5 1950

FEB 21 1950

18

KEENAN NEWS AGENCY, SPOKANE, WASH.

NO. OCH167  
ORDER No. 59074  
DATE 1-27-50

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

TITLE: U.S. POST OFFICE, GREAT  
FALLS, MONTANA  
PRIV. # BEFORE TITLE: 703

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BASE IS GRAY STONE. TOP IS LIGHT BUFF BEICK. TRIM,  
INCLUDING WINDOW FRAMES IS GREEN.

REMOVE WIRES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

# ATTENTION

14 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate By Cost Dept. Checked  
By Date FEB 2 1950  
AND WORK SCHEDULE Date FEB 2 1950

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			
SKETCH			
RETOUCHING	3 3	FEB 6 1950	FEB 7 1950
REPHOTO		JAN 30 1950	FEB 6 1950
PHOTO-LITHO		FEB 9 1950	FEB 17 1950
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	105 1/2	FEB 20 1950	2435
ARTIST DEPT.	34 9	March 27, 1950	March 30, 1950

DATE BLUEPRINT OK'D By DATE Filed By  
DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer



KEENAN NEWS AGENCY, SPOKANE, WASH.

NO. OCH168  
ORDER NO. 59074  
DATE 1-27-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

TITLE: 705-2  
LOOKING SOUTH/ON SECOND  
STREET, SHOWING THE FAMOUS  
RAINBOW HOTEL, GREAT FALLS, MONT.  
PRIV. # BEFORE TITLE: 705

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE OLD CARD 13984 ATTCHD FOR COLORING.  
"RAINBOW" SIGN IS BROWN WITH YELLOW LETTERS AND  
RAINBOW COLORS ON BOTTOM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are in focus and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date FEB 1 1950 AND WORK SCHEDULE By \_\_\_\_\_ Date FEB 2 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 6-1950
SKETCH				
RETOUCHING		4	FEB 2 1950	FEB 7 1950
REPHOTO			JAN 30 1950	FEB 1 1950
PHOTO-LITHO			FEB 9 1950	FEB 17 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	12	FEB 20 1950	2-23-50
ARTIST DEPT.	110	92		4/5/50

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed APR 7 1950

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

KEENAN NEWS AGENCY, SPOKANE, WASH.

NO.  
OCH169  
ORDER No. 59074  
DATE 1-27-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE.  
TITLE: CASCADE COUNTY HOUSE,  
GREAT FALLS, MONTANA  
PRIV. # BEFORE TITLE: 706

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

GRAY STONE WITH GREEN TRIM.

REMOVE ANY OBJECTIONABLE OBJECTS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_  
By \_\_\_\_\_ Date \_\_\_\_\_  
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	3	FEB 6 1950	FEB 7 1950
REPHOTO			JAN 30 1950	
PHOTO-LITHO			FEB 9 1950	JAN 21 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	12	JAN 21 1950	2 23 50
ARTIST DEPT.	120	9		4/6/50

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed APR 7 1950

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



KEENAN NEWS AGENCY, SPOKANE, WASH.

NO. OCH170

ORDER No. 59074

DATE 1-27-59

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES *encl.*

TITLE IN FULL

IMPRINT

707-SAME AS ABOVE.  
TITLE: GIANT SPRINGS, GREAT FALLS  
MONTANA

PRIV. # BEFORE TITLE: 707

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE OLD CARS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on  
order for this customer. Please  
see that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

FEB 1 1950

AND WORK SCHEDULE

Date

FEB 1 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1950	
SKETCH				
RETOUCHING	3	1 1/2	FEB 2 1950	FEB 6 1950
REPHOTO			JAN 30 1950	FEB 1 1950
PHOTO-LITHO			FEB 9 1950	FEB 17 1950
BLEUPRINT				
STIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	FEB 20 1950	
ARTIST DEPT.	45	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

APR 5 1950

KEENAN NEWS AGENCY, SPOKANE, WASH.

NO. OCH171

ORDER NO. 59074

DATE -27-50'

12½ M POST CARDS C.T. ART COLORTONE FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE.

TITLE: 902-  
ROCKY MOUNTAIN GOAT,  
MANY OF THESE CAN BE SEEN IN  
MONTANA

PRIV. # BEFORE TITLE: 902

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW CREDIT LINE BELOW IMPRINT:  
"PHOTO BY GREAT NORTHERN RAILWAY"

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

14 Subjects or  
order for this customer. Please  
see to it that all the or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 21 1950	JAN 21 1950
SKETCH				
RETOUCHING	3	2	FEB 1 1950	FEB 2 1950
REPHOTO				
PHOTO-LITHO			FEB 9 1950	FEB 17 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1/4	FEB 17 1950	
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OCH172 ORDER NO. 59076 DATE 1-27-50

CUSTOMER JAMES DAVIS, INC.  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

ONE OF OUR JAMES DAVIS EXCLUSIVE  
WALLPAPERS.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM. (SAME LAYOUT & STYLE  
AS 80296 ATTCHD)

USE #31 FOR COLOR BACKGROUND.

COLOR DESCRIPTION

SAMPLE OF WALL PAPER ENCLOSED.

USE #31 FOR COLOR BACKGROUND.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

1-5x7

75

2 106

11-104

CH

9-174

Red Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO  
YES  
NO

DIAL NO. OCH173 ORDER NO. 59077 DATE 1-27-50

CUSTOMER SHIP RESTAURANT  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOWARD URS'S SHIP RESTAURANT -EST.1927  
1765-75 W. HOWARD STREET -  
CHICAGO, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

3-5x7  
Vaykut 2 1/2  
Hut 9  
Dm He 104  
2/24/50  
Hut 12 102

WOM

Ok Joe Impressed





CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH174 ORDER NO. 59081 DATE 1-27-50

CUSTOMER FORKS VALLEY TAVERN  
EASTON, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full  
COCONUT GROVE OF FORKS VALLEY TAVERN —  
R.D. 2 -ROUTE 115 - EASTON, PA. /

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

PHOTOGRAPH KODACHROME TO BLACK AND WHITE AND USE KODACHROME  
FOR COLOR GUIDE.

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER.

*1 Kodachrome to 11-11-50 4/13/50*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

*1-5-57*  
*He*  
*1-101 4-28-50*  
*Woot*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0CH175 ORDER NO. 59082 DATE 1-27-50  
CUSTOMER HOME SAVINGS & LOAN CO.  
YOUNGSTOWN, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full LOWER IN PLATE:  
THE HOME SAVINGS & LOAN COMPANY  
YOUNGSTOWN, OHIO

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE SAME LAYOUT AS ATTCH CARD (F9520) ADD TO SIDES OF PHOTO AS  
NECESSARY. ADD NEW SIGN ON TOP AND FLAG NOT SHOWN ON 8 X 10 PHOTO.

COLOR DESCRIPTION

FOLLOW CARD ATTACHED (F9520) FOR COLORS.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Pl 6  
103  
12/2/50  
L. 9

X  
W. 0. 0. 4

g-174



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH176 ORDER NO. 59083 DATE 1-27-59

CUSTOMER  
SUNNY SIDE CABINS  
UTICA 4, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2}$  X  $5\frac{1}{2}$

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

SUNNYSIDE CABINS  
1505 HERKIMER ROAD- UTICA 4, N.Y.,

FRONT NO. 5 (All of this on address side) 3 SIDES  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM. ( $3/4$ " )  
FLOWER GARDEN IN FRONT (SEE OLD CARD 6AH425)

USE BEST JUDGEMENT TO MAKE AN ATTRACTIVE CARD.

COLOR DESCRIPTION

YELLOW BACKGROUND FOR PANEL. (BLACK TYPE)  
ROOFS - RED TILE. SHINGLES #23. FLOWERING BUSHES BETWEEN CABINS  
PINK #11. ARBOR-VITAE EVERGREENS IN FRONT OF PORCHES GREEN & FLOWERING  
BUSHES WITH THEM PINK & SOME RED. CHAIRS - ORANGE BACK AND SEAT #5  
BAL. OF CHAIR GREEN.

FOR FLOWERS SEE OLD CARD 6AH425.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Rt 6  
105 Hb 1 1/2 2/17/52  
La. 9

700A

Q 184

MR. ROBERT FREMMING, DALLAS, WISCONSIN

NO. OCH177

ORDER No. 59265

DATE 1-27-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL FRIENDSHIP

BOT: GREETING FROM THE NORTH  
WOODS.

SMALL TYPE: PHOTO BY F.H. FREY

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT FREMMING BROTHERS, CHETEK  
AND DALLAS, WIS.

PHOTO PROPERTY OF CUST.

DOG: BLACK AND WHITE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JAN 20 1950  
AND WORK SCHEDULE

JAN 20 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 19 1950	JAN 21 1950
SKETCH				
RETOUCHING	3	1 1/2	FEB 1 1950	FEB 2 1950
REPHOTO				
PHOTO-LITHO			FEB 9 1950	FEB 17 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	FEB 17 1950	2/20/50
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAR 27 1950



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF

DIAL No. OCH178 ORDER NO. 59984 DATE 1-30-50  
CUSTOMER THREE OAKS CAFE  
MONTROSE, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ MPOST CARDS SIZE 3½ X 5½

STYLE ART COLOR TONE - FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PLATE:

THREE OAKS CAFE - 2612 HONOLULU AVE.  
MONTROSE, CALIFORNIA  
CHURCHILL 9-9745

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO  
YES  
NO

3M-1-2-40

Red Impression

3-5-7  
Ret 12  
Ret 9  
He 7-106  
Ret 15-104  
16205  
As 185

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH179 / ORDER NO. 59088 DATE 1-30-50

CUSTOMER SELBY SHOE CO.  
PORTSMOUTH, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE SCOUT - FAMOUS GENERAL PURPOSE  
UTILITY SHOE.....ETC.

(SEE COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW LAYOUT & INSTRUCTIONS ATTACHED.

RUSH PROOF.

COLOR DESCRIPTION

FOLLOW LAYOUT & INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

VER / RUSH

(F)

7 Photos  
B 2  
Box 9  
Box 15, 134 104  
29.92 10/3/25

Photo in  
Large File

48 prami  
11/7/50

9+74



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

DIAL NO. OCH180 / ORDER NO. 59090 DATE 1-30-50

CUSTOMER FREDERICK J. DRAKE & CO.  
WILMETTE, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL:

FREDERICK J. DRAKE AND COMPANY  
117 GREEN BAY ROAD  
WILMETTE, ILL.

FRONT NO. 5 (All of this on address side) 3 SIDES  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

Take out stamp box

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW PENCIL SKETCH FOR LAYOUT AND DESIGN.

USE BLACK & WHITE PHOTO FOR COPY.

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER

Rec'd 4/6/50 B

PHOTO RETURNED

TO

PHOTO USED FOR

*Ret 5-5*  
*Rate 1 1/2 per dozen*  
*Me. 9-114-3/3/50*  
*X*  
*Wood*  
*Top*

NTS

HARRY N. MARTIN, P.O. BOX 324,  
ASHEVILLE, N.C.

NO. OCH181

ORDER No. 59276

DATE 1-30-50

25 M POST CARDS C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

~~155-115-3012~~

TITLE IN FULL

233-SKY LOUNGE, CHIMNEY ROCK, N.C.

IMPRINT SAME AS ABOVE

NO

PRIVATE NO. BEFORE TITLE: 233

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

GREY ROCK BUILDING FEW OF ROCKS HAVE VERY FAINT TAN TINTS; OLIVE GREEN DOOR AND WINDOW FRAMES; GREY-BLACK ROOF; LIGHT GREY GRAVEL WALK TO RIGHT OF BUILDING; RAIL FENCE AT RIGHT #17 WITH DARK BROWN POSTS; AT LEFT ALUMINUM POSTS AND WIRE FENCE; CONCRETE WALK AROUND BUILDING; CHIMNEY REDDISH-PURPLE; FOR CORRECT COLORING OF BARE MOUNTAIN SIDES RIGHT FOREGROUND AND UPPER LEFT HAND CORNER-USE PHOTO 83563-N(201): TAKE OUT SUPPORTING POSTS UNDER WALK AND OTHER WOOD LAYING AROUND ON GROUND.

SUBMIT:

RET. PHOTO

REPHOTO

S. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rush

6158

190  
115

Rush  
For  
C.T.I.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

By

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 2 1950	
SKETCH				
RETOUCHING	5	3 1/2	FEB 2 1950	FEB 3 1950
REPHOTO				
PHOTO-LITHO			FEB 9 1950	FEB 16 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	FEB 16 1950	
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAR 21 1950



HARRY N. MARTIN, P.O. BOX 324,  
ASHEVILLE, N.C.

NO. 0CH182

ORDER No. 59276

DATE 1-30-50

25 M POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

234 - TUNNEL TO THE ELEVATOR,  
CHIMNEY ROCK, N. C.,  
6 get copies

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 234

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: TUNNEL SCENE, WALLS ARE DARK GREY GRANITE UP TO WHERE  
THEY HAVE BEEN PAINTED WHITE FOR TOP. WALK IS DARK COLOR ASPHALT.  
DOORS ARE BRONZE AND WHITE COLOR ALONG WITH WALL.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		✓	FEB 2 1950	FEB 5 1950
REPHOTO				
PHOTO-LITHO			FEB 9 1950	FEB 16 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	12	FEB 16 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

## ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Push For C.T. Jr.*  
*4158*  
*Rush*



NT

HARRY N. MARTIN, P.O. BOX 324,  
ASHEVILLE, N. C.

NO. OCH183

ORDER NO. 59275

DATE 1-30-50

12 1/2 M POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

TITLE IN FULL

236-ENTRANCE TO THE TUNNEL LEADING  
TO THE ELEVATOR, CHIMNEY ROCK,  
N. C.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 235

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ENTRANCE SCENE: GREY GRANITE AND SOME IS LOT DARKER AND OTHER.  
ROCK AND ASPHALT FRONT. ELEVATOR SIGN AND INSIDE TRIM ARE  
GREEN. PINE PANELING OVER WINDOWS AND SIDE OF BOX OFFICE.  
CONCRETE COVERING TOP.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Rush  
for  
C.T.I.

Rush  
4-15-50

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date FEB 1 1950 Date FEB 1 1950

## ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1950	FEB 7 1950
SKETCH				
RETOUCHING	3	2	FEB 2 1950	FEB 2 1950
REPHOTO				
PHOTO-LITHO			FEB 9 1950	FEB 16 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1/4	FEB 16 1950	
ARTIST DEPT.	42	10		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL No. 0CH184 ORDER NO. 59091 DATE 1-30-50

CUSTOMER BALLANTINE'S RESTAURANT  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PLATE

BALLANTINE'S RESTAURANT  
1207 N. DEARBORN ST.  
CHICAGO - ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN.

ON PHOTO #1 ADD VASE AND FLOWERS AS MARKED ON OVERLAY.

COLOR DESCRIPTION

FOLLOW SKETCH FOR BACKGROUND COLORS. COLORS FOR PICTURES ON  
TISSUE OVERLAYS OF PHOTOS. SAMPLE OF RUG ENCLOSED.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3-5x7  
Sketch  
Ret 10  
Sketch 2 1/2 1/4  
Sketch 1 1/2 1/4  
101-4-9-50  
To be  
To be

To be

YOUNG'S STUDIO, SAULT STE. MARIE, MICHIGAN

NO. OCH185

ORDER No. 59282

DATE 1-30-50

12 $\frac{1}{2}$ M POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

BOT: SABIN LOCK EMPTY, 1350 FT.  
LONG, WALLS 50 FT. DEEP, SAULT  
STE. MARIE, MICH.

6 pt. - st.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT PUBLISHED EXCLUSIVELY FOR  
FRANK T. PATYK, SAULT STE. MARIE,  
MICH.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT PEOPLE. USE PHOTO 82635-N FOR COLORING.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION:

7 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are made and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2	FEB 3 1950	FEB 6 1950
REPHOTO				
PHOTO-LITHO			FEB 9 1950	JAN 21 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	12	JAN 21 1950	2/2/50
ARTIST DEPT.	22	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

G/80



YOUNG'S STUDIO, SAULT STE.MARIE, MICHIGAN

NO. OCH186

ORDER No. 59282

DATE 1-30-50

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW TAKEN FROM BOW OF BOAT  
ENTERING THE DAVIS LOCK, SOO,  
MICH. BOT: THIS LOCK IS 1,350  
FEET LONG, 80 FEET WIDE. (THE  
LONGEST LOCK IN THE WORLD)

SMALL TYPE: (C) FRANK T. PATYK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 AND COPYRIGHTED NO.

IMPRINT PUBLISHED/EXCLUSIVELY/ FOR  
FRANK T. PATYK, SAULT STE.MARIE,  
MICH.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 86708-N FOR COLORING - TAKE OUT PLANE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	2	3½	FEB 3 1950	FEB 6 1950
REPHOTO				
PHOTO-LITHO			FEB 9 1950	JAN 20 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	JAN 21 1950	2-21-50
ARTIST DEPT.	111	9		4-5-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 7 1950

YOUNG'S STUDIO, SAULT STE. MARIE, MICHIGAN

NO. 0CH187

ORDER No. 59282

DATE 1-30-50

12½" POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER-BORDER

TITLE IN FULL

STEAMER FARRELL, FLAGSHIP OF  
THE PITTSBURGH S.S.CO.

BOT: LOCKING DOWN IN THE SABIN  
LOCK, SOO, MICH.

SMALL TYPE: (C) FRANK T. PATYK (OK)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. PATYK NO. 1

IMPRINT PUBLISHED EXCLUSIVELY FOR  
FRANK T. PATYK, SAULT STE. MARIE,  
MICH.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE 86712-N FOR COLORING

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

7 Subjects on  
this customer. Please  
note that all cuts or nega-  
tives and colors are  
in harmony with each other  
to make an attractive set.

42180

Folder I

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 1 1950
SKETCH				
RETOUCHING		2	FEB 2 1950	FEB 6 1950
REPHOTO				
PHOTO-LITHO			FEB 9 1950	FEB 21 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105		FEB 21 1950	2/23/50
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



YOUNG'S STUDIO, SAULT STE.MARIE, MICHIGAN

NO. OCH188

ORDER No. 59285

DATE 1-30-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INTERNATIONAL FERRY-"AGOMING"-  
PLYING BETWEEN SAULT STE.MARIE,  
MICH. AND SAULT STE.MARIE, CANADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT PUBLISHED EXCLUSIVELY FOR  
FRANK T. PATYK, SAULT STE.MARIE,  
MICH.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BOAT: BLACK AND WHITE

AMERICAN FLAG ON STERN: CANADIAN FLAG ON BOW.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		3	FEB 3 1950	FEB 8 1950
REPHOTO				
PHOTO-LITHO				FEB 17 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	FEB 20 1950	2-21-50
ARTIST DEPT.	102	9	2/21/50	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 7 1950

YOUNG'S STUDIO, SAULT STE. MARIE, MICHIGAN

NO. OCH189

ORDER NO. 59285

DATE 1-30-50

12½ M POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

TITLE IN FULL  
PROPELLOR WHEEL OFF STEAMER  
INDEPENDENCE IN GOVERNMENT PARK,  
SAULT STE. MARIE, MICH.

IMPRINT PUBLISHED EXCLUSIVELY FOR  
FRANK T. PATYK, SAULT STE. MARIE,  
MICH.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT PEOPLE: COLORS: ANCHOR BLACK CEMENT BASE  
FLOWERS: VARI-COLOR.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

7  
Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 2 1950
SKETCH				
RETOUCHING	4	2½	FEB 6 1950	FEB 8 1950
REPHOTO				
PHOTO-LITHO			FEB 9 1950	JAN 21 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	JAN 21 1950	
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 11 1950



YOUNG'S STUDIO, SAULT STE. MARIE, MICHIGAN

NO. 0CH190

ORDER NO. 59285

DATE 1-30-50

12½ M POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE IN FULL

STEAMER FITZGERALD LOCKING DOWN

BOT: IN DECEMBER AFTER A SEVENTY MICH.

TWO HOUR BATTLE WITH A ZERO STORM

ON LAKE SUPERIOR.

IMPRINT PUBLISHED EXCLUSIVELY FOR  
FRANK T. PATYK, SAULT STE. MARIE,

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CARD

USE ~~XXXXX~~ 112948 FOR COLOR

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

7  
Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

8CK 3129

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	2	FEB 3 1950	FEB 7 1950
REPHOTO				
PHOTO-LITHO			FEB 9 1950	JAN 21 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104 23	1½ 9	JAN 21 1950	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 11 1950

YOUNG'S STUDIO, SAULT STE. MARIE, MICHIGAN

NO. OCH191

ORDER No. 59285

DATE 1-30-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF THE FOUR FAMOUS  
SOO DOCKS-SAULT STE. MARIE, MICH.

*6 pl. int.*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT PUBLISHED EXCLUSIVELY FOR  
FRANK T. PATYK, SAULT STE. MARIE,  
MICH.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION.

7 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	3 1/2	FEB 6 1950	FEB 7 1950
REPHOTO				
PHOTO-LITHO			FEB 9 1950	FEB 17 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	FEB 20 1950	2/21/50
ARTIST DEPT.	31	11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAR 31 1950



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO  
YES  
NO

DIAL No. OCH192 ORDER NO. 59092 DATE 1-31-50

CUSTOMER GARDEN STATE RACING ASSOC.  
CAMDEN, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full R FORGRD ON TRACK;

HOME STRETCH AND CLUB HOUSE 12 lines  
GARDEN STATE PARK

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP AS MARKED. ✓

SEE TISSUE OVERLAY AND INSTRUCTIONS ATTACHED.

RUSH PROOF.

COLOR DESCRIPTION

SEE TISSUE OVERLAY AND INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

*Ret 2 1/2*  
*105 2/20/50*  
*13 1/2*  
*1000*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH193 ORDER NO. 59092 DATE 1-31-50

CUSTOMER GARDEN STATE RACING ASSOC.  
CAMDEN, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN FLOOR FOREGROUND:

INTERIOR OF CLUB HOUSE  
GARDEN STATE PARK, 2 lines

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP AS MARKED.

FOLLOW INSTRUCTIONS ATTACHED.

RUSH PROOF.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH194 ORDER NO. 59092 DATE 1-31-50

CUSTOMER GARDEN STATE RACING ASSOC.  
CAMDEN, NJ JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (USE BEST JUDGEMENT)  
PADDOCK AND WALKING RING  
GARDEN STATE PARK

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP AS MARKED.

SEE TISSUE OVERLAY.

RUSH PROOF.

COLOR DESCRIPTION

BLDG FOREGROUND - CIRCULAR BRICK #51- ROOF BLACK.  
SEE TISSUE OVERLAY. FOLLOW INSTRS. FOR OCH192.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

NTS

C. W. HUGHES & CO. INC., MEGHANICVILLE, N.Y. NO. 0CH195  
ORDER No. 59287  
DATE 1-31-50

12 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER FRONT No. 1 R.M. YES

TITLE IN FULL IMPRINT SAME AS ABOVE

13-JENNIE AT "ARCH ROCK", NATURAL  
STONE BRIDGE/NEAR SCHROON LAKE,  
N.Y.



PRIVATE NO. BEFORE TITLE: 13 PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate ESTIMATE Cost Dept. Checked  
By Date FEB 1 1950 AND WORK SCHEDULE By Date FEB 1 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1950	FEB 7 1950
SKETCH				
RETOUCHING	✓	1	FEB 2 1950	FEB 3 1950
REPHOTO				
PHOTO-LITHO			FEB 9 1950	FEB 23 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	FEB 23 1950	
ARTIST DEPT.	102	9 1/2	4/5/50	4/6/50

DATE BLUEPRINT OK'D DATE Filed APR 7 1950  
By By 20  
DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER	DIAL No. OCH196	ORDER NO. 59093	DATE 1-31-50	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	CUSTOMER TEWA LODGE ALBUQUERQUE, NEW MEXICO					
	12½ M POST CARDS SIZE 3½ X 5½					
	STYLE ART COLORTONE FULL FACE					
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout				FRONT NO. 5 (All of this on address side)		
Title in Plate Yes No Copyright in Plate Yes No				R. M. Yes No		
Title in full				R. M. to cover part of Mess. Space, entire Mess. Space, entire Front		
TEWA LODGE - - ALBUQUERQUE, N.MEX.				Trade Mark Yes No Special type sample		
				IMPRINT: Customer C. T. Imprint No Imprint		
RETOUCHING DEPARTMENT				Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue		
Submit — Sketch — Layout — Retouched Photo — Wash Drawing						
Follow Layout						
FOLLOW SKETCH BUT <u>DO NOT</u> SHOW ANY SNOW ON MOUNTAINS.						
COLOR DESCRIPTION						
FOLLOW CORRECTED SKETCH.						
MAKEOVER ADVISE						
MAR 21 1950						
MAR 21 1950						
By						

B2

1-5x7  
107-3-107  
Photo 9  
Woot  
Very Rush on 2/18/50  
M.O. 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	<b>DIAL No.</b> 0CH197	<b>ORDER NO.</b> 59094	<b>DATE</b> 1-31-50	<b>DEPT.</b> RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	<b>DATE COMPLETED</b>	Photos for this Customer	PHOTO RETURNED	
	<b>CUSTOMER</b>	CANTEEN RESTAURANT CUYAHOGA FALLS, OHIO						
	12½ MPOST CARDS		SIZE 3½ X 5½	STYLE ART COLORTONE-FULL FACE				
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full "SUPERB FOOD" CANTEEN/ BOT: ONE OF NORTHERN OHIO'S FINEST RESTAURANTS - STATE RD. - ROUTE 8 - CUYAHOGA FALLS, OHIO		FRONT NO. 5 R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint					
RETURN PHOTO	RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue					TO
	FOLLOW SKETCH.		FOLLOW SKETCH.					
NO	COLOR DESCRIPTION							PHOTO USED FOR
YES	FOLLOW SKETCH.							

*Ret 6*  
*1-31-50*  
*1072-2450*  
*Sheet 9*  
*W 814*  
*Top*  
*2,85*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. OCH198 ORDER NO. 59095 DATE 1-31-50

CUSTOMER DR. HAROLD B. CHANNER  
OKLAHOMA CITY, OKLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

CHANNER CLINIC - OKLAHOMA CITY, OKLA.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE LARGE PHOTO. FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

RETURN PHOTO YES NO

X

38-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

1-5x7  
Ret  
Jm Hc 12 10 14  
Stut 9 1/2 (31)  
August 15  
MOT

2,84

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. OCH199 ORDER NO. 59096 DATE 1-31-50

CUSTOMER DR. HAROLD B. CHANNER  
OKLAHOMA CITY, OKLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 BUS CARDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

CHANNER CLINIC - OKLAHOMA CITY, OKLA.

FRONT NO. NO R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM OCH198. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR



DISTRIBUTED BY BLACK HILLS POST CARD CO.,  
DEADWOOD, S. D.

NO. OCH200

ORDER No. 59288

DATE 1-31-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

52 - SIOUX INDIAN CHIEFS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 52

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE <sup>PHOTO</sup> CARD 63934N

CUT OFF ON RIGHT TO GET RID OF CHAP  
WITH STRAW HAT.

HAVE SKY IN CARD

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 14 1950	
SKETCH				
RETOUCHING		22	FEB 14 1950	FEB 15 1950
REPHOTO			FEB 2 1950	FEB 9 1950
PHOTO-LITHO				JAN 20 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	154	1/2	JAN 21 1950	
ARTIST DEPT.	23	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 11 1950

DISTRIBUTED BY BLACK HILLS POST CARD CO.,  
DEADWOOD, S. D.

NO. OCH201

ORDER NO. ~~59288~~ 59288

DATE 1-31-50

12½ MPOST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

CALAMITY JANE - / WILD BILL  
HICKOK

PRIVATE NO. BEFORE TITLE: 2

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CALAMITY JANE: USE PHOTO CARD 6606-N

WILD BILL HICKOK: USE PHOTO CARD 20856-N

OVAL SHAPE WITH OLD FASHIONED FRAMES, FOR EACH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 15 1950
SKETCH	2	2	FEB 15 1950	
RETOUCHING	2	2		
REPHOTO			FEB 2 1950	FEB 15 1950
PHOTO-LITHO				JAN 20 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	134	JAN 21 1950	2-22-50
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY BLACK HILLS POST CARD CO.,  
DEADWOOD, S. D.

NO. 0CH202

ORDER NO. 59288

DATE 1-31-50'

12½M POST CARDS

ART COLORTONE

FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

3-INTERESTING SCENE IN ONE OF THE  
NUMEROUS CAVES/IN THE BLACK  
HILLS OF SOUTH DAKOTA/

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES'

IMPRINT SAME AS ABOVE



PRIVATE NO. BEFORE TITLE: 3'

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FORMATIONS - LIME COLOR

CUT AT BOTTOM - SEE PHOTO'

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

FEB 2 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 7 1950	
SKETCH				
RETOUCHING		1	FEB 9 1950	FEB 10 1950
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	114	14		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

MAR 24 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Very  
Rush

DISTRIBUTED BY BLACK HILLS POST CARD CO.,  
DEADWOOD, S. D.

NO. OCH203

ORDER NO. 59289

DATE 1-31-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

5-YATES SHAFT, MILLS AND SHOPS,  
HOMESTAKE MINING CO.,  
LEAD, SO. DAK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

same as 1B732

IMPRINT SAME AS ABOVE

reset

PRIVATE NO. BEFORE TITLE: 5

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO CARD 1B732 NOTE COLOR CORRECTION: BLDG. LIGHT RED.-

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 8 - 1950
SKETCH				
RETOUCHING		1/2	FEB 9 1950 FEB 2 1950	FEB 10 1950
REPHOTO				JAN 21 1950
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1/4	JAN 21 1950	2-22-50
ARTIST DEPT.	114	10		3/22/50

MAR 24 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all master nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



STANLEY A. PILTZ COMPANY  
SAN FRANCISCO 5, CALIFORNIA

NO. 0CH204  
ORDER NO. 59310  
DATE 1-31-50

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM UNIVERSITY OF  
CALIFORNIA

*Private no upper right- 200*  
(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M. NO

IMPRINT SAME AS ABOVE

*Private no bottom of dividing line- 200*

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH

SEE LAYOUT AND INSTRUCTIONS ATTACHED

SUBMIT:

RET. PHOTO

PHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

RETURN PHOTO

YES

CURT

COMPANY, INC., CHICAGO  
TRADE PHOTO TICKET

Executive OK of Estimate

By

Date

MAR 29 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 30 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 11 1950	APR 13 1950
SKETCH	3-	8		
RETOUCHING	5-	7		APR 12 1950
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 17 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32	16		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C-#1  
A-#2  
L-#3  
I-#4  
F-#5  
O-5A-4931  
R-#6  
N-#7  
I-#8  
A-90-4666

JAP

STANLEY A. PILTZ COMPANY,  
SAN FRANCISCO 5, CALIFORNIA

NO. OCH205  
ORDER No. 59310  
DATE 1-31-50

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE FULL

GOLDEN GATE ENTRANCE TO SAN  
FRANCISCO BAY - PRESIDIO, GOLDEN  
GATE BRIDGE WITH MARIN SHORE IN  
DISTANCE

SMALL TYPE: SKY-PHOTO BY JOHN W.  
HODGKIN

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 6 R. M. NO

IMPRINT SAME AS ABOVE

Private no bottom dividing line. 127

PHOTO PROPERTY OF CUST.,

RETOUCHING AND COLOR DESCRIPTION

SEE LAYOUT AND INSTRUCTIONS ATTACHED,

MAKE REPHOTO

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		5	FEB 14 1950	FEB 21 1950
REPHOTO			FEB 3 1950 MAR 7 1950	FEB 9 1950 MAR 7 1950
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	2	MAR 7 1950	
ARTIST DEPT.	105	12		12/15/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DEC 20 1950



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 0CH206 ORDER NO. 59101 DATE 2-1-50

CUSTOMER BROMSTEAD'S SMORGASBORD  
DENVER, COLO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **IN PANEL:**

BROMSTEAD'S SMÖRGÄSBORD - 1545  
BROADWAY - DENVER

FRONT NO. 5

(All of this on address side)

R. M. **Yes** No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

**C. T. Imprint**

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

**Blue Print** — Handcolor — Black & White Proof. Titles—Red, Blue

FULL FACE 3 SIDES WITH PANEL AT RIGHT.

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

*Ref 412*  
*Mr. H. J. 101*  
*2.1.50*

*See Card - 1545*

*6.97*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL No. OCH207 ORDER NO. 59106 DATE 2-1-50

CUSTOMER

THE ALLIS PRESS  
KANSAS CITY, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 MPOST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FAMOUS TERRACE GRILL OF HOTEL  
MUEHLEBACH - KANSAS CITY - LUNCHEON-  
DINNER-SUPPER - NATIONALLY KNOWN  
ORCHESTRAS (SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

IN STAMP BOX: PLACE STAMP HERE

THE ALLIS PRESS, KANSAS CITY, MO.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

SEE INSIDE BACK COVER OF BOOKLET "A" FOR URN SHOWN AT TOP OF DESIGN.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

NO  
YES  
RETURN PHOTO

38-1-2-40

- Using the new overlay style with rounded corners
- Use special lettering for line "Terrace Grill"
- Use reproduction of signature cut for line "Hotel Muehlebach". Believe we previously sent you copy for reduction.

MAKEOVER

Charge to CUSTOMER Dept.

EST. Minimum Time Required

#2	RETOUCHING	1/2	Time Recorded in Cost Book
	ENGRAVING	1/2	
	COMPOSING		
	ART DEPT.		
	ENGRAVING		

JUL 6 1950

*Edith  
L. Smith*



YOUNG'S STUDIO  
SAULT STE. MARIE, MICH.

NO. OCH208  
ORDER No. 59107

DATE 2-1-50

12 $\frac{1}{2}$  M MINIATURE VIEWS 3 $\frac{1}{2}$ x2 $\frac{1}{2}$  ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER

TITLE IN FULL

AERIAL VIEW OF THE FOUR FAMOUS  
SOO LOCKS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES No

IMPRINT  
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH191. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

Date

FEB 18 1950

## AND WORK SCHEDULE

By

Date

FEB 18 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 3 1950	FEB 9 1950
SKETCH	2.0	15		
RETOUCHING				MAR 16 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		24		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 3 1950

YOUNG'S STUDIO  
SAULT STE. MARIE, MICH.

NO. OCH209  
ORDER No. 59107  
DATE 2-1-50'

12 $\frac{1}{2}$  M MINIATURE VIEWS 3 $\frac{1}{2}$ x2 $\frac{1}{2}$  ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

PROPELLER WHEEL OFF STEAMER  
INDEPENDENCE IN GOVERNMENT  
PARK

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. ☒ R. M. ☒ YES No

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH189. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date FEB 8 1950 AND WORK SCHEDULE Date FEB 11 1950

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			FEB 11 1950	FEB 11 1950
SKETCH	20	16		
RETOUCHING				MAR 16 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		24		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_ MAY 1 1950

By \_\_\_\_\_ By \_\_\_\_\_ 20

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



YOUNG'S STUDIO  
SAULT STE. MARIE, MICH.

NO. OCH210  
ORDER No. 59107  
DATE 2-1-50'

12 $\frac{1}{2}$ " M MINIATURE VIEWS 3 $\frac{1}{2}$ "x2 $\frac{1}{2}$ " ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

THE OLD MICHIGAN "STATE LOCK"  
REPLACED BY THE POE LOCK IN  
1881

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES No

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_  
Date FEB 8 1950

By \_\_\_\_\_  
Date FEB 8 1950

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 8 1950	FEB 8 1950
SKETCH	10	1/2		
RETOUCHING	4	5		0961 91 80.4
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 27 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	44	27		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*Make for Defect  
New Colors*

YOUNG'S STUDIO  
SAULT STE. MARIE, MICH.

NO. OCH 211  
ORDER No. 59107  
DATE 2-1-50

12½ M MINIATURE VIEWS 3½x2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EXCURSION BOAT "BIDE-a-WEE"  
ENTERING ONE OF THE FAMOUS  
SOO LOCKS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. FEB No

IMPRINT

NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9B-H1481. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By FEB 3 1950

By FEB 3 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 3 1950	FEB 1 - 1950
SKETCH	20	10		
RETOUCHING				MAR 16 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 24 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	33	24		MAY 1 - 1950

DATE BLUEPRINT OK'D

DATE Filed MAY 3 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



YOUNG'S STUDIO  
SAULT STE. MARIE, MICH.

NO.  
OCH212  
ORDER No. 59107  
DATE 2-1-50

12 $\frac{1}{2}$  M MINIATURE VIEWS 3 $\frac{1}{2}$ x2 $\frac{1}{2}$  ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM SAULT STE. MARIE,  
MICHIGAN,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M. YES NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7A-H3295. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

*Large file*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 8 1950
SKETCH	16	1/2		
RETOUCHING				MAR 16 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 24 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		344		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAY 11 1950

*Estimated  
add 10% for  
light & right side*

YOUNG'S STUDIO  
SAULT STE. MARIE, MICH.

NO. 0CH213  
ORDER No. 59107

DATE 2-1-50'

12<sup>1</sup>/<sub>2</sub>" M MINIATURE VIEWS 3<sup>1</sup>/<sub>2</sub>" x 2<sup>1</sup>/<sub>2</sub>" ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT No. ☒

R. M. ~~YES~~ No

IMPRINT NONE

TITLE IN FULL

MODERN FREIGHTER, LOADED,  
ENTERING THE MACARTHUR LOCK

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8B-H33. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

FEB 2 1950

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 4 1950	FEB 9 - 1950
SKETCH	20	15		MAR 16 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	42	2 1/4		

MAY 5 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



YOUNG'S STUDIO  
SAULT STE. MARIE, MICH.

NO. OCH214

ORDER No. 59107

DATE 2-1-50

12 $\frac{1}{2}$  M MINIATURE VIEWS 3 $\frac{1}{2}$ x2 $\frac{1}{2}$  ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER. BORDER

TITLE IN FULL

TWO LAKE FREIGHTERS LOCKING DOWN  
IN DAVIS LOCK, GUARD GATES JUST  
OPENING

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. ~~YES~~ No

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8B-H1380. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

86711

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

FEB 8 1950

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 8 1950	FEB 8 1950
SKETCH	10	1/2		MAR 16 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41	2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 5 1950

YOUNG'S STUDIO  
SAULT STE. MARIE, MICHIGAN

NO. 0CH215  
ORDER No. 59107  
DATE 2-1-50

12 $\frac{1}{2}$  M MINIATURE VIEWS 3 $\frac{1}{2}$ x2 $\frac{1}{2}$  ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

MODERN FREIGHTER, LOADED, IN  
MACARTHUR LOCK, GUARD RAIL IN  
POSITION

In plate ©

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. X R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8B-H37. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By FEB 8 1950 Date FEB 8 1950

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 5 1950
SKETCH	80	1 1/2		MAR 15 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 24 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/4		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed MAY 11 1950

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



YOUNG'S STUDIO  
SAULT STE. MARIE, MICH.

NO. OCH216

ORDER No. 59107

DATE 2-1-50'

12½ MMINIATURE VIEWS 3½x2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER. BORDER

TITLE IN FULL

FREIGHTER DOWNWARD BOUND,  
LEAVING THE MACARTHUR LOCK /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES No

IMPRINT NONE /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8B-H34. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

Date

FEB 8 1950

## AND WORK SCHEDULE

By

Date

FEB 15 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 15 1950	FEB 15 1950
SKETCH	20	18 1/2		MAR 16 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	42	2 1/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed MAY 5 1950

By

DATE Photo Returned to Customer

YOUNG'S STUDIO  
SAULT STE. MARIE, MICH.

NO. OCH217 OCH217  
ORDER No. 59107  
DATE 2-1-50

12 $\frac{1}{2}$ " M MINIATURE VIEWS 3 $\frac{1}{2}$ "x2 $\frac{1}{2}$ " ART COLORTONE FULL FACE 3 SIDES'

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL

"AU REVOIR" MODERN FREIGHTER  
DOWNWARD BOUND, LOADED.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 3 R. M. No YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8B-H36. MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES'

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Coat Dept. Checked

By

Date

FEB 3 1950

### AND WORK SCHEDULE

By

Date

FEB 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 8 1950	FEB 8 1950
SKETCH	18	19		
RETOUCHING				MAR 16 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		24		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 1 1950



YOUNG'S STUDIO  
SAULT STE. MARIE, MICH.

NO. OCH218  
ORDER No. 59107  
DATE 2-1-50'

12 $\frac{1}{2}$  M MINIATURE VIEWS 3 $\frac{1}{2}$ x2 $\frac{1}{2}$  ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL

FOUNTAIN IN GOVERNMENT PARK,  
FREIGHTER ENTERING DAVIS LOCK  
IN BACKGROUND

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. ~~YES~~ No

IMPRINT NONE /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8B-H38 make new black negative  
REDUCE COLOR PLATES'

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

FEB 18 1950 AND WORK SCHEDULE

Date

FEB 18 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up	10	4	FEB 18 1950	
SKETCH				
RETOUCHING				MAR 16 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 24 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/4		

DATE BLUEPRINT OK'D

DATE Filed

MAY 1 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

YOUNG'S STUDIO  
SAULT STE. MARIE, MICH.

NO. OCH219  
ORDER No. 59107  
DATE 2-1-50

12 $\frac{1}{2}$ M MINIATURE VIEWS 3 $\frac{1}{2}$ x2 $\frac{1}{2}$  ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL

ENTRANCE TO GOVERNMENT PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. No. 155

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

In plate ©

USE PHOTO FROM 8B-H35. MAKE NEW BLACK  
NEGATIVES REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

Date

FEB 8 1950

## AND WORK SCHEDULE

By

Date

FEB 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 8 1950	
SKETCH	10	1/4		
RETOUCHING				MAR 16 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 11 1950



YOUNG'S STUDIO  
SAULT STE. MARIE, MICH.

NO. OCH220

ORDER No. 59107

DATE 2-1-50

12 $\frac{1}{2}$  M MINIATURE VIEWS 3 $\frac{1}{2}$ x2 $\frac{1}{2}$  ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

EXCURSION BOAT "MESSENGER" LOCK-  
ING THRU WITH GIANT FREIGHTER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

YES No

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8B-H1379.  
MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

FEB 8 1950

By

Date

FEB 8 1950

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 8 1950	FEB 11 1950
SKETCH	10	42		
RETOUCHING				MAR 1 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	23	24		

DATE BLUEPRINT OK'D.

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

MAY 1 1950

YOUNG'S STUDIO  
SAULT STE. MARIE, MICH.

NO. OCH221

ORDER No. 59107

DATE 2-1-50

12 $\frac{1}{2}$  M MINIATURE VIEWS 3 $\frac{1}{2}$ x2 $\frac{1}{2}$  ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, ~~LOWER~~, CENTER, BORDER

TITLE IN FULL

THREE LAKE FREIGHTERS ENTERING  
THREE DIFFERENT LOCKS AT THE  
SAME TIME, ON THE LOWER LEVEL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. No

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7A-H2959. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date FEB 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date FEB 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 9 1950
SKETCH	10	1/2		
RETOUCHING		1/4		MAR 16 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	23	2 1/4		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed MAY 5 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



YOUNG'S STUDIO  
SAULT STE. MARIE, MICH.

NO. OCH222

ORDER No. 59107

DATE 2-1-50

12 $\frac{1}{2}$  M MINIATURE VIEWS 3 $\frac{1}{2}$ x2 $\frac{1}{2}$  ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL  
FREIGHTER ENTERING DAVIS LOCK

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 5 R. M. YES NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8B-H40. MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

Date

FEB 8 1950

AND WORK SCHEDULE

By

Date

FEB 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 8 1950	FEB 8 1950
SKETCH	10	4/2		
RETOUCHING		1/2		MAR 16 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 24 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	23	2 1/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 1 1950

YOUNG'S STUDIO  
SAULT STE. MARIE, MICH.

NO. OCH223

ORDER No. 59107

DATE 2-1-50'

12 $\frac{1}{2}$ " M MINIATURE VIEWS 3 $\frac{1}{2}$ "x2 $\frac{1}{2}$ " ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

THE "RUSHING TAHQUAMENON" FALLS  
REFERRED TO IN LONGFELLOW'S  
POEM, "HIAWATHA",

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES No

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9A-H1795. MAKE NEW

BLACK NEGATIVE. REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

FEB 1 1950

AND WORK SCHEDULE

By

Date

FEB 1 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1950	
SKETCH	2.0	10		
RETOUCHING		1/2		MAR 16 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	23	2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 11 1950



YOUNG'S STUDIO  
SAULT STE. MARIE, MICH.

NO. OCH224

ORDER No. 59107

DATE 2-1-50

12 $\frac{1}{2}$  M MINIATURE VIEWS 3 $\frac{1}{2}$ x2 $\frac{1}{2}$  ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. ~~A~~

R. M.

YES No

TITLE IN FULL

IMPRINT

NONE

SABIN LOCK EMPTY, 1350 FT. LONG,  
WALLS 50 FT. DEEP,

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH185, MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

FEB 3 1950

By

Date

AND WORK SCHEDULE

Date

FEB 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	10	1/2		
RETOUCHING				MAR 16
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		24		

DATE BLUEPRINT OK'D

DATE Filed

MAY 11 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Young's Studio  
SAULT STE. MARIE, MICH.

NO. OCH225

ORDER No. 59107

DATE 2-1-50

12½ M MINIATURE VIEWS 3½x2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER <u>LOWER</u> CENTER BORDER	FRONT NO. <input checked="" type="checkbox"/> R. M. <u>YES</u> NO
TITLE IN FULL STEAMER FARRELL, FLAGSHIP OF THE PITTSBURGH S S. CO. .	IMPRINT NONE
PHOTO PROPERTY OF	

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH187. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By	Date	By	Date	By	Date
AND WORK SCHEDULE		AND WORK SCHEDULE		AND WORK SCHEDULE	
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED		
COMPOSING, Type Set Up					
SKETCH					
RETOUCHING					
REPHOTO					
PHOTO-LITHO		MAR 16 1950	MAR 24 1950		
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.	23 24				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed MAY 1 1950  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



YOUNG'S STUDIO  
SAULT STE. MARIE, MICH.

NO. OCH226

ORDER No. 59107

DATE 2-1-50

12 $\frac{1}{2}$ M MINIATURE VIEWS 3 $\frac{1}{2}$ x2 $\frac{1}{2}$ ART COLORTONE FULL FACE 3 SIDES	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 2 R. M. <del>THE</del> No
TITLE IN FULL	IMPRINT
STEAMER FITZGERALD LOCKING DOWN	NONE
PHOTO PROPERTY OF C.T.	

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH190. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date FEB 8 1950 AND WORK SCHEDULE Date FEB 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 8 1950	FEB 9 1950
SKETCH	2.010	1/4		
RETOUCHING				MAR 10 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 24 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	13	2 1/2		

MAY 11 1950

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_

YOUNG'S STUDIO  
SAULT STE. MARIE, MICH.

NO. OCH227

ORDER No. 59107

DATE 2-1-50'

12½ M MINIATURE VIEWS 3½x2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT No. 3 R. M. YES No

TITLE IN FULL

IMPRINT NONE

INTERNATIONAL FERRY "AGOMING"  
PLYING BETWEEN SAULT STE. MARIE,  
MICH. AND SAULT STE. MARIE,  
CANADA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH188. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

FEB 13 1950

AND WORK SCHEDULE

By

Date

FEB 2 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 3 1950	
SKETCH	18	72		
RETOUCHING				MAR 16 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		24		

MAY 11 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



GEORGIA DEPARTMENT OF STATE PARKS,  
ATLANTA, GEORGIA

NO. 0CH228

ORDER No. 59324

DATE 2-1-50

6½ MPOST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

LIBERTY HALL, HOME OF ALEXANDER  
H. STEPHENS, CRAWFORDVILLE, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES *same as*

IMPRINT NONE 7841933

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE BUILDING: NATURAL WOOD-SHINGLE LIGHT GREY ROOF: GREEN  
SHUTTERS: ON FLAGPOLE SHOW TWO NICE DRAPED FLAGS:-TOP ONE  
U.S. BELOW CONFEDERATE.

USE <sup>PHOTO</sup> CARD D-8886 FOR PICTURE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

FEB 3 1950

AND WORK SCHEDULE

By

Date

100 2-1-50

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		1/2	FEB 10 1950	R 23 1950
REPHOTO				
PHOTO-LITHO			MAR 27 1950	APR 7 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	12	APR 7 1950	4-10-50
ARTIST DEPT.	32	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 27 1950

70

*Handwritten signature/initials*

*Handwritten note: D.K. Blue Depression*



SNYDER'S GATEWAY INN.,  
BREEZEWOOD, PENNA.

NO. 00H229

ORDER No 59325

DATE 2-1-50

12½ M POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER-BORDER

TITLE IN FULL

BREEZEWOOD INTERCHANGE ON  
PENNSYLVANIA TURNPIKE AND U.S.30  
GATEWAY TO SOUTH-EAST-WEST  
AT SNYDER'S GATEWAY INN,  
BREEZEWOOD, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES TO SOME

IMPRINT NONE

No

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

*Be sure bridge in rear center shows plainly*  
DARK ROAD WHITE CENTER LINE & CURB IN FOREGROUND, CENTER ROADS  
LIGHT CEMENT GREEN LAWN CENTER CEMENT BRIDGE ON RIGHT & UNDER  
PASS DARK ROAD IN REAR CENTER. WHITE CENTER LINE REAR BUILDING  
IN CENTER WHITE. DULL RED ROOF & TOP ON ROOF STEEPLE WHITE  
SPOTTER POST ALONG CENTER ROADS. REMOVE 1st LARGE CENTER POLES.  
SHOW REAR MOUNTAINS CLEAR. MODERNISTIC CLOUDS IN SKY. SHOW ROAD  
GOING UNDER BRIDGE ON RIGHT, DARK ROAD, WHITE CENTER LINE. GREEN  
LAWN IN FOREGROUND & CENTER. WHITE CENTER LINE ON CIRCLE ROAD IN  
CENTER FOREGROUND & WHITE CURB (YES)

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set-Up				
SKETCH				
RETOUCHING		2	FEB 14 1950	FEB 15 1950
REPHOTO			FEB 2 1950	FEB 10 1950
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	12		
ARTIST DEPT.	44	8½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 17 1950



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No. 0CH230	ORDER NO. 59114	DATE 2-2-50	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	6 Photos for this Customer
	CUSTOMER	LOWE FOUNDATION HINSDALE, ILLINOIS				
	12½ M POST CARDS		SIZE 3½ X 5½	STYLE ART COLORTONE-FULL FACE		
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout		FRONT NO. 5		(All of this on address side)	
RETURN PHOTO	Title in Plate Yes No	Copyright in Plate Yes No	Title in full	R. M. Yes No	R. M. to cover part of Mess. Space, entire Mess. Space, entire Front	
	DINING ROOM			Trade Mark Yes No	Special type sample	
				IMPRINT: Customer	C. T. Imprint	No Imprint
				Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue		
NO	RETOUCHING DEPARTMENT					
	Submit — Sketch — Layout — Retouched Photo — Wash Drawing					
	Follow Layout					
	CROP AS MARKED.					
YES	RETOUCH IN SHADOW BOXES AS SHOWN IN KODACHROME.					
	(DINING ROOM)					
	COLOR DESCRIPTION					
	USE KODACHROME FOR COLOR, EXCEPT FOR WALL WHICH IS #62.					
RETURN KODACHROME TO CUSTOMER.						
Ret 2/2/50 B.						
Retouched Photo by Central Press - 1122 South Chicago Ill. & surrounding 5/9/50						

PHOTO RETURNED

TO

PHOTO USED FOR

Rush

1124

345  
2/2/50  
5012

## ADV. ORDER

**DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART**

DATE COMPLETED \_\_\_\_\_

Photos for  
this Customer

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

STYLE ART COLOR TONE-FULL FACE

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP AS MARKED.  
(HALL ENTRANCE)

### COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER.

Red 3/2/50 B.

PHOTO RETURNED

TO

PHOTO USED FOR

## CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

ON

**YES**

RETURN PHOTO

3M—1.2-40



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH232 / ORDER NO. 59114 DATE 2-2-50

CUSTOMER LOWER FOUNDATION  
HINSDALE, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

MAIN BUILDING ENTRANCE

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP AS MARKED.

(FRONT OF HOUSE) ' .....

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER.

B-w photo ret'd 5/4/50 B.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Rush

PROOF.

SA 7/1/50  
9-3  
Jm 3/14/50  
10.92

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 0CH233 ORDER NO. 59114 DATE 2-2-50

CUSTOMER LOWE FOUNDATION  
HINSDALE, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

6  
Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ENTRANCE TO GROUNDS

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

( DRIVEWAY ENTRANCE )

RE-PHOTO KODACHROME TO B/W AND USE FOR COPY.

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER.

Retd 3/2/50 B.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Very Rush  
for needed  
Ines 2/28  
H

5X 7/10/50  
B&W  
JMM 7/16, 10/2, 10/6  
5.92

Rephoto 6" x 6"

W201



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH234 ORDER NO. 59114 DATE 2-2-50

CUSTOMER LOWE FOUNDATION  
HINSDALE, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

GARDEN SCENE 8x10 copy

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type ■ sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(GARDEN)

RE-PHOTO KODACHROME TO B/W AND USE FOR COPY.

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER.

Reid 3/2/50 B

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7  
of photo  
116  
6-9-50

WOOD

Very Rush  
needed  
2/28/50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO YES RETURN PHOTO

DIAL No. 0CH235 ORDER NO. 59114 DATE 3-2-50

CUSTOMER LOWE FOUNDATION  
HINSDALE, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

6  
Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ROADWAY THRU THE GROUNDS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(YELLOW CAR)

RE-PHOTO KODACHROME TO B/W AND USE FOR COPY.

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER.

Red 3/2/50, B.

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

587  
of Kodachrome -  
Box 54  
March 14, 1950 107-3-2-40  
10.96

11205

Very Rush  
for me please  
Tues 2/28  
J.P.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH236 ORDER NO. 59118 DATE 2-2-50

CUSTOMER CLOVER FARM STORES CORP.  
CLEVELAND, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HAPPY BIRTHDAY - CLOVER FARM STORES, ETC.

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

FRONT SAME AS ON 8BH812 ATTACHED.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE SKETCH AS COPY. /

COLOR DESCRIPTION

FOLLOW SKETCH. /

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH237 ORDER NO. 59119 DATE 2-2-50

CUSTOMER PENN. FIRE INSURANCE CO.  
NEW YORK 7, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER:

HOME OFFICE BUILDING 4 508-510  
WALNUT STREET, INDEPENDENCE SQUARE  
PHILADELPHIA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

MAKE RE-PHOTO OF LARGE DRAWING.

COLOR DESCRIPTION

FOLLOW KODACHROME FOR GENERAL COLOR SCHEME. FRONT OF BLDG. WHITE.  
BRIGHTEN UP SURROUNDING COLORS.

USE BEST JUDGMENT FOR A SNAPPY LOOKING POST CARD.

RETURN KODACHROME TO CUSTOMER *Ret'd 5/16/50 B.*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

*1-5x7*  
*Ret'd 5/16/50 B.*  
*32*



ZAYTOUN NEWS AGENCY, NEW BERN, N. C.

NO. OCH238

ORDER No. 59341

DATE 2-2-50

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

FULL FACE,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

101- BATHING IN THE SUN AND SURF AT  
ATLANTIC BEACH, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 101

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO. OFF-WHITE SAND, NICE WATER COLOR, MULTI-COLORED  
UMBRELLAS: FIRST SMALL BUILDING GREY WITH #70 ROOF: TALL BUILDING  
WHITE WITH #60 ROOF, COPPER DOME: BUILDINGS IN DISTANCE ARE WHITE  
WITH GREEN AND LIGHT GREEN ROOFS: PRETTY CLOUD EFFECT. TAKE OUT  
TWO SIGNS AT LEFT.

RETURN PHOTO TO: CHAMBER OF COMMERCE, MOREHEAD CITY, N. C.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

YES  
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

6 Subjects on  
for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

FEB 10 1950

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1950	
SKETCH				
RETOUCHING		3	FEB 14 1950	FEB 27 1950
REPHOTO			FEB 13 1950	FEB 9 1950
PHOTO-LITHO				MAR 7 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	127	134	MAR 7 1950	3-8-50 1/11M
ARTIST DEPT.	114	104		4/6/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 10 1950

20

5/4/50  
8/2

ZAYTOUN NEWS AGENCY, NEW BERN, N. C.

PHOTO BY DAN W. WADE

NO. 0CH239

ORDER No. 59341

DATE 2-2-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

102-LOOKING WEST ALONG WATER FRONT,  
MOREHEAD CITY, N. C. 8 pt. tit.

Small type PHOTO BY DAN W. WADE

PRIVATE NO. BEFORE TITLE: 102

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

FEB 3 1950 AND WORK SCHEDULE

By

Date

FEB 2 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	23	2		FEB 8 1950
REPHOTO				
PHOTO-LITHO			FEB 9 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		2-28-50
ARTIST DEPT.	113	9		4-10-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 13 1950



5X7

ZAYTOUN NEWS AGENCY, NEW BERN, N. C.

NO. OCH240

ORDER No. 59341

DATE 2-2-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

103-SAILBOAT RACING AT MOREHEAD  
CITY, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 103

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION  
MAKE REPHOTO

RETURN PHOTO TO: CHAMBER OF COMMERCE, MOREHEAD CITY, N.C.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL. PROOF

YES  
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION.

6 Subjects or  
color for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1950	FEB 11 1950
SKETCH				
RETOUCHING		2 1/2	FEB 14 1950	FEB 15 1950
REPHOTO			FEB 3 1950	FEB 9 1950
PHOTO-LITHO				FEB 24 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 27 1950	2-27-50
ARTIST DEPT.	109	9		4-6-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 4 1950

5/4/50

OK

577

ZAYTOUN NEWS AGENCY, NEW BERN, N. C.

NO. OCH241

ORDER No. 59341

DATE 2-2-50

12 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE FRONT SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

104- HAULING IN THE CATCH AT MOREHEAD CITY AND BEAUFORT, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 104

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION  
MAKE REPHOTO

RETURN PHOTO TO: CHAMBER OF COMMERCE, MOREHEAD CITY, N. C.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

YES  
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up		1		
SKETCH				
RETOUCHING		1 1/2	FEB 14 1950	FEB 27 1950
REPHOTO				FEB 9 1950
PHOTO-LITHO				MAR 7 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAR 7 1950	3-8-50
ARTIST DEPT.	120	9		4/11/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 4 1950

5/4/50  
MS



57

NO. OCH242

ZAYTOUN NEWS AGENCY, NEW BERN, N. C.

ORDER NO. 59341

DATE 2-2-50

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

106- YACHT BASIN AT MOREHEAD CITY,  
N. C. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 106

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO

RETURN PHOTO TO: CHAMBER OF COMMERCE, MOREHEAD CITY, N.C.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
this set must be  
seen in full. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

FEB 10 1950

AND WORK SCHEDULE

By

Date

FEB 10 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1950	FEB 17 1950
SKETCH				
RETOUCHING			FEB 14 1950	FEB 15 1950
REPHOTO			FEB 3 1950	FEB 9 1950
PHOTO-LITHO				FEB 24 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1/2	FEB 27 1950	2-28-50
ARTIST DEPT.	44	10/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 17 1950

5/4/50

ZAYTOUN NEWS AGENCY, NEW BERN, N. C.

NO. OCH243

ORDER No. 59341

PHOTO BY DAN W. WADE

DATE 2-2-50

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

107 - GREYHOUND RACE TRACK AT MOREHEAD CITY, N. C.

8 pl. ill.

Small type PHOTO BY DAN W. WADE

PRIVATE NO. BEFORE TITLE: 107

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 7 1950	
SKETCH				
RETOUCHING		3 1/2	FEB 8 1950	FEB 9 1950
REPHOTO				
PHOTO-LITHO				FEB 21 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	FEB 21 1950	2-22-50
ARTIST DEPT.	117	8		2-24-50

APR 13 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. OCH244 ORDER NO. 59120 DATE 2-2-50

CUSTOMER OCCIDENTAL HOTEL  
MUSKEGON, MICH.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL PAGE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **LOWER:**

OCCIDENTAL HOTEL - MUSKEGON, MICHIGAN-  
"AN ALSONETT HOTEL"

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

1-5x7  
Lay out 2 1/2  
Ret 5 1/2  
M.H.C. 1 1/2 116  
Klet 9  
W 50x

G-198

NORTH CAROLINA NEWS CO., DURHAM, N. C.

NO. OCH245

ORDER No. 59359

DATE 2-2-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM TOBACCOLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

1

R. M. NO.

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED

SUBMIT SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on order for this customer. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

FEB 6 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 17 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		4	MAR 20 1950	MAR 31 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2		
ARTIST DEPT.	41	10 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 27 1950



R.  
517

NORTH CAROLINA NEWS CO., DURHAM, N. C.

NO. OCH246

ORDER No. 59359

DATE 2-2-50

25 M POST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
HARVEST TIME IN TOBACCOLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO

ALL TOBACCO LEAVES ARE GREEN, ELIMINATE THE PUNCTURED SPOTS  
IN LEAVES. PRETTY CLOUD EFFECT.

RETURN PHOTO TO: STATE NEWS OFFICE, DEPARTMENT OF CONSERVATION AND  
DEVELOPMENT, RALEIGH, N.C.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO

ATTENTION!!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

FEB 6 1950

AND WORK SCHEDULE

Date

FEB 6 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 6 1950	FEB 7 1950
SKETCH				
RETOUCHING		1	FEB 8 1950	FEB 10 1950
REPHOTO			FEB 13 1950	
PHOTO-LITHO				MAR 7 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1/2	MAR 7 1950	
ARTIST DEPT.	112	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

5/4/50

MAKEOVER

Charge to LVSE Dept.

EST. Makeover Time Required

OPERATION	TIME	TIME Required to Cost Dept.
COMPOSING		
SKETCHING		
RETOUCHING		
REPHOTO		
PHOTO-LITHO		
BLUEPRINT		
STRIPPING		
HAND COLOR		
ARTIST DEPT.		

C. W. B. L.  
destroyed  
5-6-50



X

NORTH CAROLINA NEWS CO., DURHAM, N.C.

NO. 0CH247

ORDER NO. 59359

DATE 2-2-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER  
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. YES

TITLE IN FULL

IMPRINT NONE

READYING TOBACCO FOR THE CURING  
BARN IN TOBACCOLAND



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION  
MAKE REPHOTO

ALL TOBACCO- UNDER SHELTER, IN SLED, AND AT RIGHT - IS GREEN.  
ELIMINATE SOME OF THE TALLER WEEDS IN FOREGROUND. BARN IN  
RIGHT BACKGROUND IS UNPAINTED NATURAL WOOD.

RETURN PHOTO TO: STATE NEWS OFFICE, DEPT. OF CONSERVATION & DEVELOP-  
MENT, RALEIGH, N.C.

SUBMIT:

RET. PHOTO REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 13 1950	FEB 17 1950
SKETCH				
RETOUCHING			FEB 20 1950	FEB 23 1950
REPHOTO			FEB 27 1950	FEB 10 1950
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	10 1/2		3-16-50
ARTIST DEPT.	103	10 1/2		4-16-50

DATE BLUEPRINT OK'D

DATE Filed

APR 13 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

5/4/50



NORTH CAROLINA NEWS CO., DURHAM, N.C.

NO. 0CH248

ORDER No. 59359

DATE 2-2-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CURING BARNS IN TOBACCOLAND,

872



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES /

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION  
MAKE REPHOTO

UNPAINTED WOOD BARNS. TOBACCO LEAVES ARE GREEN SLIGHTLY TURNING.  
PRETTY CLOUD EFFECT.,

RETURN PHOTO TO: N. C. STATE NEWS BUREAU, RALEIGH, N.C.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By FEB 6 1950

AND WORK SCHEDULE

By FEB 6 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 6 1950	FEB 7 1950
SKETCH				
RETOUCHING		2 1/2	FEB 6 1950	FEB 9 1950
REPHOTO				JAN 21 1950
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	JAN 21 1950	2-22-50
ARTIST DEPT.	115	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed APR 1 1950

By 20

DATE Photo Returned to Customer

5/8/50

OK

NORTH CAROLINA NEWS CO., DURHAM, N.C.

NO. 0CH249

ORDER No. 59359

DATE 2-2-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TOBACCOLAND SMILE AT AUCTION  
TIME..

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO

GOLDEN TOBACCO

RETURN PHOTO TO: STATE NEWS OFFICE, DEPT. OF CONSERVATION &  
DEVELOPMENT, RALEIGH, N.C.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 6 1950	FEB 7 1950
SKETCH				
RETOUCHING		1/2	FEB 8 1950	FEB 10 1950
REPHOTO			FEB 13 1950	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1/2		3-16-50
ARTIST DEPT.	23	10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 26 1950



NORTH CAROLINA NEWS CO., DURHAM, N.C.

NO. OCH250

ORDER NO. 59359

DATE 2-2-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TOBACCO IS PLACED INTO CURING  
BARN/ IN TOBACCOLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION  
MAKE REPHOTO

FIRST BARN ALUMINUM OTHERS UNPAINTED WOOD.  
TOBACCO ON STICKS IS GREEN, PRETTY CLOUD EFFECT.

RETURN PHOTO TO: STATE NEWS OFFICE, DEPT. OF CONSERVATION & DEVELOP-  
MENT, RALEIGH, N.C.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			FEB 6 1950	FEB 9 1950
REPHOTO				
PHOTO-LITHO				JAN 21 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	JAN 21 1950	2-22-50
ARTIST DEPT.	112	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 13 1950

X

NORTH CAROLINA NEWS CO., DURHAM, N.C.

NO. 0GH251

ORDER No. 59359

DATE 2-2-50

25 M POST CARDS ART COLORTONE

WHITE BORDER  
FULL FACE

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TOBACCO READY FOR CURING IN  
TOBACCOLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO

ALL TOBACCO LEAVES ARE GREEN.

RETURN PHOTO TO: NORTH CAROLINA STATE NEWS BUREAU, DEPT. OF CONSERVATION & DEVELOPMENT, RALEIGH, N.C.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL. PROOF YES RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

# ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By FEB 13 1950

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By FEB 13 1950  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1950	
SKETCH				
RETOUCHING		2 1/2	FEB 20 1950	FEB 23 1950
REPHOTO			FEB 7 1950	FEB 10 1950
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	13 1/4		3 15 50
ARTIST DEPT.	72	10 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed APR 26 1950

By

DATE Photo Returned to Customer

5/4/50  
OK



NORTH CAROLINA NEWS CO., DURHAM, N.C.

NO. OCH252

ORDER No. 59359

DATE 2-2-50

25 M POST CARDS

ART. COLORTONE

WHITE BORDER  
FULL PAGE

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MOVING TOBACCO TO AUCTION  
FLOOR IN TOBACCOLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION  
MAKE REPHOTO

FOR GOOD COLORING OF TOBACCO SEE PICTURE ATTACHED TO OCH253.

RETURN PHOTO TO: STATE NEWS OFFICE, DEPT. OF CONSERVATION &  
DEVELOPMENT, RALEIGH, N.C.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on  
order for this customer. Please  
note that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

FEB 11 1950

Date

FEB 11 1950

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 17 1950
SKETCH				
RETOUCHING		3	FEB 20 1950	FEB 23 1950
REPHOTO			FEB 7 1950	FEB 10 1950
PHOTO-LITHO				MAR 7 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	13 1/4	MAR 7 1950	3 15 50
ARTIST DEPT.	112	10	7/6/50	7/12/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

APR 21 1950

By

DATE Photo Returned to Customer

7/4/50

NORTH CAROLINA NEWS CO., DURHAM, N.C.

NO. OCH253

ORDER No. 59359

DATE 2-2-50

25 M POST CARDS ART COLORTONE

WHITE BORDER  
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES

TYPE IN FULL

IMPRINT NONE

TOBACCO WAREHOUSE IN  
TOBACCOLAND

2 get it, C & L

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO

FOR GOOD COLOR OF TOBACCO SEE ATTACHED PICTURE

RETURN PHOTO TO: STATE NEWS OFFICE, DEPT. OF CONSERVATION AND  
DEVELOPMENT, RALEIGH, N.C.

SUBMIT:

RET. PHOTO REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION.

Subjects on  
this customer. Please  
be it that all cuts or nega-  
as uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1950	FEB 1 1950
SKETCH				
RETOUCHING		3	FEB 2 1950	FEB 23 1950
REPHOTO			FEB 7 1950	FEB 10 1950
PHOTO-LITHO			MAR 6 1950	MAR 14 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	134	MAR 14 1950	3-14-50
ARTIST DEPT.	43	11		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

2/4/50



X

NORTH CAROLINA NEWS CO., DURHAM, N.C.

NO. 0CH254

ORDER No. 59359

DATE 2-2-50

25 M POST CARDS ART COLORTONE

WHITE BORDER  
FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT NONE

TOBACCO AUCTION SALE IN PROGRESS  
IN TOBACCOLAND

*6 pl. it.*

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO

FOR GOOD COLORING OF TOBACCO SEE PICTURE ATTACHED TO OCH253

RETURN PHOTO TO: STATE NEWS OFFICE, DEPT. OF CONSERVATION & DEVELOPMENT, RALEIGH, N.C.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

# ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*By photo  
5x7*

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

FEB 17 1950

## AND WORK SCHEDULE

Date

FEB 17 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		3	FEB 20 1950	FEB 23 1950
REPHOTO			FEB 7 1950	FEB 10 1950
PHOTO-LITHO				MAR 7 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167		MAR 7 1950	3-16-50
ARTIST DEPT.	32	13 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

5/4/50

OK

MAY 17 1950

X

NORTH CAROLINA NEWS CO., DURHAM, N.C.

NO. OCH255

ORDER No. 59359

DATE 2-2-50

25 M POST CARDS ART COLORTONE

WHITE BORDER  
FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOGSHEADS IN STORAGE IN  
(TOBACCOLAND)

6 pt. sl., c &amp; h

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE ~~EXD~~ SAME PHOTO AS WAS USED FOR LOWER RIGHT HAND VIEW IN  
CARD 3BH610. TAKE NAME ROCKY MOUNT, N.C. OFF BARRELS.  
SHOW MORE GOLDEN TOBACCO COLOR.

SUBMIT:

RET. PHOTO REPHOTO B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH &amp; COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

## ATTENTION!

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Enlarge Neg  
+ marked 5x7  
Jan

Executive OK of Estimate

By

Date

## ESTIMATE

Cost Dept. Checked

By

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1950	FEB 17 1950
SKETCH				
RETOUCHING		2-1	FEB 24 1950	FEB 23 1950
REPHOTO				FEB 15 1950
PHOTO-LITHO			MAR 6 1950	MAR 13 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1-2	MAR 13 1950	3-15-50
ARTIST DEPT.	108	9		4-7-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 13 1950



HALLAM & VESTY, ALEXANDRIA BAY, N.Y.

NO. 0CH256

ORDER No. 58651

DATE 2-3-50

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THOUSAND ISLANDS INTERNATIONAL  
BRIDGE CROSSING ST. LAWRENCE  
RIVER  
BOT: CANADIAN SPANS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. YES *same as*  
IMPRINT SAME AS ABOVE 8AH2506

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW 8AH2506 FOR COLOR GUIDE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

FEB 13 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 13 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 13 1950	
SKETCH	2	1/4		MAR 2 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 3 1950	MAR 14 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1/4	MAR 14 1950	
ARTIST DEPT.	43	2 1/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed APR 21 1950

By

DATE Photo Returned to Customer

COLORMATCH

use Silverprint 09503

HALLAM & VESTY, ALEXANDRIA BAY, N.Y.

NO. OCH257

ORDER No. 58657

DATE 2-3-50

6½ M MIN VIEW 3½ x 2½ C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THOUSAND ISLANDS INTERNATIONAL  
BRIDGE

BOT: CROSSING ST. LAWRENCE  
RIVER, CANADIAN SPANS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH256. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	2	1/2		MAR 2 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 3 1950	MAR 14 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	43	2 1/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed APR 21 1950

By

DATE Photo Returned to Customer

COLORMATCH

Use Grant Card D9503



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. OCH258 ORDER NO. 59124 DATE 2-3-50

CUSTOMER MARNYE'S SERVICE STATION  
HAMMOND, INDIANA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DRIVEWAY LOWER RT HAND CORNER:

MARNYE'S STANDARD SERVICE  
HAMMOND'S FINEST AND MOST MODERN STATION  
6450 CALUMET AVE. U.S. #41 HAMMOND, IND.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TISSUE OVERLAY.

CROP AS MARKED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Per 6  
26.14 106  
2.9

X

208H

222

5

Dr. Blue Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH259 ORDER NO. 59129 DATE 2-6-50

CUSTOMER  
DRAKE RESTAURANTS  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DRAKE'S RESTAURANT

BOT: 1200 NO. STATE ST. - CHICAGO

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

PHOTO RETOUCED AS IS FOR VIEW FROM MENU #D9114. BRING OUT MORE DETAIL  
IN REAR OF ROOM IF POSSIBLE. CROP AS ATTACHED REPRODUCTION.  
USE SAME PHOTO AND TAKE OUT MOST OF BLUE IN STAINLESS STEEL BEHIND COUNTER.  
BRING OUT ~~M~~ TURKEY SO IT LOOKS LIKE A TURKEY & NOT A SKELETON. TAKE OUT  
BLUE IN FLOOR.

COLOR DESCRIPTION

USE SAME COLORS AS ATTCHD REPRODUCTION EXCEPT #17 WHERE NOTED ON BACK  
WALLS. FLOOR IS #17 AND BLACK. FOR ADDITIONAL INSTRS. SEE TISSUE  
OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

57  
By 6-  
2-16-2 104  
2/24/50  
12.12

Chicago Restaurant  
11.5

CH 215

As 189



## ADV. ORDER

DEPT.  
ETCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**CUSTOMER**

EL RANCHO MOTOR LODGE - ST. PETERSBURG  
FLORIDA

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE  
(All of this on address side) 3 SIDES

PLACE OF TITLE : Upper, Lower, Center—Border — Follow Layout

Title in Plate		Yes	No	Copyright in Plate		Yes	No
1. Title in Plate				1. Copyright in Plate			
2. Title in Plate				2. Copyright in Plate			
3. Title in Plate				3. Copyright in Plate			
4. Title in Plate				4. Copyright in Plate			
5. Title in Plate				5. Copyright in Plate			
6. Title in Plate				6. Copyright in Plate			
7. Title in Plate				7. Copyright in Plate			
8. Title in Plate				8. Copyright in Plate			
9. Title in Plate				9. Copyright in Plate			
10. Title in Plate				10. Copyright in Plate			
11. Title in Plate				11. Copyright in Plate			
12. Title in Plate				12. Copyright in Plate			
13. Title in Plate				13. Copyright in Plate			
14. Title in Plate				14. Copyright in Plate			
15. Title in Plate				15. Copyright in Plate			
16. Title in Plate				16. Copyright in Plate			
17. Title in Plate				17. Copyright in Plate			
18. Title in Plate				18. Copyright in Plate			
19. Title in Plate				19. Copyright in Plate			
20. Title in Plate				20. Copyright in Plate			
21. Title in Plate				21. Copyright in Plate			
22. Title in Plate				22. Copyright in Plate			
23. Title in Plate				23. Copyright in Plate			
24. Title in Plate				24. Copyright in Plate			
25. Title in Plate				25. Copyright in Plate			
26. Title in Plate				26. Copyright in Plate			
27. Title in Plate				27. Copyright in Plate			
28. Title in Plate				28. Copyright in Plate			
29. Title in Plate				29. Copyright in Plate			
30. Title in Plate				30. Copyright in Plate			
31. Title in Plate				31. Copyright in Plate			
32. Title in Plate				32. Copyright in Plate			
33. Title in Plate				33. Copyright in Plate			
34. Title in Plate				34. Copyright in Plate			
35. Title in Plate				35. Copyright in Plate			
36. Title in Plate				36. Copyright in Plate			
37. Title in Plate				37. Copyright in Plate			
38. Title in Plate				38. Copyright in Plate			
39. Title in Plate				39. Copyright in Plate			
40. Title in Plate				40. Copyright in Plate			
41. Title in Plate				41. Copyright in Plate			
42. Title in Plate				42. Copyright in Plate			
43. Title in Plate				43. Copyright in Plate			
44. Title in Plate				44. Copyright in Plate			
45. Title in Plate				45. Copyright in Plate			
46. Title in Plate				46. Copyright in Plate			
47. Title in Plate				47. Copyright in Plate			
48. Title in Plate				48. Copyright in Plate			
49. Title in Plate				49. Copyright in Plate			
50. Title in Plate				50. Copyright in Plate			
51. Title in Plate				51. Copyright in Plate			
52. Title in Plate				52. Copyright in Plate			
53. Title in Plate				53. Copyright in Plate			
54. Title in Plate				54. Copyright in Plate			
55. Title in Plate				55. Copyright in Plate			
56. Title in Plate				56. Copyright in Plate			
57. Title in Plate				57. Copyright in Plate			
58. Title in Plate				58. Copyright in Plate			
59. Title in Plate				59. Copyright in Plate			
60. Title in Plate				60. Copyright in Plate			
61. Title in Plate				61. Copyright in Plate			
62. Title in Plate				62. Copyright in Plate			
63. Title in Plate				63. Copyright in Plate			
64. Title in Plate				64. Copyright in Plate			
65. Title in Plate				65. Copyright in Plate			
66. Title in Plate				66. Copyright in Plate			
67. Title in Plate				67. Copyright in Plate			
68. Title in Plate				68. Copyright in Plate			
69. Title in Plate				69. Copyright in Plate			
70. Title in Plate				70. Copyright in Plate			
71. Title in Plate				71. Copyright in Plate			

**Title in full** IN LOWER PANEL:

EL RANCHO MOTOR LODGE  
ST. PETERSBURG, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type ■ sample

IMPRINT: Customer ☐ C. T. Imprint ☒ No Imprint ☐

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

### Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

### COLOR DESCRIPTION

FOLLOW SKETCH.

## CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

**YES**

RETURN PHOTO

3M—1-2-40

PHOTO RETURNED

To

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. OCH261 ORDER NO. 59133 DATE 2/6/50

CUSTOMER BAPTIST HOSPITAL, ALEXANDRIA, LA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

BAPTIST HOSPITAL, ALEXANDRIA,  
LOUISIANA

FRONT NO. 5 (All of this on address side)  
R. M. ☒ Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-40

*Ok 1 Due Impression*

(F)

57  
Ret 6  
12-102-3-2-00  
Hunt 9  
22  
X  
DISH  
92.79



## CUSTOMER

PHOTO PROPERTY OF C. T. &amp; CO. —

YES NO

RETIPN PHOTO

DATE COMPLETED

Photos for  
this Customer

STYLE ART COLORTONE-FULL FACE

(All of this on address side)

FRONT NO. 5 R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type ☐ sample

IMPRINT: Customer C. T. Imprint ☒ No Imprint

RETOUCHING DEPARTMENT

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE TISSUE OVERLAY (SS CITY OF ALMA)

### COLOR DESCRIPTION

HAVE THE SKY AND BACKGROUND WITH CLOUDS ADDED - WATER TO BE BLUE-GREEN  
SEE TISSUE OVERLAY AND COLOR CHART ATTACHED. /

3M—1-2-4C

PHOTO RETURNED

To

PHOTO USED FOR

## ADV. ORDER

CUSTOMER THOMAS DUNNE COMPANY, INC.  
NEW ORLEANS, LA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS      SIZE  $3\frac{1}{2}$  x  $5\frac{1}{2}$ 

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full

KOLB'S - ST. CHARLES NEAR CANAL, NEW  
ORLEANS "THE RESTAURANT WITH AN  
INDIVIDUALITY")

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

THOS. DUNNE CO

NEW ORLEANS, LA..

INC

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

### Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATTACHED.

### COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

ON

**YES**

RETURN PHOTO

2M-1-2-40

PHOTO RETURNED

10

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0CH264 ORDER NO. 59364 DATE 2-6-50

CUSTOMER THOMAS DUNNE COMPANY, INC.  
NEW ORLEANS, LA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

KOLB'S — ST. CHARLES NEAR CANAL, NEW  
ORLEANS, "THE RESTAURANT WITH AN  
INDIVIDUALITY"

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

THOS. DUNNE CO. NEW ORLEANS, LA.

INC.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATTACHED

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

*Handwritten notes:*  
106  
106  
9-2 102 3/22 3/23

*Handwritten:*  
X  
CWOH

*Handwritten:*  
St. Blue

*Handwritten:*  
F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH265 ORDER NO. 59365 DATE 2-6-50

CUSTOMER MURRY'S  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

CORRECTNESS IN EVERY DETAIL  
CHARACTERIZES MURRY'S CLOTHES

FRONT NO. (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

VERTICAL CARD. EXTERIOR VIEW AT BOTTOM — TITLE IN CENTER — NO GLARE IN  
WINDOWS. RETOUCH: BROKEN GLASS IN SHOW-CASE & TOP GLASS (REFLECTIONS)  
ALSO TOP SIGN IN EXTERIOR PHOTO HAS REFLECTION BEFORE THE WORD "MURRY'S"  
AND UNDER THE WORD "FOR". ~~GET THE WORD "POST CARD"~~

COLOR DESCRIPTION

SEE TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

2-5-57  
Ret 1  
Ret 8  
Ret 2 1/2  
Ret 11 1/2

WCH

20179



## ADV. ORDER

CUSTOMER MCCORMICK COMPANY, AMARILLO, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED \_\_\_\_\_

**Photos for  
this Customer**

STYLE ART COLORTONE-FULL FACE

Title in full

SMALL TYPE: McC. CO. PHOTO 82337-1.

FRONT NO.

(All of this on address side)

R. M.	<del>Yes</del>	No
-------	----------------	----

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT: Customer      C. T. Imprint      No Imprint

DISTRIBUTED BY McCORMICK CO.,  
PHOTOGRAPHERS, AMARILLO, TEXAS.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FOLLOW SKETCH - SEE TISSUE OVERLAY /

### COLOR DESCRIPTION

SEE SKETCH AND TISSUE OVERLAY

## CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

ON

**YES**

RETURN PHOTO

3M—1,2,4

PHOTO RETURNED

TO

PHOTO USED FOR

MACKS' 5, 10 & 25¢ STORES,  
SANFORD, N. C.

NO. OCH267

ORDER No. 59369

DATE 2-6-50

12½ MPCST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL

OCEAN PINES MOTOR COURT ON U.S.  
HIGHWAY 17-MYRTLE BEACH, S.C.  
AMERICA'S FINEST STRAND. 670  
MILES SOUTH OF NEW YORK-735  
MILES NORTH OF MIAMI.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE CARD 6BH2063 FOR COLORING-EXCEPT ROOF IS DARK AND DRIVEWAY,  
TOO PINK. DRIVEWAY IS GREY COCHINO GRAVEL. SEE TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

FEB 7 1950

Date

FEB 7 1950

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 7 1950	FEB 10 1950
SKETCH				
RETOUCHING		6	FEB 10 1950	FEB 20 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1/30		
ARTIST DEPT.	32	2		

DATE BLUEPRINT OK'D

DATE Filed

MAR 31 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DESERT SOUVENIR SUPPLY, BOULDER CITY,  
NEVADA

NO. 0CH268

ORDER No. 59370

DATE 2-6-50

25 M POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER BORDER

TITLE IN FULL

SWIMMING POOL, HOTEL LAST  
FRONTIER, LAS VEGAS, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

R. M. ~~XXXXXXXXXX~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION MAKE REPHOTO

SEE KODACHROME PICTURE - CARD C2216 - AND TISSUE OVERLAY.

RETURN KODACHROME PHOTO TO- EARL J. BROTHERS, LAS VEGAS, NEVADA

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

FEB 8 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB
SKETCH				
RETOUCHING		4	FEB 10 1950	FEB 17 1950
REPHOTO				
PHOTO-LITHO				FEB 24 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	134	FEB 27 1950	
ARTIST DEPT.	31	11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

9/8/50

211

DESERT SOUVENIR SUPPLY,  
BOULDER CITY, NEVADA

NO. OCH269

ORDER No. 59370

DATE 2-6-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL

THE FAMOUS "OLD FREMONT STREET",  
LAS VEGAS, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

R. M. No

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE THE LIGHT POLE, ALSO THE HEXALL SIGN. PAY ATTENTION TO ALL  
SIGNS, AND BE SURE OF THE PIONEER CLUB, LAS VEGAS CLUB, AND THE  
OVERLAND HOTEL, THIS LATTER IS RATHER WEAK, BUT REFER TO OTHER  
PHOTOS FOR DETAIL. UNION PACIFIC SIGN ON DEPOT.

SEE TISSUE OVERLAY AND CARD 8BH1462.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

5 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are taken and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 7 1950	
SKETCH				
RETOUCHING		7	FEB 10 1950	FEB 20 1950
REPHOTO				
PHOTO-LITHO			FEB 22 1950	FEB 27 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	FEB 27 1950	
ARTIST DEPT.	102	10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DESERT SOUVENIR SUPPLY,  
BOULDER CITY, NEVADA

NO. 0CH270

ORDER No. 59370

DATE 2-6-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE FAMOUS "OLD FREMONT STREET"  
AT NIGHT, LAS VEGAS, NEVADA,

*bpt. - it.*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. No

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE XMAS DECORATIONS - TAKE OUT CLUB SAVOY- ALSO MIKE'S  
LIQUORS. SEE TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on  
order for this customer. Please  
note that all color or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

FEB 8 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 8 1950	FEB 10 1950
SKETCH				
RETOUCHING	1	6	FEB 10 1950	FEB 20 1950
REPHOTO				
PHOTO-LITHO			FEB 22 1950	FEB 27 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2	FEB 27 1950	
ARTIST DEPT.	104	11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 28 1950

DESERT SOUVENIR SUPPLY,  
BOULDER CITY, NEVADA

NO. OCH271

ORDER NO. 59370

DATE 2-6-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL

LOOKING EAST ON EREMONT STREET  
AT NIGHT, LAS VEGAS, NEVADA

*6 gal. set*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES ~~LATER~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

THE SAL SAGEV SIGN MIGHT BE DROPPED JUST A LITTLE, TO GET ALL THE  
LETTER IN THE PICTURE. SEE TISSUE OVERLAY. /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

5 Subjects on  
the customer. Please  
be sure all colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 8 1950	
SKETCH				
RETOUCHING		3 1/2	FEB 10 1950	FEB 14 1950
REPHOTO				
PHOTO-LITHO				FEB 24 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	145	2	FEB 27 1950	
ARTIST DEPT.	45	11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 27 1950



DESERT SOUVENIR SUPPLY,  
BOULDER CITY, NEVADA

NO. OCH 272

ORDER NO. 59371

DATE 2-6-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

HOTEL LAST FRONTIER,  
LAS VEGAS, NEVADA

*6 pl. set.*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES - *LATER*

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE CARD ~~XXXXXX~~ 3BH751 - SEE TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

*FEB 8 1950*

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

*FEB 3 1950*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>FEB 3 1950</i>	<i>FEB 7 1950</i>
SKETCH				
RETOUCHING		<i>4</i>	<i>FEB 10 1950</i>	
REPHOTO				
PHOTO-LITHO				<i>JAN 21 1950</i>
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>14</i>	<i>1/2</i>	<i>JAN 21 1950</i>	
ARTIST DEPT.	<i>44</i>	<i>9</i>		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

## ATTENTION:

5 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Back Front  
on Photo  
6-178  
Is 178*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH273 ORDER NO. 59134 DATE 2-7-50

CUSTOMER CHIAM RESTAURANT  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CHIAM RESTAURANT - 2251-53 SO. CHICAGO  
WENTWORTH AVE. IN THE HEART OF CHINATOWN  
(MEANS CHINESE-AMERICAN).....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, HOWEVER, PLACE EXTERIOR VIEW AT TOP AND INTERIOR  
AT BOTTOM, PLUS OTHER CORRECTIONS AS MARKED ON TISSUE OVERLAY  
OF SKETCH.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

Photo in OCH585

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

Red & Dk Blue Impression

(F)



DISTRIBUTED BY BUFFALO STATIONERY CO., BUFFALO,  
N.Y.

NO. OCH274  
ORDER NO. 59147  
DATE 2-8-50

25 **M** POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. I R. M. SAME AS 2AH168

TITLE IN FULL

IMPRINT SAME AS ABOVE.

PROSPECT POINT, AMERICAN AND  
CANADIAN FALLS, NIAGARA FALLS,  
N.Y.



Made in U.S.A.

PRIV. # BEFORE TITLE: 102

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO

RETURN PHOTO TO: BUFFALO CHAMBER OF COMMERCE.

USE PHOTO ATTACHED.....USE 2AH168 FOR COLOR GUIDE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

YES  
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION.

Subjects on  
order for this program. Please  
see to it that all photos or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

Date

FEB 13 1950

**AND WORK SCHEDULE**

By

Date

FEB 13 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 27 1950	FEB 27 1950
SKETCH				
RETOUCHING		2	FEB 28 1950	MAR 2 1950
REPHOTO			FEB 9 1950	FEB 10 1950
PHOTO-LITHO			MAR 6 1950	MAR 14 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAR 14 1950	
ARTIST DEPT.	32	9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

SEP 11 1950

9/8/50

ST. LOUIS GREETING CARD CO.,  
ST. LOUIS, MO.

NO. OCH275

ORDER No. 59398

DATE 2-8-50

25M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

186-SPORTSMAN'S PARK, ST. LOUIS,  
MISSOURI,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

BOTTOM OF ADDRESS SIDE: ST. LOUIS  
"THE CITY OF A THOUSAND SIGHTS"

PRIVATE NO. BEFORE TITLE: 186

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE STADIUM AS LARGE AS POSSIBLE - SEE CARDS ATTACHED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

2  
Subjects on  
order for this customer. Please  
see to it that all cards or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

FEB 14 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 14 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 14 1950	FEB 14 1950
SKETCH				
RETOUCHING			FEB 24 1950	MAR 2 1950
REPHOTO			FEB 3 1950	
PHOTO-LITHO			MAR 6 1950	MAR 16 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	MAR 16 1950	3-16-50
ARTIST DEPT.	108	12		4-6-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Top  
of  
List



ST. LOUIS GREETING CARD CO.,  
ST. LOUIS, MO.

NO. 0CH276

ORDER No. 59398

DATE 2-8-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

187-SPORTSMAN'S PARK, ST. LOUIS,  
MISSOURI,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

BOTTOM OF ADDRESS SIDE: ST. LOUIS  
"THE CITY OF A THOUSAND SIGHTS",

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE CARDS ATTACHED 'in 0CH276

YES

SUBMIT:

ST.

OTO REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

2  
Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

FEB 8 1950

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

FEB 8 1950

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 8 1950	
SKETCH				
RETOUCHING		3	2-10-50	FEB 15 1950
REPHOTO				
PHOTO-LITHO				FEB 27 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	101	1/34	FEB 27 1950	3-16-50
ARTIST DEPT.	120	101		4-1-50

APR 5 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

HARRY N. MARTIN COMPANY  
ASHEVILLE, NORTH CAROLINA

NO. OCH 277

ORDER No. 59399

DATE 2-8-50

12½ M MIN. VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

VIEW OF FONTANA DAM AND OBSERVA-  
TION PLATFORM, FONTANA DAM, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7BH2000, MAKE NEW BLACK NEGATIVE.  
REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	10	1/2		MAR 10 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	31	2 1/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



HARRY N, MARTIN COMPANY  
ASHEVILLE, NORTH CAROLINA

NO. 0CH278

ORDER NO. 59399

DATE 2-8-50

12½ M MIN. VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

SCENE ON BEAUTIFUL LAKE FONTANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO,

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 5BH168, MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

FEB 15 1950

AND WORK SCHEDULE

FEB 15 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 15 1950	
SKETCH	10	1/2		
RETOUCHING	10	1/4		MAR 16 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41	2 1/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

APR 5 1950

HARRY N. MARTIN COMPANY  
ASHEVILLE, NORTH CAROLINA

NO. OCH279

ORDER No. 59399

DATE 2-8-50

12½ M MIN. VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INTERIOR OF POWER HOUSE,  
FONTANA DAM, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7BH1997, MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_ FEB 15 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 15 1950	
SKETCH	20	10		
RETOUCHING	10	14		MAR 16 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 27 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	31	24		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_ APR 7 1950  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



HARRY N. MARTIN COMPANY  
ASHEVILLE, NORTH CAROLINA

NO. OCH280

ORDER No. 59399

DATE 2-8-50

12½ M MIN. VIEW 3½ x 2½ ART C D LORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FONTANA DAM, N.C. "HIGHEST DAM  
EAST OF THE ROCKY MOUNTAINS",

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO /

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 5BH1409, MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 15 1950	
SKETCH	10	1/2		
RETOUCHING	10	1/2		MAR 16 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	12	2 1/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

HARRY N. MARTIN COMPANY  
ASHEVILLE, NORTH CAROLINA

NO. OCH281

ORDER No. 59399

DATE 2-8-50

12 $\frac{1}{2}$  M MIN. VIEW 3 $\frac{1}{2}$  x 2 $\frac{1}{2}$  ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL  
BOAT DOCK, FONTANA DAM, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7BH2002, MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 15 1950	FEB 15 1950
SKETCH	1.0	15		MAR 16 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41	2.4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



HARRY N. MARTIN COMPANY  
ASHEVILLE, NORTH CAROLINA

NO. 0CH282

ORDER No. 59399

DATE 2-8-50

12 $\frac{1}{2}$ " MIN. VIEW 3 $\frac{1}{2}$ " x 2 $\frac{1}{2}$ " ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

WINDING HIGHWAY ALONG LAKE CHEOAH)  
LEADING TO FONTANA VILLAGE,  
N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7BH1998 MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	20	10		
RETOUCHING				MAR 16 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32	24		

DATE BLUEPRINT OK'D

DATE Filed

APR 10 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

HARRY N. MARTIN COMPANY  
ASHEVILLE, NORTH CAROLINA

NO. 0CH283

ORDER No. 59399

DATE 2-8-50

12½" MIN. VIEW 3½" x 2½" ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ORIGINAL LOG CABIN, FONTANA  
VILLAGE, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7BH1994, MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES. /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

FEB 15

AND WORK SCHEDULE

Date

FEB 15 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 15 1950	
SKETCH	80	10		
RETOUCHING				MAR 16 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	43	24		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



HARRY N. MARTIN COMPANY  
ASHEVILLE, NORTH CAROLINA

NO. 0CH284

ORDER No. 59399

DATE 2-8-50

12½ M MIN. VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER. BORDER

TITLE IN FULL

MOUNTAIN LAUREL IN BLOOM,  
FONTANA VILLAGE, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 6BH1315, MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

FEB 15 1950

AND WORK SCHEDULE

By

Date

FEB 15 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 15 1950	FEB 15 1950
SKETCH	26	1 1/4		
RETOUCHING				MAR 16 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	31	2 1/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 7 1950

HARRY N. MARTIN COMPANY  
ASHEVILLE, NORTH CAROLINA

NO. OCH285

ORDER No. 59399

DATE 2-8-50

12 $\frac{1}{2}$ " MIN. VIEW 3 $\frac{1}{2}$ " x 2 $\frac{1}{2}$ " ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER

TITLE IN FULL

BEAUTIFUL SCENE ON LAKE  
FONTANA,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO,

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 6BH1279, MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

**ESTIMATE**

**AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

FEB 12 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1950	
SKETCH	10	1/2		
RETOUCHING				MAR 16 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		24		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 26 1950



HARRY N. MARTIN COMPANY  
ASHEVILLE, NORTH CAROLINA

NO. OCH286

ORDER No. 59399

DATE 2-8-50

12½ M MIN. VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RAINBOW TROUT IN POOL, FONTANA  
VILLAGE, N. C.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7BH1749, MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

Date

FEB 15 1950

By

Date

FEB 15 1950

**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 15 1950	FEB 16 1950
SKETCH	10			
RETOUCHING				MAR 16 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32	2 1/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed APR 7 1950

By

DATE Photo Returned to Customer

HARRY N. MARTIN COMPANY  
ASHEVILLE, NORTH CAROLINA

NO. OCH287

ORDER No. 59399

DATE 2-8-50'

12½ M MIN. VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HORSESHOE BEND ON LITTLE  
TENNESSEE RIVER ABOVE FONTANA  
LAKE ,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO OBH2391, MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES.'

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TE COMPANY, INC., CHICAGO  
ELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	10	4		
RETOUCHING				MAR 16 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41	24		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



HARRY N. MARTIN COMPANY  
ASHEVILLE, NORTH CAROLINA

NO. 0CH288

ORDER No. 59399

DATE 2-8-50

12½ M MIN. VIEW 3½ x 2½ ART COLORTONE

FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF FONTANA DAM, N.C.  
"HIGHEST DAM EAST OF THE ROCKY  
MOUNTAINS."

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 5BH1408, MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an aggressive ad.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 15 1950	FEB 16 1950
SKETCH	18			
RETOUCHING				MAR 16 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32	2 1/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 10 1950

HARRY N. MARTIN COMPANY  
ASHEVILLE, NORTH CAROLINA

NO. 0CH289

ORDER No. 59399

DATE 2-8-50

12½ M MIN. VIEW 3½ x 2½ ART COLORTONE

FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

MINIATURE GOLF COURSE AND  
SECTION OF TENNIS COURTS, FONTANA  
VILLAGE, N. C. ,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7BH1996, MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 15 1950	FEB 16 1950
SKETCH	10	1/2		
RETOUCHING				MAR 16 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	31	2 1/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



HARRY N. MARTIN COMPANY  
ASHEVILLE, NORTH CAROLINA

NO. OCH290

ORDER No. 59399

DATE 2-8-50

12 $\frac{1}{2}$  M MIN. VIEW 3 $\frac{1}{2}$  x 2 $\frac{1}{2}$  ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

SCENIC HIGHWAY ALONG BEAUTIFUL  
LAKE CHEOAH, LEADING TO FONTANA  
VILLAGE, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7BH2001, MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		1/4		MAR 16 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	42	2 1/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

HARRY N. MARTIN COMPANY  
ASHEVILLE, NORTH CAROLINA

NO. 0CH291

ORDER No. 59399

DATE 2-8-50

12 $\frac{1}{2}$ " MIN. VIEW 3 $\frac{1}{2}$ "x 2 $\frac{1}{2}$ " ART COLORTONE

FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL

FONTANA DAM AS SEEN FROM ROAD  
LEADING TO POWER HOUSE, FONTANA  
DAM, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7BH1995, MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 15 1950	
SKETCH	16	1/4		
RETOUCHING				MAR 16 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	42	2 1/4		

DATE BLUEPRINT OK'D

DATE Filed APR 7 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



HARRY N. MARTIN COMPANY  
ASHEVILLE, NORTH CAROLINA

NO. OCH292

ORDER No. 59399

DATE 2-8-50

12½ M MIN. VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

FONTANA DAM, FOURTH LARGEST IN  
THE WORLD, FONTANA DAM, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7BH2003, MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	10	1/2		
RETOUCHING				MAR 16 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32	2 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

APR 17 1950

HARRY N. MARTIN COMPANY  
ASHEVILLE, NORTH CAROLINA

NO. 0CH293

ORDER No. 59399

DATE 2-8-50

12½ M MIN. VIEW 3½ x 2½ ART COLORTONE FULL PAGE 3 SIDES

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

FONTANA LAKE BY MOONLIGHT

(ALL OF THIS IS THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 9AH2476, MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES!

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	2.0	10		
RETOUCHING				MAR 16 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	42	24		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 21 1950



HARRY N. MARTIN COMPANY  
ASHEVILLE, NORTH CAROLINA

NO. OCH294

ORDER No. 59399

DATE 2-8-50

12 $\frac{1}{2}$  M MIN. VIEW 3 $\frac{1}{2}$  x 2 $\frac{1}{2}$  ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

NATIVE BLACK BEAR, FONTANA  
VILLAGE, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 5BH1410, MAKE NEW BLACK NEGATIVE.

REDUCE COLOR : PLATES. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	10	1/2		
RETOUCHING	10	1/2		MAR 16 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	42	2 1/4		

DATE BLUEPRINT OK'D

DATE Filed APR 12 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

HARRY N. MARTIN COMPANY  
ASHEVILLE, NORTH CAROLINA

NO. 0CH295

ORDER NO. 59399

DATE 2-8-50

12 $\frac{1}{2}$ " MIN. VIEW 3 $\frac{1}{2}$ " x 2 $\frac{1}{2}$ " ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
MOUNTAIN RHODODENDRON IN BLOOM,  
FONTANA VILLAGE, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO OBH2342, MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 15 1950	
SKETCH	20	10		
RETOUCHING				MAR 16 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	31	2 1/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed APR 7 1950

By

DATE Photo Returned to Customer



HARRY N. MARTIN COMPANY  
ASHEVILLE, NORTH CAROLINA

NO. OCH296

ORDER No. 59399

DATE 2-8-50

12 $\frac{1}{2}$ " MIN. VIEW # 3 $\frac{1}{2}$  x 2 $\frac{1}{2}$  ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENE IN FONTANA VILLAGE, SHOWING  
SOME OF THE CABINS, FONTANA  
BILLAGE, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7BH1999, MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 15 1950	MAR 15 1950
SKETCH	20	1/2		
RETOUCHING				MAR 18 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41	2 1/4		

APR 12 1950

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. OCH297

ORDER NO. 59147

DATE 2-8-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

104-BRIDAL VEIL FALLS AND CAVE OF  
THE WINDS, NIAGARA FALLS, N.Y.

PRIV. # BEFORE TITLE: 104

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. SAME as 2AH170

IMPRINT SAME AS ABOVE.



Made in U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2AH170. USE 2AH170 AS COLOR GUIDE.

COLORMATCH

SUBMIT: RET. PHOTO REPHOTO B.L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

19 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

OCN 315

Executive OK of Estimate

By

Date

FEB 10 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 10 1950

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up				FEB 14 1950
SKETCH	8.0	1/2	FEB 28 1950	
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 8 1950	MAR 16 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1/2		3-28-50
ARTIST DEPT.	22	3		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 12 1950



DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. OCH298  
ORDER No. 59147  
DATE 2-8-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE; UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

116- BELOW TUMBLING WATERS OF  
ILLUMINATED AMERICAN FALLS,  
NIAGARA FALLS, N.Y. / *split*

PRIV. # BEFORE TITLE: 116'

*SMALL TYPE - COPYRIGHT BY FRED NOMA*  
RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. SAME AS ON  
IMPRINT 4AH1347  
SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

USE PHOTO FROM 4AH1347. USE 4AH1347 FOR COLOR GUIDE.

COLORMATCH

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

Subjects on  
order for this customer. Please  
see to it that all eyes or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Top of  
List*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

*FEB 10 1950*

AND WORK SCHEDULE

By

Date

*FEB 10 1950*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				<i>FEB 14 1950</i>
SKETCH		<i>1/2</i>	<i>FEB 20 1950</i>	<i>FEB 22 1950</i>
RETOUCHING				
REPHOTO				
PHOTO-LITHO			<i>MAR 6 1950</i>	<i>MAR 21 1950</i>
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>104</i>	<i>1/2</i>	<i>MAR 21 1950</i>	
ARTIST DEPT.	<i>107</i>	<i>3'</i>		<i>6-9-50</i>

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 12 1950

COLORMATCH

*Colormatch trace in success  
tracing in envelope*

DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. OCH299  
ORDER No. 59147  
DATE 2-8-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I

R. M. SAME AS ON

TITLE IN FULL

IMPRINT

4AH1111

SAME AS ABOVE.

AERIAL VIEW OF NIAGARA FALLS,  
AT LEFT, AMERICAN FALLS, NIAGARA  
FALLS, N.Y. AT RIGHT, HORSESHOE  
FALLS, NIAGARA FALLS, ONT., CANADA

SMALL TYPE - WASHBURN PHOTO

PRIV. # BEFORE TITLE: 112

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH1111. USE 4AH1111 FOR COLOR GUIDE.

COLORMATCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up				
SKETCH			FEB 2 1950	
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 6 1950	MAR 14 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAR 14 1950	
ARTIST DEPT.	12	3		

DATE BLUEPRINT OK'D

DATE Filed

JUN 12 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

17 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

COLORMATCH



DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. OCH300  
ORDER No. 59147  
DATE 2-8-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

109-TERRAPIN POINT AND THE CANADIAN  
FALLS, NIAGARA FALLS, N.Y.

PRIV. # BEFORE TITLE: 109

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R.M. SAME AS ON

IMPRINT 2AH491

SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2AH491. USE 2AH491 FOR COLOR GUIDE.

COLORMATCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

19 Subjects on  
order for this customer. Please  
see to it that all cuts & nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1950	FEB 11 1950
SKETCH	103	1/2	FEB 23 1950	
RETOUCHING		1/2		
REPHOTO				
PHOTO-LITHO			MAR 8 1950	MAR 16 1950
BLUEPRINT				
STRIPPING, OPACUING				
HAND COLOR PROOF	107	1 1/2		3-20
ARTIST DEPT.		3		

JUN 12 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. OCH301  
ORDER No. 59147  
DATE 2-8-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

108-AMERICAN FALLS FROM LUNA ISLAND,  
SHOWING NEW RAINBOW BRIDGE,  
NIAGARA FALLS, N.Y.

PRIV. # BEFORE TITLE: 108

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. YES-SAME AS ON  
1BH2230

IMPRINT

SAME AS ABOVE.

Made in U.S.A.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH2230. USE 1BH2230 FOR COLOR GUIDE.

COLORMATCH

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

19  
order for this customer. Please  
see to it that all colors are  
uniform and colors are  
in harmony with each other  
to make an attractive set.

M 1851

6CH315

4 246

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 13 1950
SKETCH	40	1/2	FEB 2 1950	
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 8 1950	MAR 16 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1/2		
ARTIST DEPT.	42	3		

DATE BLUEPRINT OK'D

DATE Filed

JUN 12 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. OCH302  
ORDER NO. 59147  
DATE 2-8-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

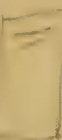
132-BBILING WATERS BELOW HORSESHOE  
FALLS AT NIGHT / NIAGARA FALLS,  
CANADA /

PRIV. # BEFORE TITLE: 138

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R.M. SAME AS ON

IMPRINT SAME AS ABOVE. 7AH3103



Made in U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH3103. USE 7AH3103 FOR COLOR GUIDE.

COLORMATCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

19 Subjects on  
order for this customer. Please  
see to it that all color or nega-  
tives uniform and colors are  
in harmony with each other  
to make an attractive set.

OCH 315

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	3	1/2		
RETOUCHING		1/2	FEB 2 1950	
REPHOTO				
PHOTO-LITHO			MAR 8 1950	MAR 16 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1/2		3.20.50
ARTIST DEPT.	22	3		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JUN 12 1950

DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. OCH303

ORDER No. 59147

DATE 2-8-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

135-AMERICAN AND HORSESHOE FALLS  
AT NIGHT, NIAGARA FALLS, N.Y.

PRIV. # BEFORE TITLE: 135

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. SAME AS ON

IMPRINT

7AH3100

SAME AS ABOVE.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

Use colors — 8BN246 from *mountain set*  
USE PHOTO FROM *7AH3100* USE *7AH3100* FOR COLOR GUIDE.

COLORMATCH

PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

IRT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an appropriate set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 14 1950
SKETCH				
RETOUCHING			FEB 20 1950	
REPHOTO				
PHOTO-LITHO			MAR 6 1950	MAR 21 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	137	1/2	MAR 21 1950	3-22-50
ARTIST DEPT.	22	3		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 12 1950

COLORMATCH

*Color match by  
me to keep - colors*

*Top*



DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. OCH304

ORDER No59147

DATE 2-8-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HORSESHOE FALLS AT NIGHT, NIAGARA  
FALLS, CANADA

PRIV. # BEFORE TITLE: 133

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M SAME AS ON  
7AH3098

IMPRINT

SAME AS ABOVE

Made in U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH3098. USE 7AH3098 FOR COLOR GUIDE.

COLORMATCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Photo -  
OCH 304

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	2	1/2	FEB 28 1950	
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 8 1950	MAR 21 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1/2	MAR 21 1950	
ARTIST DEPT.	107	3		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 13 1950

COLORMATCH

Trace in record  
from your envelope

DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. OCH305  
ORDER No. 59147  
DATE 2-8-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

117- MOONLIGHT ABOVE ILLUMINATED  
HORSESHOE FALLS, NIAGARA  
FALLS, ONT.

PRIV. # BEFORE TITLE: 117

SMALL TYPE - COPYRIGHT BY FRED NOMA  
RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. SAME AS ON

IMPRINT 4AH1346,  
SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

USE PHOTO FROM 4AH1346. USE 4AH1346 FOR COLOR GUIDE.

COLORMATCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

19 Subjects of  
order for this customer. Please  
see to it that all color or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

OCN 315

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	80	1/2	FEB 20 1950	
RETOUCHING		1		
REPHOTO				
PHOTO-LITHO			MAR 8 1950	MAR 16 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	136	1/2		
ARTIST DEPT.		3		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JUN 12 1950

Colormatch add to set



DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. 0CH306

ORDER No. 59147

DATE 2-8-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

122-GENERAL VIEW, NIAGARA FALLS  
FROM PROSPECT POINT, NIAGARA  
FALLS, N.Y. *1947-48*

PRIV. # BEFORE TITLE: 1221

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

IMPRINT

R. M. SAME AS ON  
6AH2755

SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH2755. USE 6AH2755 FOR COLOR GUIDE.

SUBMIT:

RET. PHOTO REPHOTO E.L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

*17* Subjects on  
order for this customer. Please  
see it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Photo - 0CH315*

*Top of  
Jacket*

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1950	3
SKETCH	2.03	1/2	FEB 2 1950	
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 8 1950	MAR 24 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAR 24 1950	3-27-50
ARTIST DEPT.		3		

*Color-matched and B*

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 12 1950

DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. 66H307

ORDER No. 59147

DATE 2-8-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

126-HORSESHOE FALLS OF NIAGARA FROM  
CANADIAN SIDE, NIAGARA FALLS,  
CANADA

PRIV. # BEFORE TITLE: 126

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

IMPRINT

SAME AS ABOVE.

R. M. SAME AS ON  
6AH2758

Made in U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH2758. USE 6AH2758 FOR COLOR GUIDE.

COLORMATCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION!

17 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

06H315

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

FEB 1 1950 AND WORK SCHEDULE

FEB 1 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1950	FEB 1 1950
SKETCH	100	3	FEB 2 1950	FEB 2 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 8 1950	MAR 16 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		3-20-50
ARTIST DEPT.	22	3		

DATE BLUEPRINT OK'D

DATE Filed

JUN 12 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Colormatch and Sky in background



DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. OCH308  
ORDER No. 59147  
DATE 2-8-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

129 AMERICAN AND HORSESHOE FALLS, OAK  
GARDEN THEATRE, NIAGARA FALLS,  
ONTARIO, CANADA 1 sep. 1950

PRIV. # BEFORE TITLE: 129

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. SAME AS ON  
7AH3094.

IMPRINT

SAME AS ABOVE.

Made in U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH3094. USE 7AH3094 FOR COLOR GUIDE.

COLORMATCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

19 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform & colors are  
in harmony with each other  
to make an attractive set.

Photo  
OCH315

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

FEB 10 1950

AND WORK SCHEDULE

By

Date

FEB 10 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	2	12		
RETOUCHING	2	1	FEB 20 1950	
REPHOTO				
PHOTO-LITHO			MAR 8 1950	MAR 21 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	MAR 21 1950	
ARTIST DEPT.	42	3		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 12 1950

Color match  
add 1/2 day as necessary

577

DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. 0CH309  
ORDER NO. 59147  
DATE 2-8-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS IS THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

101-AMERICAN FALLS, ILLUMINATED, FROM  
CANADIAN SIDE, NIAGARA FALLS,  
ONT..

PRIV. # BEFORE TITLE: 101

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. SAME AS ON  
2AH167

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2AH167. USE 2AH167 FOR COLOR GUIDE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION:

19 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	18	1 1/2	FEB 22 1950	FEB 28 1950
REPHOTO			FEB 10 1950	
PHOTO-LITHO				MAR 14 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAR 14 1950	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

MAY 19 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. OCH310  
ORDER No. 29147  
DATE 2-8-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

1/3-AMERICAN FALLS, ILLUMINATED, NIAGARA FALLS, N.Y.

PRIV. # BEFORE TITLE: 113

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. MSAME AS ON  
IMPRINT 4AH1112

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH1112. USE 4AH1112 FOR COLOR GUIDE.

COLORMATCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

19 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

OCN 315

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_  
Date FEB 1

AND WORK SCHEDULE

By \_\_\_\_\_  
Date FEB 10 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1950	
SKETCH	3	4	FEB 23 1950	
RETOUCHING	3	4		
REPHOTO				
PHOTO-LITHO			MAR 8 1950	MAR 16 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	12		
ARTIST DEPT.	22	3		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed JUN 12 1950

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. OCH311  
ORDER No. 59147  
DATE 2-8-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

107 HORSESHOE FALLS FROM GOAT ISLAND,  
NIAGARA FALLS, N.Y.

PRIV. # BEFORE TITLE: 107

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

I

R.M. SAME AS ON  
2AH166

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2AH166. USE 2AH166 FOR COLOR GUIDE.

COLORMATCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROV.

YES  
HANDCOL PROV.

RETURN PHOTO

CURT TEICH & COMPANY INC., CHICAGO  
ENVELOPE PHOTO SET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

FEB 10 1950

AND WORK SCHEDULE

FEB 12 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1950	FEB 10 1950
SKETCH	20	1/2		
RETOUCHING	3	1	FEB 20 1950	
REPHOTO				
PHOTO-LITHO			MAR 8 1950	MAR 16 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1/2		
ARTIST DEPT.	22	3		

DATE BLUEPRINT OK'D

DATE Filed JUN 12 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. OCH312  
ORDER No. 59147  
DATE 2-8-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

128- HORSESHOE FALLS OF NIAGARA  
FROM FALLS VIEW, NIAGARA FALLS,  
CANADA

PRIV. # BEFORE TITLE: 128

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. SAME AS ON  
IMPRINT 6AH2814.

SAME AS ABOVE.

PHOTO PROPERTY OF c.t.

USE PHOTO FROM 6AH2814. USE 6AH2814 FOR COLOR GUIDE.

COLORMATCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	2.0	3 1/2	FEB 21 1950	FEB 21 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 8 1950	MAR 21 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	12	MAR 21 1950	3-22-50
ARTIST DEPT.	42	3		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 12 1950

DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. 6CH313  
ORDER No. 59147  
DATE 2-8-50

25 MPOST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

137-HORSESHOE FALLS AT NIGHT,  
NIAGARA FALLS, CANADA

PRIV. # BEFORE TITLE: 137

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. SAME AS ON  
IMPRINT 7AH3102.  
SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH3102. USE 7AH3102 FOR COLOR GUIDE

COLORMATCH YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	60.3	1/2	FEB 20 1950	FEB 22 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 8 1950	MAR 16 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1/2		
ARTIST DEPT.	107	3		6-8-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 12 1950

## ATTENTION

Subjects on  
order for this customer. Please  
make sure that all cuts or nega-  
tives are marked and colors are  
in harmony with each other  
to make an accurate set.

add more  
tracing in envelope



DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. OCH314  
ORDER NO. 59147  
DATE 2-8-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AMERICAN AND HORSESHOE FALLS FROM  
RAINBOW BRIDGE, NIAGARA FALLS,  
N.Y.

PRIV. # BEFORE TITLE: 103

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. SAME AS ON  
IMPRINT 2AH169  
SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2AH169. USE 2AH169 FOR COLOR GUIDE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION.

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	20	1/2	FEB 25 1950	FEB 25 1950
RETOUCHING		1/2		
REPHOTO				
PHOTO-LITHO			MAR 8 1950	MAR 16 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1/2		
ARTIST DEPT.	3			

JUN 12 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Ex. Comments add a sky as necessary

FRED B. AMBLER, CLARK LAKE, MICHIGAN

NO. 0CH316

ORDER No. 59401

DATE 2-8-50

6½ M POST CARDS PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL  
ONE OF THE SIX MAJESTIC  
FOUNTAINS, CASCADES, JACKSON,  
MICH. /

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. YES - FOLLOW

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

DAY TIME VIEW. COLOR TO OUR OWN SPECIFICATIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

5 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Rephoto  
Add page to  
top*

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 1 1950
SKETCH				
RETOUCHING		3	FEB 1 1950	MAR 2 1950
REPHOTO			FEB 22 1950	
PHOTO-LITHO			MAR 7 1950	MAR 14 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	6 1/2	MAR 14 1950	
ARTIST DEPT.	114	9		5/11/50

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*PHOTO IN. 2CH-1502*

MAY 8 1950



FRED B. AMBLER, CLARK LAKE, MICHIGAN

NO. OCH317

ORDER No. 59401

DATE 2-8-50

6 1/2 M POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER-BORDER

TITLE IN FULL

BEAUTY IN THE NIGHT, CASCADES,  
JACKSON, MICH.

*6 pt. at 1*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES - FOLLOW

IMPRINT

NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NIGHT SCENE - SEE TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

5 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*2CH 150*

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			FEB 15 1950	
REPHOTO				MAR 2 1950
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/4	MAR 3 1950	3-4-50
ARTIST DEPT.	113	10 1/2		5-3-50

MAY 8 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FRED B. AMBLER, CLARK LAKE, MICHIGAN

NO. OCH318

ORDER No. 59401

DATE 2-8-50

6½ M POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

RHAPSODY IN LIGHTS, CASCADES,  
JACKSON, MICH.

*6 pl. set*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES - FOLLOW

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NIGHT SCENE - SEE TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION:

5 Subjects on  
order for this customer. Please  
see to it that all casts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

Date

FEB 9 1950

By

Date

FEB 9 1950

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 9 1950	
SKETCH				
RETOUCHING			FEB 15 1950	
REPHOTO				
PHOTO-LITHO				MAR 2 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/4	MAR 3 1950	
ARTIST DEPT.	110	10 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 8 1950



FRED B. AMBLER, CLARK LAKE, MICHIGAN

NO. OCH319

ORDER No. 59401

DATE 2-8-50

6½ M POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A RAINBOW COLORED SPECTACLE,  
CASCADES, JACKSON, MICH..

6 pl. it.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES - FOLLOW

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NIGHT SCENE - SEE TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION.

5 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			FEB 15 1950	
REPHOTO				
PHOTO-LITHO				MAR 2 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11	13½	MAR 3 1950	2000 Jan
ARTIST DEPT.	112	10½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 8 1950

FRED B. AMBLER, CLARK LAKE, MICHIGAN

NO. OCH320

ORDER No. 59401

DATE 2-8-50

6 1/2 M POST CARDS PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES - FOLLOW

TITLE IN FULL

ONE OF THE KALEIDOSCOPIC SCENES,  
CASCADES, JACKSON, MICH. /

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NIGHT SCENE - SEE TISSUE OVERLAY

PHOTO IN. 2CH 1502

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set

Executive OK of Estimate

By

Date

FEB 9 1950

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 9 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 9 1950	
SKETCH				
RETOUCHING		6	FEB 20 1950	FEB 21 1950
REPHOTO			FEB 17 1950	FEB 20 1950
PHOTO-LITHO				MAR 2 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1/2	MAR 3 1950	3 4 50
ARTIST DEPT.	102	102		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed MAY 8 1950

By

DATE Photo Returned to Customer



JOHNSON NEWS AGENCY, MIDLAND, TEXAS

NO. OCH321

ORDER No. 59407

DATE 2-9-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MIDLAND TOWER, MIDLAND, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

SMALL TYPE: MIDLAND STUDIO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

LOWER TWO FLOORS - GREY STONE: UPPER STORIES - BUFF STONE  
SILVER COLOR BETWEEN WINDOWS

TAKE OUT POLES AND WIRES AND SHADOWS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION:

3 Subjects on  
order for this customer. Please  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 22 1950	FEB 20 1950
SKETCH				
RETOUCHING		3	FEB 22 1950	MAR 2 1950
REPHOTO			FEB 10 1950	FEB 20 1950
PHOTO-LITHO			MAR 7 1950	MAR 16 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAR 16 1950	3-20-50
ARTIST DEPT.	107	9		4-13-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JOHNSON NEWS AGENCY, MIDLAND, TEXAS

NO. OCH322

ORDER No. 59407

DATE 2-9-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

AIR VIEW OF MIDLAND, TEXAS.

SMALL TYPE: MILLER PHOTO.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR COLORS - SEE TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION.

3 Subjects on  
order for this customer. Please  
see to it that all positives or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

FEB 10 1950

AND WORK SCHEDULE

Date

FEB 10 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1950	FEB 17 1950
SKETCH				
RETOUCHING		3 1/2	FEB 15 1950	FEB 23 1950
REPHOTO				
PHOTO-LITHO				MAR 7 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2 1/4	MAR 7 1950	3 8-50
ARTIST DEPT.	42	13 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

APR 27 1950



JOHNSON NEWS AGENCY, MIDLAND, TEXAS

NO. QCH323

ORDER No. 59407

DATE 2-9-50

12 1/2 M POST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VETERAN'S ADMINISTRATION  
HOSPITAL, BIG SPRING, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

SMALL TYPE: MATHIS STUDIO  
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

3 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

FEB 1 1950 AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2 1/2	FEB 22 1950	FEB 27 1950
REPHOTO			FEB 10 1950	
PHOTO-LITHO				MAR 7 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	134	MAR 7 1950	3-8-50
ARTIST DEPT.	111	101		4-19-50

DATE BLUEPRINT OK'D

DATE Filed APR 21 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. 0CH324

ORDER No. 59409

DATE 2-9-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

E.P.17 SAN ANTONIO ST., LOOKING WEST,  
PASO DEL NORTE HOTEL IN  
DISTANCE, EL PASO, TEXAS,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: E.P.17

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR COLORS - SEE TISSUE OVERLAY

CUT AS MARKED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

Yes  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

3  
Subjects of  
order for this customer. Please  
see to it that all copy or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an even set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 10 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1950	FEB 13 1950
SKETCH				
RETOUCHING	5	5	FEB 15 1950	FEB 17 1950
REPHOTO				
PHOTO-LITHO			JAN 21 1950	FEB 27 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	134	FEB 27 1950	2-28-50
ARTIST DEPT.	42	10		

MAR 31 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. OCH325

ORDER No. 59409

DATE 2-9-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

TITLE IN FULL

E.P. - SAN ANTONIO ST. AND MESA AVE.,  
HOTEL PASO DEL NORTE ON LEFT AND  
HOTEL HILTON IN SKYLINE ON RIGHT,  
EL PASO, TEXAS

PRIVATE NO. BEFORE TITLE: E.P. 51

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR COLORS - SEE TISSUE OVERLAY

CUT AT BOTTOM FOR PROPORTION.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

3  
Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an accurate set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

FEB 10 1950

AND WORK SCHEDULE

By

FEB 10 1950

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1950	FEB 13 1950
SKETCH				
RETOUCHING		5	FEB 15 1950	FEB 23 1950
REPHOTO				
PHOTO-LITHO				MAR 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1/4	MAR 9 1950	
ARTIST DEPT.	103	10		3-31-50

DATE BLUEPRINT OK'D

DATE Filed

APR 5 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. OCH 326

ORDER NO 9409

DATE 2-9-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

J-32-AIR VIEW OF JUAREZ, OLD MEXICO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

Made in U.S.A.

PRIVATE NO. BEFORE TITLE: J-32.,

PHOTO PROPERTY OF CUST.,

RETOUCHING AND COLOR DESCRIPTION

FOR COLORS - SEE TISSUE OVERLAY.,

CUT AT BOTTOM AS MARKED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

Yes  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

184

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1950	FEB 17 1950
SKETCH				
RETOUCHING		2 1/2		FEB 15 1950
REPHOTO				
PHOTO-LITHO				FEB 24 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2 1/2	FEB 27 1950	3 1/2
ARTIST DEPT.	102	13	3/29/50	4/3/50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

APR 5 1950



HARRY W. MARTIN, P.O. BOX 324,  
ASHEVILLE, N. C.

NO. OCH327

ORDER No. 59411

DATE 2-9-50

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

562-NANTAHALA INN ON FONTANA LAKE,  
9 MILES WEST OF BRYSON CITY,  
N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 562

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE NEW PRINT

COLORS: LIGHT TREY SANDSTONE BUILDING (SLIGHTLY VARIGATE) #38 GREEN  
CASINGS: OAK SCREEN DOOR: PILLARS WOOD WITH BARK ON: ROOFS #24  
WITH FEW #61: SIGN #24 BACKGROUND WITH RUSTIC WOOD LETTERING:  
HALF OF THE BUSHES ARE RHODODENDRON-SHOW IN BLOOM-PINKISK-PURPLE  
BLOSSOMS: BROWN GUTTERING: GREY FLAGSTONE WALK ON PORCH: LIGHT  
GRAVEL FOREGROUND: PRETTY CLOUD EFFECT: SHOW LEAVES IN FULL LEAF-  
SEE OLD ATTACHED PRINT FOR DENSITY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF Yes HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

## AND WORK SCHEDULE

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		3 1/2		
REPHOTO			FEB 10 1950	FEB 15 1950
PHOTO-LITHO				JAN 20 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	JAN 21 1950	2/2/50
ARTIST DEPT.	110	9		3/28/50

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

MAR 31 1950

1 *Brink*

HARRY N. MARTIN, P. O. BOX 324,  
ASHEVILLE, N. C.

NO. 0CH328

ORDER No. 59412

DATE 2-9-50

25 M POST CARDS


ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

523-NEW RIVERSIDE HOTEL, GATLINBURG,  
TENNESSEE/ "ENTRANCE TO THE  
GREAT SMOKY MOUNTAINS NATIONAL  
PARK" | 

PRIVATE NO. BEFORE TITLE: 523

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR COLOR AND INSTRUCTIONS - SEE ATTACHED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

Yes  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 14 1950
SKETCH			FEB 16 1950	FEB 16 1950
RETOUCHING		3 1/2	FEB 19 1950	FEB 15 1950
REPHOTO				FEB 24 1950
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 27 1950	2-27-50
ARTIST DEPT.	110	9 1/2		3/21/50

MAR 24 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving P

Think  
Intelligently

CURT TEICH & CO., Inc.  
1733 W. Irving Park Road, Chicago

Act  
Quickly

## HOUSE TELEGRAM

Verbal orders are not satisfactory. All notices, orders and dispositions of instructions must be given in writing to avoid errors, delays and oversights.

Attention: Harold Harpling  
Dept.

Date 4-17-50

Time  
Deliv'd

Time  
Rec'd

IMPORTANT: - Write your remarks on back of this sheet and immediately return to the undersigned.

Subject: Card OCH-329  
RIVERSIDE LODGE & CABINS  
Red River, New Mexico

This is an order which we received and wrote up in February. At the time the acknowledgment was returned the end of that month the order should have been put into work, but through an error this was never done. Now the customer is naturally getting very insistent on seeing the proofs. Accordingly please follow through on this order and, in line with the instructions from Mr. Curt Teich, Jr., try to have the proof ready for us to send out before the end of the week. We are writing the customer today telling him that we will have the proof at that time.

Signed

Advertising Sales Division

CCBarton:mfg

COLOR DESCR

ROOF & WINDOW & DOOR TRIM ON LODGE, ETC. IS BRIGHT RED. VENTILATOR IN MAIN GABLE - RED. BLDGS COVERED WITH BROWN SLAB SIDING WITH BARK ON.

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. OCH329 ORDER NO. 59155 DATE 2-

CUSTOMER RIVERSIDE LODGE & CABINS  
RED RIVER, NEW MEXICO

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

RIVERSIDE LODGE and CABINS / RED RIVER, N.M.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

*Rush*

*Need to  
Friday  
4/22/50*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH329 ORDER NO. 59155 DATE 2-9-50

CUSTOMER RIVERSIDE LODGE & CABINS  
RED RIVER, NEW MEXICO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

RIVERSIDE LODGE and CABINS / RED RIVER, N.M. *Salicaps*

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

ROOF & WINDOW & DOOR TRIM ON LODGE, ETC. IS BRIGHT RED. VENTILATOR IN MAIN  
GABLE - RED. BLDGS COVERED WITH BROWN SLAB SIDING WITH BARK ON.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

51

Ret. 3  
Jm 246 P. 106  
LP 10102

Is 222

Rush

Need to  
finish  
apc 2/10



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. —

NO  
YES  
RETURN PHOTO

DIAL NO. 0CH330 ORDER NO. 59157 DATE 2-9-50

CUSTOMER THE PATRICIAN MOTEL  
ST. PETERSBURG, FLA.

DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART  
DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

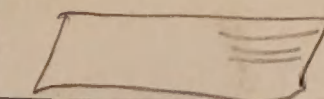
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY:

THE PATRICIAN MOTEL - 10608 GANDY BLVD.  
ST. PETERSBURG, FLA.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint



RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

PHOTO RETURNED

/10

PHOTO USED FOR

Ret 5 1/2  
AB 1 1/2 106  
La. 8 1/2  
114-4/20/50

FOR 100



## ADV. ORDER

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE ART COLORTONE-FULL FAC

(All of this on address side)

FRONT NO.	5	R. M.	Yes	No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front				
Trade Mark	Yes	No	Special type as sample	
IMPRINT:	Customer	C. T. Imprint	No Imprint	

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(GROUP TWO)

FOLLOW TISSUE OVERLAY & SEE INSTRS. ATTACHED:

MAKE REPHOTOS.

### COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & SEE INSTRS. ATTACHED.

RETURN PHOTOS TO CUSTOMER.

PHOTO RETURNED

To

PHOTO USED FOR

9.85



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 0CH332 ORDER NO. 59163 DATE 2-10-50

CUSTOMER ORCHARD COTTAGES  
ST. PETERSBURG, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLORIT-FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER IN PLATE:

4TH STREET NORTH AT 27TH AVENUE  
ST. PETERSBURG, FLORIDA, *expl. caps*

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Ret 5-*  
*mm. H6 1 1/2 107 2-28-50*  
*29.9*  
*to card*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH333 ORDER NO. 59164 DATE 2-10-50

CUSTOMER BLANC & BLANC  
ST. PETERSBURG, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER IN PLATE:

FIFTH AVENUE & FOURTH STREET, NORTH  
ST. PETERSBURG, FLA.

347-5TH AVE NORTH

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE TISSUE OVERLAY.

SUBMIT RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO U

Per 5  
107  
3-23-50 PB 1 1/2  
La. 9

X  
Crown

Submit to  
Cust.